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BSNL launches new 'smartphone' in India at Rs 1,099

Jun 07, 2014 **Bangalore:** State-run Bharat Sanchar Nigam Ltd (BSNL) unveiled a low-cost version of its smartphone, with e-governance applications for common man.



Branded as "Bharat phone", the mobile device has a three-inch large screen display with provision for dual SIM card and has been priced at Rs 1,099 to make it affordable to common man. "The low-cost mobile device will alter the Indian feature phone industry as it has been designed especially for e-governance applications and optimised for internet access to empower common man," BSNL chairman R.K. Upadhyay said on the occasion.



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Visiting Mauritius President Rajkeshwar Purryag, who is city since Wednesday, was present on the occasion with Karnataka Governor H.R. Bhardwaj and state Higher Education Minister R.V. Deshpande.

Designed and developed by Pantel Technologies Ltd, a pioneer in the low-cost tablet PC market, the voicephone's large screen and proprietary Java operating system are suited for other user applications such as mobile banking, tele-healthcare delivery and streaming data delivery.

"As the phone is pre-bundled with attractive voice plan, the mobile handset offers common man the power of internet access at an affordable price and will benefit a wide section of society," Upadhyay said.

According to Pantel managing director Vijender Singh, the phone has facility to browse, e-mail, to check Facebook and download music, video and Java games.

"Besides facility for dual SIM card, the phone is equipped with 1.3 mega pixel rear camera, Bluetooth for quick sharing of files, a lithium-ion battery with eight-hour charge and 15 days standby, 64MB random access memory (RAM) and 64MB of internal storage, SMS scheduler, multimedia gaming and mobile tracker," Singh said.

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[Exclusive] BSNL launches special data packs for Facebook @Rs 40 and WhatsApp @Rs 30

June 6, 2014

After hike of tariffs for prepaid customers, now postpaid customers are on target for BSNL. **Effective from June 11, 2014**, BSNL is going to hike FMC for 1GB postpaid data plan from Rs 125 to Rs 140 (service taxes will be extra).

In addition to above, BSNL has also announced to introduce two new Data Add-on plan of Rs 240 and Rs 340, for **North zone circles**, which allows unlimited data usage with FUP. The Data Add-on plan of Rs 240 allows 1GB and data add-on plan of Rs 340 allows 2GB of data usage at 3G speed and after that speed throttles to 80Kbps.

BSNL has also introduced special Facebook and WhatsApp Add-on plans for postpaid customers in north zone only.

The Add-on plan of Rs 40 will allow customers to use Facebook, Facebook messenger and Twitter free for one month with data limit of 250MB, beyond which customer will be charges @1p per 10KB.

The Add-on plan of Rs 30 will allow customers to use messaging app WhatsApp for one month with data limit of 200MB, beyond which customer will be charges @1p per 10KB.

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BSNL to end FREE Missed Call Alert facility, now charge @Rs30/month

June 10, 2014

Right from the launch of Missed Call Alert (MCA) facility, BSNL customers are enjoying it as free of charge but BSNL has now decided to follow the market trend and has fixed the charges for this facility.

BSNL has now fixed Rs 30 per month for Missed Call Alert (MCA) facility and will be applicable for both prepaid as well as postpaid customers in telecom circles of **North zones** to be effective **from 1-July-2014**.

Customers of all other telecom circles will continue to enjoy it free of charge but Of course later on, BSNL will impose Rs 30 for MCA in all other telecom circle across the country.

Customers, who want to activate MCA facility, would have to send SMS “SUB MCA” to short code 17010 and if they feel there is no need for it then they can deactivate it by sending SMS “UNSUB MCA” to 17010

This MCA facility will be active in home circle as well as in roaming area and will notify missed calls of 24 hours only.

Missed Call Alert is very useful when you are out of coverage area or when your mobile phone is switched off or busy.

Reliance Communication is charging Rs 30 per month for this Missed Call Alert facility since long.

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BSNL rationalizes Data STV bundled with Mobile TV Pack

June 9, 2014 |

After hike in tariffs of data packs for prepaid and postpaid data users, now BSNL is going to hike tariffs of all four data packs bundled with mobile TV to be effective from June 13, 2014.

The special data pack of Rs 291 which currently offers 2GB of free data along with free viewing of 30 channels provided by M/s P.K.Online is now going to revise at the rate of Rs 178. With reduction in price of this special data STV, number of free channels are going to be increased from 30 to 70 but free data usage is going to be reduced from 2GB to 1GB.

The data pack of Rs 166 is going to be costlier and its new rate will be Rs 182 with all freebies will be intact.

BSNL has not revised the data pack of Rs 82 which will continue to offer its bundled freebies like 500MB free data plus all TV channels for 15 days provided by M/s Exnxt Software pvt ltd. The validity of special data pack of Rs 211 is going to be revised from 30 days to 21 days The details of new tariffs of Data STV bundled with Mobile TV pack are as

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Micromax partner BSNL to offer freebies to gadget buyer

June 6, 2014

If you are going to buy gadgets (Smartphone, tablet or data card) made by Micromax, you are quite lucky to enjoy free data usage for six to twelve months.

Micromax has entered in partnership with BSNL for reverse bundling scheme under which every Micromax gadget buyer is entitled for freebies from mobile operator either from BSNL.

BSNL offers 2GB of 3G free data and 500 free minutes of talk time per quarter for 12 months to every Micromax Gadget buyer. To avail these freebies, customer have to buys a plan voucher of Rs 153 with purchase of Mircromax gadget. This offer will come in effect from **July 1, 2014** and will be available for next 6 months.

The details of BSNL offer is shown as below

This offer will be applicable for following select devices

- Smartphones model: X-88[Approx Price=Rs 1013], A-37 [Approx Price=Rs 3298] and A-37B[Approx Price=Rs 4700]
- Tablets: Micromax Funbook P-410-I [Approx Price=Rs 7699]
- Data card model MMX-377G [Approx Price=Rs 1215]

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