Tamilnadu BSNL: Extra Talktime Offer till 11-Nov-2014

On the occasion of festival season, Tamilnadu BSNL (including Chennai telecom district) is offering extra talk-time on following top-up voucher / c top-up / flexi top-up:

Top-up Amount	Talk-time Offered	Offer Valid From	Offer Valid Till
Rs.550	Rs.575	14-Aug-2014	11-Nov-2014
Rs.750	Rs.790	14-Aug-2014	11-Nov-2014
Rs.1000 to Rs.2990	10% extra talk-time	25-July-2014	22-Oct-2014
Rs.6000	Rs.7200	26-Sept-2014	30-Sept-2014

ரூ. 100 = 100
150 = 150
200 முதல் 990

முழு டாக்டைம்
22.10.2014 வரை

Have a look revised and new data STVs.

Revised Data STVs

Data STV in Rs. (Inclusive service Tax)	Existing Total bundled free Usage	Revised bundled free Usage	Existing Validity of freebies (in days)	Revised Validity of freebies (in days)	Data Charges after freebies	Data Charges in Rs./MB (For APN bsnlstream)
17	100 MB	**90 MB**	2	2	2p/10KB	0.25
39	240 MB	**200 MB**	7	7	2p/10KB	0.25
78	500 MB	**450 MB**	15	14	2p/10KB	0.25
98	650 MB	650 MB	21	19	2p/10KB	0.25
139	1 GB	1 GB	21	20	2p/10KB	0.25
155	1 GB	1 GB	30	28	2p/10KB	0.25

New STVs introduced:

Data STV in Rs. (Inclusive service Tax)	Total bundled free Usage	Validity of freebies (in days)	Data Charges after freebies	Data Charges in Rs./MB (For APN bsnlstream)
176	1 GB	30	2p/10KB	0.25
231	1.2 GB	30	2p/10KB	0.25

PLAN	Existing	New
Rural General plan	Rs.70	Rs.90
	Rs.150	Rs.170
Economy plan	Rs.300	Rs.330
Special plan	Rs.425	Rs.450

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BSNL launches Data Topups for FUP-based Broadband Unlimited Plans

BSNL has announced launch of facility wherein customers availing Fair Usage Policy (FUP) based Broadband unlimited plan can restore the high speed after FUP quota. The facility is available on payment basis where customer can choose any Data Topup as per his requirement. The lowest topup in the array offers 2GB for Rs.100. Customers using FUP Unlimited plan will get a pop on their screen as soon as they cross the fair usage. Through this pop-up screen they can order the desired topup which will be charged in next bill.

BSNL Data Topup for Wired Broadband Unlimited Plans

- Rs.100 : 2GB
- Rs.200 : 5GB
- Rs.300 : 10GB
- Rs.500 : 20GB

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BSNL Karnataka Prepaid introduced 1GB Free data usage at Rs.29 Wonder, Night Usage, Unified Data STVs

BSNL Karnataka Circle introduced new Unified Data STVs,Small Wonder Data STV and Night usage Data STV in GSMPrepaid mobile services for festival season.

New Small Wonder Prepaid Data Special Tariff Voucher (STV) of Rs.29/- offers 1GB Free Data Usage comes with validity for 1 day (24 hrs). Customers can activate this Data STV by sending SMS keyword to 53733 as DATA29 through mobile.

BSNL specially designed these two new Night Data STVs of Rs.389 and Rs.589 comes with validity for 30 days works from 00:00hrs (AM) to 06:00hrs (AM).

Night Data STV of Rs.389 offers, 15GB Free Data Usage comes with validity for 30 days. BSNL Prepaid Customers can activate this Data STV by sending SMS keyword to 53733 as DATA389 through mobile.

Night Data STV of Rs.589 offers, 40GB Free Data Usage comes with validity for 30 days. BSNL Prepaid Customers can activate this Data STV by sending SMS keyword to 53733 as DATA589 through mobile.

MRP of Data STV	Free Data Usage	Validity	SMS Key word Activation to 53733
Small Wonder Data STV			
Rs.29	1GB	1 day	DATA29
Night usage Data STVs (00:00hrs to 06:00hrs) AM			
Rs.389	15GB	30 days	DATA389
Rs.589	40GB	30 days	DATA589
2G/3G Unified Data STVs			
Rs.17	100MB	2 days	DATA17
Rs.39	240MB	7 days	DATA39
Rs.78	500MB	15 days	DATA78
Rs.98	650MB	21 days	DATA98
Rs.139	1GB	21 days	DATA139
Rs.155	1GB	30 days	DATA155
Rs.251	2GB	30 days	DATA251
Rs.449	3.5GB	90 days	DATA449
Rs.561	5GB	60 days	DATA561
Rs.821	7GB	90 days	DATA821
Rs.1011	10GB	90 days	DATA1011
Rs.1949	20GB	90 days	DATA1949

The above Data STVs are launched under promotional basis for a period of 90 days with effect from 01-10-2014.

