



No. GM(CM)/Mktg/04-26/Prepaid proposal/14-15/14

Dated: 24/05/2014

To,

All SSA Heads
MP Telecom Circle

Sub:- Rationalisation of Tariff under GSM prepaid mobile services.

Ref : 26-07/2011-T&C-CM Dated 20-05-2014 Circular T&C CM No. 07/14-15

It has been decided by the competent authority to rationalise the freebies and tariff of prepaid mobile services as under :

(A) Plan Vouchers -

Plan Voucher	MRP of the Plan Voucher	Existing Freebies	Revised Freebies
Life Time	36	Free voice on-net 20 min. & off-net 10 min.	Free voice on-net 16 min. & off-net 8 min.
Per Second	42	Free voice on-net 1200 sec. & off-net 600 sec.	Free voice on-net 1000 sec. & off-net 500 sec.
Per Minute	37	Free voice on-net 20 min. & off-net 10 min.	Free voice on-net 18 min. & off-net 9 min.
Pyari Jodi	75	Free voice on-net 2500 sec. & off-net 2500 sec.	Free voice on-net 2000 sec. & off-net 2000 sec.
Student Special	97	Free voice on-net 45 min. & off-net 45 min.	Free voice on-net 40 min. & off-net 40 min.
Jai Jawan	102	Free voice on-net 3125 sec. & off-net 3125 sec.	Free voice on-net 2700 sec. & off-net 2700 sec.

Note: (1) No change has been made in respect of new General, RTP & RTP-FR plans.
(2) Freebies with regard to video calls, SMS and data usage would remain same.

(B) Data STVs -

Existing			Revised		
Data STV MRP	Free data usage	Validity in day	Data STV MRP	Free data usage	Validity in day
20	100 MB	3	18	100 MB	2
98	700 MB	21	98	650 MB	21
139	1 GB	30	139	1 GB	21
NEW STV			155	1GB	30

(C) Voice STVs -

S.No.	Existing STV	Revised STV
1	STV-44, Rs. 44, Local any-net 1.2paisa/2 sec validity 30 days	STV-44, Rs. 44, Local any-net 1.4paisa/2 sec validity 30 days
2	STV-47, Rs. 47, Local on-net @ 20paisa/min, validity-30 days	STV-47, Rs. 47, Local on-net @ 20paisa/min, validity- 28 days
3	STV-65, Rs. 65, Local on-net @ 10paisa/min, validity-30 days	STV-65, Rs. 65, Local on-net @ 12paisa/min , validity- 28 days
4	STV-135, Rs. 135, 350 min. local/STD any-net, validity-30 days	STV-135, Rs. 135, 335 min. local/STD any-net, validity-30 days

All other terms and conditions will remain same. The above tariff will be implemented with effect from 26-05-2014.

The above revision in tariff may be brought to the notice of all concerned for taking necessary action in this regard. Customers may be informed about the revision of plan and suitably educated about the revision in tariff.

s/d

AGM (S&M)CM
MP Circle, Bhopal
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Copy to :

- 1) Sr.PS to CGMT for kind information please.
- 2) GM(S&M) for kind information please.
- 3) DGM (CS) for kind information and n/a please.
- 4) AGM(CSC) for kind information and n/a please.
- 5) AGM(Call Center) for kind information and n/a please.
- 6) SDE(Sales) for kind information and n/a please.