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BSNL partially restores Phone, Broadband services in Jammu & Kashmir



State run PSU Bharat Sanchar Nigam Ltd (BSNL) have partially restored Phone, Broadband services in Srinagar area of Jammu & Kashmir (J&K) which was down after heavy floods have snapped Kashmir Valley's telecommunication links with the rest of the country. However BSNL Services remains undistributed in Jammu & Leh Region of Jammu & Kashmir (J&K). Bharat Sanchar Nigam Ltd (BSNL) rushed team of experts on satellite-based services from Hyderabad and Bangalore to restore mobile services. Mobile, landline and Internet services in Kashmir Valley were snapped last night due to huge damage caused to telecommunication infrastructure of BSNL and private operators. *"We are trying to restore Digital Satellite Phone Terminal Services to activate mobile services on the pattern of the one we used during Amarnath yatra"*, Chief General Manager Telecom (CGMT), J&K Circle, RN Sudhakar said.

Most of BSNL telephone exchanges are working in Jammu and Kashmir (J&K) and services are also partially restored. However services remains down in area where Cable is disturbed and down due to water logging and media damage. The good news is that some landline telephones and Bradband are working. Indian Army have also restored Srinagar-Leah Highway. Telecom services in the flood-hit Kashmir valley are slowly being restored with operators resuming network connectivity in various parts of the region. A BSNL official told PTI that it has extended broadband facility to Srinagar airport and also set up three PCOs at the airport where people can make free calls. Taking stock of the situation, BSNL Chairman and Managing Director A N Rai has said that all out efforts are being made on war footing for restoration of BSNL telecom network.

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[TRAI releases report on Telecom Subscription Data as on 30th June 2014](#)

Telecom Regulatory Authority of India (TRAI) releases report on Telecom Subscription Data as on 30th June 2014 for Mobile, Wireline and Broadband subscribers. Total Subscribers base reaches 942.95 Million which includes 559.77 Urban subscriber while 383.18 rural subscribers. The overall tele-density reaches 75.80 on June 2014. Broadband subscriber reaches 68.83 Millions which includes 53.86 Wireline, 14.97 Wireline Broadband subscribers. According to the data by end of June 2014 the a total of 123.87 million subscribers have submitted their request for port out to different operators.

Check below Complete Telecom Subscription Data as on 30th June 2014.

<http://www.trai.gov.in/WriteReadData/WhatsNew/Documents/PR-TSD-June,%2014.pdf>

Highlights on Telecom Subscription Data as on 30th June, 2014

Particulars	Wireless	Wireline	Total
			Wireless + Wireline
Total Subscribers (Million)	914.92	28.03	942.95
Total Monthly Net Addition (Million)	4.77	-0.16	4.61
Monthly Growth	0.52%	-0.56%	0.49%
Urban Subscribers (Million)	537.56	22.21	559.77
Urban Subscribers Monthly Net Addition (Million)	3.63	-0.10	3.53
Monthly Growth	0.68%	-0.45%	0.63%
Rural Subscribers (Million)	377.36	5.81	383.18
Rural Subscribers Monthly Net Addition (Million)	1.14	-0.06	1.08
Monthly Growth	0.30%	-1.00%	0.28%
Overall Tele-density*	73.55	2.25	75.80
Urban Tele-density*	140.44	5.80	146.24
Rural Tele-density*	43.82	0.68	44.50
Share of Urban Subscribers	58.76%	79.25%	59.36%
Share of Rural Subscribers	41.24%	20.75%	40.64%
No. of Broadband Subscribers (Million)	53.86	14.97	68.83

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BSNL Offers Free SIM with Pradhan Mantri Jan Dhan Yojana



BSNL, India's largest Telecom service Provider, announced to Offers Free SIM (32K/64K) against Pradhan Mantri Jan Dhan Yojana (PMJDY) from 8th September under 90 days promotional offer. State run PSU Bharat Sancahr Nigam Ltd

(BSNL) has more has customer service centers (CSC) on each town of country with widest 3G Network with PAN India license. Under this scheme, the BSNL offers One Free SIM (32K/64K) to Account Holders in the Nationalized Bank under Pradhan Mantri Jan Dhan Yojana (PMJDY).

