#### Welcome to BSNL Thanjavur Marketing cell

BSNL Won't Charge for Telecom Services in Jammu and Kashmir for September



Bharat Sanchar Nigam Limited (BSNL) on Friday relief to customers in the Kashmir Valley during the period when the state was hit by floods.

The company said it would not charge its customers in Jammu and Kashmir for the telecommunication services for the month of September for not being able to provide the services fully during the period.

The announcement came following state Governor N N Vohra's suggestion in this regard to R N Sudhakar, Chief General Manager, BSNL, Jammu and Kashmir Circle, who called on the Governor at Raj Bhavan yesterday. "Sudhakar agreed to the Governor's suggestion that the consumers must not be billed for the current billing cycle and, in fact, given certain concessions," an official spokesman said.

He said Sudhakar informed the Governor about the various problems which had been encountered by BSNL in restoring telecommunication services in the aftermath of recent floods in the State.

He also apprised the Governor of the steps so far taken to address these difficulties.

A great deal of progress has been being achieved in the replacement of Transmission Equipment at BSNL office in Lal Chowk and in partially restoring the mobile network, landline telephones, wireless telephone lines and Internet facility.

He said the Governor emphasised the need for reliable alternate wireless connectivity in the state, which can be used at the time of disasters and stressed the importance of telecommunication facilities for the revival of economy of the state after this mega disaster.

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## BSNL has cheapest Mobile Internet tariffs: Mr Anupam Srivastava, Director (CM)



BSNL Board Director (CM) Mr Anupam Srivastava said in a press release that company has the cheapest mobile internet plans as compared to other mobile operators in the market. The press release further says that BSNL is charging data usage at the rate of 1p/10KB from its postpaid subscribers while prepaid customers pays 2p/10KB only and these rates are cheapest among all mobile operators in Indian telecom market. Other private mobile operators have hiked mobile internet charges by 100% but BSNL is offering data plans at its old tariff with free national roaming and

without any hidden charges. BSNL still have 1GB data STV at Rs 139 for its prepaid customers which come with validity of 20 days.

BSNL has annual 3G data tariff plans at Rs 1251 and Rs 3299 which offers 750MB data and 2.5GB data per month respectively. The company has many affordable and cheapest special tariff vouchers (STVs) for its prepaid customers at Rs 176 and Rs 251 which offers 1GB and 2GB respectively with 30 days validity.

Postpaid customers get 1GB and 2GB data at even more cheaper rates of Rs 140 and Rs 225 respectively.

## BSNL to introduce Video calling Add-on @Rs 49 for PostPaid Mobile customers

BSNL today announced a bunch of five new add-ons for post paid GSM customers, to be available starting October 10, 2014 in all telecom circles across the country.

The first Add-on is priced at Rs 49 which offers 125 min free video calling and this add-on can be availed by customers of any post paid plan. The other add-on plans are priced at Rs 50, Rs 55, Rs 300 and Rs 610 but these are applicable for some specific post paid plans only. The details of all these add-ons are given below



#### Introduction of Add-on plans under Postpaid mobile services

FMC in Rs. (excl. of S.Tax)	Particulars	Applicability	
49	125 min. free local video calling	All post-paid plans	
50	All local calls (on-net/Off-net) in Home LSA @0.6paisa/sec or 35p/min. as per pulse of the plan and technical feasibility in Billing centres.	Applicable to Plan-99,145, 149 & 225 & Rakshak plan-299	
55	All STD calls (on-net/Off-net) in Home LSA @0.6paisa/sec or 35p/min as per pulse of the plan and technical feasibility in Billing centres.	Applicable to Plan-99,145, 149,225,325 & Rakshak plan-299	
300	Unlimited local on-net	Not applicable to Plan-725,1500 & Paramilitary plan-425	
610	Unlimited Local/STD on-net	Not applicable to Plan-725,1500 & Paramilitary plan-425	

2. All other terms and conditions will remain same.

3. The above tariff will be implemented with effect from 10.10.2014.

Customers in different telecom circles may see the different features offered under add-on of Rs 50 and Rs 55 because of some technical issues so wait for exact features of add-ons.