For more information Dial 1503

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(BSNL) and MTNL will not be privatised; instead they will be turned around-

Ravi Shankar Prasad

For the private sector players, the minister's message is that he's willing to take a re-look at the merger and acquisition guidelines.

SUMMARYTelecom minister says he will ensure enough spectrum for all.

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Loss-making state-owned telecom service providers, Bharat Sanchar Nigam (BSNL) and MTNL will not be privatised; instead they will be turned around, telecom minister Ravi Shankar Prasad has said.

For the private sector players, the minister's message is that he's willing to take a re-look at the merger and acquisition guidelines finalised by the UPA government, if they feel that it is not workable. Also that sufficient spectrum to operators and its optimum utilisation by them will be ensured by him.

In a wide-ranging interview with FE, Prasad, who also holds the law portfolio, acknowledged that there were serious problems with the two PSUs. He also alleged that the previous government had ruined them and was responsible for their current plight. "BSNL and MTNL were not provided the requisite infrastructure support for 4-5 years by the previous government. There were forces interested that they do not do well and they succeeded," Prasad said.

Asked how does he plan to turn around the units that have been posting losses for the last 4-5 years and having a miniscule market share of 11%, Prasad said that he has experience in turning around loss-making PSUs and has done so with Coal India when he was coal minister during the Vajpayee government's regime. "When I was a coal minister in the Vajpayee government, CIL had a net loss of around R1,400 crore. Within one-and-a-half years, I turned around the company and it posted a net profit of around R1,500 crore," Prasad said.

The minister declined to give a time-frame for turning around BSNL and MTNL but said that he was closely monitoring them. Though he did not share his strategy for turning them around, he said that a merger between the two was being contemplated.

Prasad, who is overseeing the Digital India project of Prime Minister Narendra Modi, acknowledged that average spectrum holding with domestic operators was small compared to global averages. He also agreed that unless optimal spectrum was not provided to the operators, programmes like e-governance, e-health and e-education would not succeed.

He said that he's directed his officials to work out the final guidelines for spectrum trading and sharing by the year end. Also spectrum harmonisation is being worked out with the defence ministry so that more 2G and 3G spectrum is released for commercial services. "Sharing and trading guidelines would be in place by the year-end and so would be the case with spectrum harmonisation.

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BSNL to launch new Interactive Portal to Manage and Buy new Postpaid Connections, a good move?

BSNL is on a Overdrive mode and trying to reinvent itself as quickly as possible. They were in the news recently for the excellent promo plans. BSNL has now decided to launch a new interactive portal that would help customers to register requests for PostPaid services which will be also made available through a Toll Free number. This said portal would be maintained and operated by ITPC. The portal would also have

an option for the customers to make advance payments like the deposits and also upload the documents needed for the connection.

 The portal would incorporate a dashboard wherein consumers would be able to see the available Postpaid numbers and they would also be able to book the number online. The customer will be shown all the charges he will be incurring for the particular type of connection before checking out.

This entire move revolves around the effort BSNL is making to bypass its physical offices as customers often complain about the lethargic behavior and the time taken to resolve the issue. If you don't want to walk in to a BSNL office to buy a new connection than this new portal will be extremely useful.

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BSNL readies itself for future courtesy of M-Governance

BSNL is readying itself up for future India by increasing its focus on Mobile Governance. It has come up with a new policy for realizing the revenue potential of upcoming Mobile Governance projects launched by the government at central and state level. The revenue opportunity in the area of mobile governance has increased by manifold and BSNL wants to use mobile technologies in order to deliver governance to the citizens of the nation.

With new powerful and cheaper mobile devices with wide support for regional languages getting launched every day, BSNL will be targeting to deliver services and public information to citizens in regional languages. BSNL has been engaged in executing infrastructure projects related to M-Governance till now but now will be focusing on service based projects too. As per the latest policy in place, BSNL will be working in close co-ordination with business partners and Governments.

BSNL is the owner of one of the largest and widest network in the country and will be working constantly with the government in realizing the goal of on demand delivery of governance. BSNL is currently in the process of streamlining its procedures to match

the timeline expectations of the Government. Its relations with the government will be leveraged to get more projects and the company is expected to generate a large components of its top line revenue from this segment.

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TRAI makes it mandatory for the Telecos to send hardcopy of postpaid bills to the consumers without any extra charges

TRAI has issued a notice to all the telecom operators saying that it is made mandatory for them to print the postpaid bills and send it to their registered address. The circular also mentions that the Telecos are not supposed to charge extra for the billing services. This move comes after it was brought to the notice of the Authority that some of the service providers were not providing hard copy of the bill to the postpaid subscribers.