This is first of its kind of promotional experiment under Pradhan Mantri Jan Dhan Yojana (PMJDY) when a state run Non-Banking entity is promoting Prime Minister Narendra Modi's dream project to provide saving account to each household. A win-win situation for PSU Bank and PSU Telecom service provider.

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DoT sets July 2015 deadline for BSNL-MTNL merger



Department of Telecom (DoT) has for the first time set a cutoff date 31st July 31 for concluding the much discussed merger of struggling state-run telecom companies, Bharat Sanchar Nigam Ltd (BSNL) and Mahanagar Telephone Nigam Ltd (MTNL). The proposal has been hanging for three years in because of opposition by employees of the two state-owned companies. However, the DoT has instructed the human resource managers at the two telecom PSUs to engage with employees and find a solution to their concerns. The Board for Reconstruction of Public Sector Enterprises had also recommended that MTNL should be brought under BSNL. Department of Telecom sources said that a note for the Cabinet's consideration will be drafted by April next year. The merger is part of the Telecom Ministry's plans to revive the two telecom companies.

The two PSUs have been making losses due to delay in expansion project in last 6-7 years and tough competition from private players. The total debt of the two firms has increased to Rs. 21,208 crore at the end of June 2014. The market share of BSNL has been reduced to 12.3 per cent at the end of May 2014 from 13.27 per cent at end of March 2012 whereas that of MTNL stood at 4.83 per cent at May-end, 2014. Mr. Prasad has said in Parliament that the government has taken measures to revive the two state-run telecom firms which include waiver of Rs. 1,411 crore government loan to BSNL and financial support of Rs. 6,724.51 crore to BSNL and Rs. 4,533.97 crore to MTNL on surrender of broadband spectrum.

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Shri Ravi Shankar Prasad words at HOCC of BSNL.....

“For a healthy competition to become a reality, a Govt. company must be there. That is my motto. If there is no Govt. company, the entire competition becomes highly skewed and the people suffer. That is the larger public goal I expect from all of you. That it is in National interest; it is in Public interest; it is in the interests of India’s consumers. And I will be very happy when I get message from People of India that BSNL is turning around and they are reposing their trust in BSNL once again”
- From MoC’s speech

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A suggestion in introducing new features in bsnl my app. As of now all the mobile operators are having their own apps but no one is having the facility to choose your mobile number using my app. So why cannot we introduce choose your mobile number using BSNL my app. Where a customer can select his choice number as well as fancy number.

A recent survey by an online website rated bsnl my app 4 out of 5 where no other operator is near to us .

My BSNL is not purely a self-care application. For prepaid it can be only used to Recharge and check past recharge transactions, nothing apart from it. But definitely its UI/UX are much smooth when compared with other operators. If improved will have many happy Customers using the application.