All the above add-on plans has the validity of billing cycle for postpaid subscribers. Prepaid customers can load STV of Rs 343 for making unlimited local calls on BSNL-net for one month and if you want both local as well as STD calls on BSNL-net, then prepaid customers have to load STV of Rs 699.

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# Kerala to be the first state in India with broadband connectivity to all villages

Kerala is aiming for March 2015 to complete National Optical Fibre Network and to be the first state in the country to have broadband connectivity to all villages. National Optical Fibre Network (NOFN) is a project by Indian government to provide broadband connectivity 2.5 lakh village and panchayats in India.Chief Minister of Kerala, Oommen Chandy has assured that the project will be complete by March, 2015 . Each panchayat would have to set 50 sq ft of office space for the getting the connectivity and provides necessary permits for laying cables. A total of 800 KM cable has to be laid in the state and of which 150KM has been completed.

Department of Telecom (DOT) is set to complete National Optical Fibre Network (NOFN) roll out to 2.5 lakh village and panchayats in India by March 2016. Three public sector units BSNL, RailTel and Power Grid are tasked with the roll out work. The project is now part of government's Digital India programme to transform the country into a digitally empowered knowledge economy.

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# BSNL launches new Fibre Broadband plans in Chennai

BSNL has launched new Broadband plans for home users of Chennai. These plans offer speed upto 100Mbps on Fibre connectivity. The "**Fibro Combo ULD 999 CS14**" plan offers 20Mbps download speed upto 40 GB usage and 512 Kbps thereafter. Similarly, "**Fibro Combo ULD 1999 CS15**" plan offers 60Mbps download speed upto 125 GB usage and 1Mbps thereafter. The "**Fibro Combo ULD 4999 CS16**" offers high speed of 100Mbps till 500GB and 2Mbps thereafter; this plan also offers one free static IP.

These BSNL Fibre Broadband plans will give tough competition to ACT Fibrenet and Spectranet who are also offering similar Broadband on Fiber tariffs in Chennai.

### **BSNL Fibre to Home (FTTH) Broadband Plans in Chennai**

Particulars	Fibro Combo ULD 999	Fibro Combo ULD 1999	Fibro Combo ULD 4999
	CS14	CS15	CS16
Bandwidth	Upto 20 Mbps till 40 GB,	Upto 60 Mbps till 125GB,	Upto 100 Mbps till
(Download Speed)	after 512 Kbps	after 1Mbps	500GB,after 2Mbps

Applicability	Home Users of Chennai Telecom District Only		
Monthly Charges (Rs)	999	1,999	4,999
Annual Payment Option (Rs.11 x FMC)	10,989	21,989	54,989
Download/Upload Limit (MB/GB) Per Month	Unlimited		
Free E-mail IDs/Space (Per E-mail ID)	1/5 MB		
Static IP Address (On Request)	NIL	NIL	One Free
Security Deposit	One Month FMC		
Minimum Hire Period	One Month		
Telephone FMC & Free Calls	NIL		
MCU Charges to BSNL & Other N/W after Free Calls		Rs.1.2 / Pulse	

## BSNL is going to Revamp under Shri Ravi Shankar Prasad Ji guidance, 'Right time Right decision'

Its time for BSNL Employees to Fasten Seat Belts to bring back "BSNL to Profits" and to be a Single Point Contact for Digital India...Kudos to our newly elected minister Shri Ravi Shankar Prasad... As we had a very good conversation with my earlier post w.r.t. privatisation of BSNL, I think we are having discussion in a right direction. As of today news was, that Telecom minister Shri Ravi Shankar Prasad told that he is not going to privatise BSNL and MTNL, rather he want to revive it in a profitable manner. He did the same turnaround situation with Coal India Limited, which from loss making PSU to Profit making PSU in a very less span of time in Shri Atal Bihari Vajpayee Ji Government.

We all was in a panic mood, when we heard about BSNL and MTNL privatisation news. We discussed in the way why govt is going in this line, why can't it look in to improvising the situation, all why'ss...finally what we thought

is going to happen. Like Telecom Minister Shri Ravi Shankar Prasad wants to improvise the condition of BSNL and MTNL, for that he wants to closely watch these companies.