> In this connection, following directions have been issued by TRAI, for the Service Providers:
>
> i) to provide hard copy / printed copy of the bill to all post-paid subscribers, free of cost for connections provided under Basic Services (other than ISDN) and Cellular Mobile Telecom. Service. However, if any customer opts for receipt of the bill through e-mail, instead of hard copy, the same may be supplied after obtaining explicit consent from the consumer. In all other cases, the Service Provider must ensure that the bills are generated and delivered to the consumers in printed form free of cost.
> ii) to provide itemized bill in respect of long distance calls, free of cost to consumers, on request.
> iii) providing itemized bills for local calls and SMS remains under forbearance.

This order seems to be an outdated move as the entire world is moving towards a paper less greener environment. On the contrary it is also true that many consumers have been squabbling over non receipt of postpaid bills. TRAI has also asked the Telecos to provide the itemised bill for International call free of cost. We hope that in the future TRAI would come up with a more creative move that will resolve the issue and also pave way for a greener environment.

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Rural India to get Wi-Fi connected in two years: Ravi Shankar Prasad

BHOPAL: Union minister for communications and information technology Ravi Shankar Prasad unfolded Prime Minister Narendra Modi's 'digital India' dream, here on Monday afternoon. Prasad claimed that to bridge the gap between digital India and IT deprived rural areas, the Union government targets joining 50,000 villages with broadband connectivity by the end of this fiscal year.

By 2015-16, another one lakh hamlets will be linked and yet another one lakh rural habitations by 2016-17. "This is our Bharat Jodo Abhiyan(Unite India Movement) to take the Wi-Fi connection to our villages," Prasad who was in Madhya Pradesh to lay the foundation stone of the country's first two electronic manufacturing clusters - one in Jabalpur and another in Bhopal - on Monday.

He argued that the Modi government will soon bring a new BPO policy to include the youth of small towns in business process outsourcing jobs. Prasad justified that in IT hubs like Hyderabad, Bangalore and Chennai there are youths from small towns of Madhya Pradesh and Bihar who work in BPO offices. The new BPO policy will ensure that this young crowd does not have to leave their states in search of employment.

"The calculation is simple. It is IT (India's talent) + IT (information technology) = IT (India tomorrow)," the Union minister said. Prasad explained that 90 crore mobile phones are being used in the country along with the SIM cards and smart cards and yet none of it is manufactured here. "We import $100 billion of electronics which is to soon become $ 400 billion and the country would pay more than we do for petrol. This is why a meeting of all IT secretaries of states was called and letters reached the chief ministers," he explained.

Prasad announced that Rs 38 crores would be given by the Centre to set-up the two manufacturing clusters. In addition, any company that starts producing electronics and applies to the Centre will get a support with 20 per cent of the installation costs. He invited investors to manufacture solar lamps, computers, software, LED lights and other electronics equipment for the defence sector.

"The Modi government has agreed to 49% foreign direct investment in defence manufacturing. And 60 per cent of these defence equipment are essentially electronic goods. We have to start manufacturing electronics for our defence machinery. The summary of it all is to Make in India - invest and manufacture here," he added.

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MNP Status as on First October 2014

MNP Status as on 1st October 2014
SSA-wise MNP Gain/Loss statement for TN/CH circle for the month of September 2014

SSA	SEP2014				So far upto SEP 2014			
	Port In	Port Out	Gain/Loss	Ratio	Port In	Port Out	Gain/Loss	Ratio
TNCBT	1244	852	392	1.46	51500	29314	22186	1.76
TNCDL	393	313	80	1.26	16750	13441	3309	1.25
TNCRD	253	252	1	1	11126	8644	2482	1.29
TNDPI	249	453	-204	0.55	14818	13869	949	1.07
TNERD	577	480	97	1.2	24147	14928	9219	1.62
TNKKD	175	291	-116	0.6	8573	10910	-2337	0.79
TNMDU	509	769	-260	0.66	25581	26905	-1324	0.95
TNNGC	898	372	526	2.41	32891	12499	20392	2.63
TNNIL	197	113	84	1.74	6211	3400	2811	1.83
TNPY	260	186	74	1.4	9174	7388	1786	1.24
TNSLM	957	964	-7	0.99	41449	25410	16039	1.63
TNTNJ	283	366	-83	0.77	10002	9850	152	1.02
TNTR	337	571	-234	0.59	15235	22991	-7756	0.66
TNTT	295	364	-69	0.81	12262	12019	243	1.02
TNTVL	1491	592	899	2.52	45746	15545	30201	2.94
TNVGR	234	359	-125	0.65	13167	11136	2031	1.18
TNVLR	402	639	-237	0.63	17087	21587	-4500	0.79
TN CIRCLE TOTAL	8754	7936	818	1.1	355719	259836	95883	1.37
CH CIRCLE TOTAL	633	1961	-1328	0.32	27040	90781	-63741	0.3
GRAND TOTAL	9387	9897	-510	0.95	382759	350617	32149	1.09

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