Rated 4 in feature wise

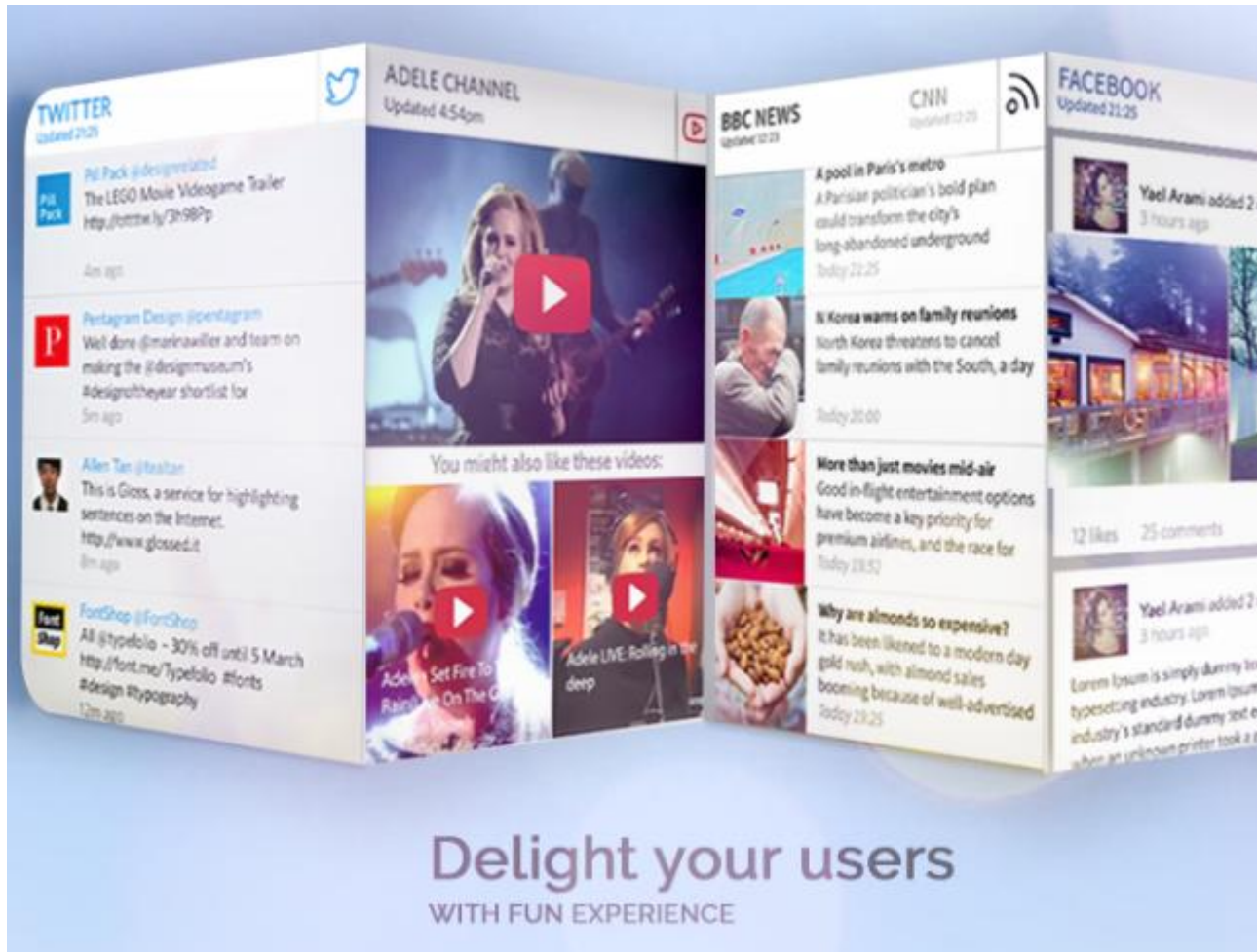
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BSNL To Launch ‘BSNL BUZZ’ a livescreen based Local Content and Services Discovery feature

By

BSNL will launch ‘BSNL BUZZ’ which will be implemented and managed by the Mobile marketing company called Celltick. It has expertise in creating services that are highly personalized according to the users taste and at the same time

will also ensure monetization. They have been handling huge volume of services and their experience will be of great value to BSNL.



BSNL has commissioned [Celltick](#) to implement a service for BSNLs consumers which will be engaging and user-friendly. This application on the contrary will collect information based preferences of the users and will develop demographics based analytics.

Celltick have a patented livescreen technology which will provide high value mobile initiated content services which will be consisting of Discount Coupons, Local Content Discovery and advertising subsidized services.

This might seem just like an over the top feature but it has a huge potential and can reap good chunk of Revenue for the cash strapped BSNL. Consumers on the other hand will be benefitted with the slew of services which they will be getting for a lesser price. If implemented without any glitches than this can very well be called the first step towards Modernization by BSNL especially when it comes to smartphones.