As Shri Prasad is also driving the Digital India Project which mainly aims for e-Governance, e-Education and e-Health, which is the pet project of our dynamic PM Shri Modi Ji. These projects require huge infrastructure and also require remote connectivity. As BSNL, the only company which is having the "last mile connectivity" as compared to other private players, and also Shri Prasad ji wants to put in place good spectrum infrastructure to BSNL, which make BSNL an additional feather for Indian Government as a Icon for its powerful projects.

Really this is good move by our new Government. Let's hope that, this will help our BSNL to Revive, and also this is the time that every BSNL employee should pull his socks and make "OUR BSNL" a pride for every citizen of INDIA.Every employee should utilise this opportunity, and every BSNL employee keep in mind that not every time Government will be there for you to help you out. In turn you should help everyone one, by profit making and sharing your profits for empowering INDIA. So all BSNL employees please get ready with your own strategies from this day(01-01-2014 BSNL 14th Birthday), to make every service(BSNL Mobile, BSNL Broadband etc...) profitable, and to be a Single Point Contact for Digital India, and help Shri Prasad Ji Hon'ble MOC & IT... to make him confident about BSNL.

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### **BSNL to Launch Online Portal for Toll Free Number Registration with Processing & Approval**

Be a Entrepreneur, Have BSNL Toll Free Service Online, Make Your Presence PAN India at Lowest Charges...

Hi.. Entrepreneur want to have your own toll free number to accelerate your business..This is the right time to have a BSNL Toll Free number, UAN (Unified Access Number), UAN Full Charge and UAN Split Charge Service.



BSNL has launched (is going to launch) interactive Online Portal for customers who want to book for a BSNL Postpaid Toll Free Number Services . Whatever we call it as toll free number or UAN (Unified Access Number) or UAN Full charge or UAN split charge comes under the Intelligent Network (IN) umbrella.Ok, in General what is Toll Free Number, how it works? Can we call toll free number across operators? Who will pay the charges how a service provider handles? What are all the hidden service benefits for the entrepreneur from the service provider, BSNL.

BSNL Unified Access Number (UAN) service is nothing but a toll free number where the charge will be paid by the called party. Furthermore any one from any service provider can make calls to UAN. It's a 11 digit number of two types full charge and split charge. In full charge model entire charge will be taken care by called party and in split charge model calling party will pay only local call tariff and the balance will be paid by called party.



Benefits of BSNL UAN Service

• Time based call routing to different call center/customer care locations.

• Origin specific diversion, traffic based, demand based, Condition based, IVR based diversions to different office /customer care centers.

• You can have black and white list for callers and also can have detailed bills so that you can judge your customer base accordingly.

Coming to the newly launched interactive online portal for booking a post paid IN services, these are the services we can avail.

• Customer can register/book a request online for this service. Number series will be 1860-XYZ-ABCD (XYZ SCP Code, ABCD is a services)

- Customer can see the entire available toll free numbers online, for SCP codes (345, 180, 425, 424, 233 etc).
- Customer can upload all the necessary documents.

• Customer will have all the first hand information like all the applicable charges, tariff, vanity charges and discounts etc.,

- After booking the service, Portal will also show calculated charges including advance charges.
- All the documents uploaded online will be examined by concern unit.

• If all the formalities are completed workflow from commercial team will be forwarded to technical team, making it possible to complete the request within a day. This is what BSNL is doing nowadays, as the entrepreneur's in INDIA are increasing, the need for customer center requirements are growing day by day, Launch of New BSNL Online Portal for this type of IN services, with a complete cycle from information to booking and also even releasing the number within a day, is really a strategic initiative by BSNL, which helps the Entrepreneurs to get the Telecom Services in an easy manner.

### Tamilnadu BSNL: Extra Talktime Offer till 11-Nov-2014

On the occasion of festival season, Tamilnadu BSNL (including Chennai telecom district) is offering extra talk-time on following top-up voucher / c top-up / flexi top-up:

Rs.575	14-Aug-2014	
	14 Aug 2014	11-Nov-2014
Rs.790	14-Aug-2014	11-Nov-2014
extra talk-time	25-July-2014	22-Oct-2014
Rs.7200	26-Sept-2014	30-Sept-2014
	extra talk-time Rs.7200	extra talk-time 25-July-2014