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BSNL Offers the cheapest 3G Mobile Internet Packs as of September 2014

It is observed that Operators are **hiking Data tariffs** while also **chalking plans to increase Data consumption by users** by introducing various apps related to data consumption. The entire Telecom Industry has been struggling with tariff wars and hikes with Operational Expenditures inflating month by month. Observing the scenario **no operator appears to be considering reduction in voice and Data prices** while the Operators themselves were also a reason for killing SMS.

Table showing New 3G BSNL Data packs:

BSNL DATA PACK	Price
240MB	Rs39
500MB	Rs78
1GB	Rs139/155
2GB	Rs251
5GB	Rs561
7GB	Rs821
10GB	Rs1011
20GB	Rs1949
Extra Data Charges Beyond free usage	2p/10KB

However, in case of BSNL **Mobile Internet DATA STVs when compared are cheaper than any of the private operators**. BSNL has the largest 3G Coverage and continuously expanding its Network in unreachable areas all across the country.

While I don't draw any conclusions regarding the Qos offered by BSNL at this point of time but i can definitely say these stvs are cheapest and most affordable when compared.

Dear Readers which Network are you using for 3G services and how do you feel about the services offered. Do let us know your experiences across various circles via comments.

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BSNL hikes FMC of Broadband Plans upto Rs 100 in MP and TN

BSNL today brought some disappointing news for the customers of some SSA of Madhya Pradesh telecom circles in the form of hike in FMC of few broadband plans.

It has announced a hike up to Rs 100 in FMC for the new broadband customers in 22 SSAs namely Balaghat, Chhatarpur, Chhindwara, Itarsi, Jhabua, Khargone, Mandla, Morena, Narsingpur, Panna, Raisen, Rajgarh, Shahdol, Shivpuri, Seoni, Betul, Vidisha, Dhar, Khandwa, Mandsaur, Shajapur and Sidhi SSAs of Madhya Pradesh circle only.



Existing					Revised (Only in selected SSAs of MP circle)				
Plan Name	FMC (Rs.)	Annual Payment option (Rs.) [11*FMC]	Two Years Payment option (Rs.) [21*FMC]	Three Years Payment option (Rs.) [30*FMC]	Plan Name	FMC (Rs.)	Annual Payment option (Rs.) [11*FMC]	Two Years Payment option (Rs.) [21*FMC]	Three Years Payment option (Rs.) [30*FMC]
BBG 275	275	3025	5775	8250	BBG 325 CS34	325	3575	6825	9750
BB Home UL 545	545	5995	11445	16350	BB Home UL 645 CS35	645	7095	13545	19350
BB Home Combo UL 675	675	7425	14175	20250	BB Home Combo UL 775 CS36	775	8525	16275	23250
BB Home Combo ULD 800	800	8800	16800	24000	BB Home Combo ULD 899 CS37	899	9889	18879	26970
BBG Combo ULD 900	900	9900	18900	27000	BBG Combo ULD 1000 CS38	1000	11000	21000	30000
BB Home Combo ULD 999	999	10989	20979	29970	BB Home Combo ULD 1099 CS39	1099	12089	23079	32970

BSNL has also hiked FMC of following three broadband plans for new broadband customers in entire Tamil Nadu telecom circle. It has hiked FMC of BBG 275, from Rs 275 to Rs 299, FMC of BB Home Combo ULD 800 from Rs 800 to Rs 825 and FMC of BBG Combo ULD 900 from Rs 900 to Rs 925. The hike in TN is marginal as compared to MP telecom circle.

Existing					Revised (Only in Tamilnadu circle)				
Plan Name	FMC (Rs.)	Annual Payment option (Rs.) [11*FMC]	Two Years Payment option (Rs.) [21*FMC]	Three Years Payment option (Rs.) [30*FMC]	Plan Name	FMC (Rs.)	Annual Payment option (Rs.) [11*FMC]	Two Years Payment option (Rs.) [21*FMC]	Three Years Payment option (Rs.) [30*FMC]
BBG 275	275	3025	5775	8250	BBG 299 CS31	299	3289	6279	8970
BB Home Combo ULD 800	800	8800	16800	24000	BB Home Combo ULD 825 CS32	825	9075	17325	24750
BBG Combo ULD 900	900	9900	18900	27000	BBG Combo ULD 925 CS33	925	10175	19425	27750

Existing broadband Customers who are under Annual/Two year/ Three year payment option plan, will not be charged revised tariff till expiry of their payment plan. However those who are paying monthly bills, they will face revised tariff in the billing cycle starting 1-10-2014.

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Digital India project could be a lifeline for MTNL, BSNL

Kalyan Parbat, ET Bureau Sep 1, 2014, 04.21AM IST



(MTNL has proposed the...)

KOLKATA: The Digital India project, which aims at delivering the gamut of government services through cell phone applications, could provide a lifeline to struggling state-run telecom companies Bharat Sanchar Nigam Ltd (BSNL) and Mahanagar Telephone Nigam Ltd (MTNL) by way of a near Rs 92,000 crore annual revenue opportunity by 2020.

MTNL has proposed the formation of a separate 50:50 joint venture with BSNL for jointly delivering citizen services across India at a flat rate of Rs 25 per transaction on a nomination basis in internal presentations to telecom secretary Rakesh Garg that ET has seen.

The ambitious revenue outlook is based on an estimated 10 crore citizen service transactions a day by 2020 from 1 crore a day now once the Digital India initiative gains traction, said an MTNL director aware of these presentations.

Crisis Control

▶ MTNL has proposed the formation of a separate 50:50 joint venture with BSNL for delivering citizen services

▶ Combined property holdings of both telecom PSUs may help preserve physical versions of digitised records

▶ Revenue outlook is based on an estimated 10 crore citizen service transactions a day by 2020 against 1 crore

MTNL and BSNL have approached the telecom department (DoT) to deliver citizen services on a nomination basis to skirt potential challenges posed by the tendering route, especially since both are chronically loss-making companies and may not meet eligibility criteria.

MTNL runs telecom services in Delhi and Mumbai while BSNL offers telecom coverage in the rest of India. A top BSNL executive declined to share specifics but said the Digital India initiative would prise open fresh revenue streams. He also agreed that the project rollout would be "much faster and at lower costs" if MTNL and BSNL combined forces and converted their idle landline exchanges into data centres. Leveraging these potential data centres across India is also aimed at developing a centralised platform for testing and hosting diverse citizen-centric applications generated by third-party content developers.

The MTNL and BSNL joint plan to develop a pan-India, app-hosting platform comes within days of Telecom Regulatory Authority of India chairman Rahul Khullar exhorting the government to focus on promoting the development of multi-lingual applications for effective realisation of the Rs 1.13 lakh-crore Digital India project's goals spanned across the health, education, banking, public to social services verticals. Over the past decade, BSNL has lost 40% of its wireline subscribers while MTNL has barely managed to hold on to its 3.5 million landline customers. As a result, "nearly 50% of combined 48,000-plus landline exchanges are idle and can be converted into pan-India data centres at a modest cost to meet Digital India's services rollout targets", said the top MTNL executive quoted above. In its presentation to DoT, MTNL suggested that the combined property holdings of both telecom PSUs could be deployed to preserve physical versions of digitised records necessary for effective delivery of services.

BSNL and MTNL have an infrastructure-sharing pact for providing joint services to companies that can be widened to deliver citizen-centric services nationally, the MTNL official added.

MTNL and BSNL share assets such as buildings, mobile masts and international long-distance phone networks to service mostly enterprise customers. The latest developments come at a time when the Narendra Modi government is trying to revive MTNL and BSNL, which continue to suffer hefty losses. MTNL posted a Rs 733.2 crore net loss in the first quarter to June 30, while BSNL incurred a Rs 7,085 crore loss in 2013-14.

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