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## **BSNL to scrap most of Prepaid plans, launches two New Plans and F&F STV 97**

July 10, 2014



Starting from 1st August, 2014, **BSNL is going to scrap/withdrawn five popular plans under its prepaid GSM plans. These plans are- Per Minute Plan (Rs 37), Per Sec Plan (Rs 42), New General Plan (Rs 103), Student Plan (Rs 97) and Life time (Rs 36).**

In lieu of all these above plans, BSNL is launching two new plans namely

**Per Minute Plan (Rs 104) &**  
**Per Sec Plan (Rs 48)**

and it is also modifying its one more **popular plan Pyari Jodi (Rs 75).**

New Per Minute Plan is priced at MRP of Rs 104 and will come with validity of 180 days and **free talk time of worth Rs 100.** Customers across all telecom circles except Kerala will get full talk time on subsequent recharge of Rs 200 and above while customers in Kerala will get full talk time on some select recharge coupons.

The differential charging in old Per Minutes Plan is rationalized with uniform charging at the rate of Rs 1/min for all types of calls.

New Per Sec Plan is priced at MRP of Rs 48 and will come with validity of 180 days and **free talk time of worth Rs 40**. Customers across all telecom circles except Kerala will get full talk time on subsequent recharge of Rs 200 and above. Customers in Kerala will get full talk time on [some](#)

	Existing withdrawn	New	Existing withdrawn	New
<b>(I) Plan Voucher</b>	Per Minute Plan	<b>Per Minute Plan</b>	Per Second Plan	<b>Per Second Plan</b>
<b>MRP of Plan Voucher in Rs.</b>	37	<b>104</b>	42	<b>48</b>
<b>Freebies</b>				
<b>Free Voice Call (Pulse)</b>	In Minutes	<b>In Minutes</b>	In Seconds	<b>In Seconds</b>
<b>i) On-net</b>	18	NIL	1000	NIL
<b>ii) Off-net ##(1)</b>	9	NIL	500	NIL
<b>Video Local/STD On-net</b>	NIL	NIL	NIL	NIL
<b>&gt;Free Data Usage in MB</b>	NIL	NIL	NIL	NIL
<b>SMS Local</b>	NIL	NIL	NIL	NIL
<b>SMS National</b>	NIL	NIL	NIL	NIL
<b>Tariff Validity in days</b>	180	180 (PAN INDIA)/ 90( For North East, J & K & Assam LSA)	180	180 (PAN INDIA)/ 90( For North East, J & K & Assam LSA)
<b>Special Benefit(1)</b>		Free bundled Top-Up of Rs 100/- with full talk value		Free bundled Top-Up of Rs 40/- with full talk value
<b>Special Benefit(2)</b>		<ul style="list-style-type: none"> <li>Full talk Value on top of Rs. 200 and above for all circles except Kerala.</li> <li>For Kerala, full talk value on Top-Up Rs.200,400, 600,800, 1000 only</li> </ul>		<ul style="list-style-type: none"> <li>Full talk Value on top of Rs. 200 and above for all circles except Kerala.</li> <li>For Kerala, full talk value on Top-Up Rs.200,400, 600,800, 1000 only</li> </ul>

The differential charging in old Per Minutes Plan is rationalized with uniform charging of 1.8p/sec for all types of calls. Similarly under new modified Pyari Jodi plan, uniform charging at the rate of 1.8p/sec is going to be implemented without any changes in other features. Existing prepaid customers of the “withdrawn plans” shall be allowed to continue in their respective plan till its existing validity. However, they shall be suitably informed by BSNL about the withdrawal of the plan and options will be available for them to migrate to a new plan at the time of validity extension

## **BSNL to Introduce New Friends & Family STV97 with 90 days Validity**

July 12, 2014

BSNL will be introducing a new STV costing Rs. 97 under the Friends and Family category with 90 days validity. The STV allows cheaper calling within the home circle for five numbers chosen by the user. SMS benefits will also be available.

### **Details**

S.No.	New STV	Denomination of STV	Freebies	Validity
1	<b>Friends &amp; Family (F&amp;F) STV</b>	97	<ul style="list-style-type: none"> <li>➤ 60 minute any net voice call and Reduced call charges to five friends &amp; family local numbers while in Home LSA: On-net @ 20p/Min and Off-net @ 40p/Min, SMS charges: local SMS @ 10p/SMS and STD SMS @ 50p/sms</li> <li>➤ Every time when this STV is recharged, the customer has to specify the five F&amp;F numbers.</li> <li>➤ No change in F&amp;F number is allowed within the 90 days validity period of STV.</li> </ul>	90days

**The new STV will be available starting from 01 August 2014.**

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## **BSNL tops in landline, broadband subscribers**

13 July 2014

INDORE: Public sector telecom major BSNL enjoys number one market position with 1.8 crore landline and broadband connections which amounts to 65% market share, a company official said here today.

"At present a total of 2.8 crore landline and broadband users exist in the country and among them BSNL's share is 1.8 crore, which is 65% of the total market share," BSNL's Madhya Pradesh Circle chief general manager, N K Yadav told reporters.

During the current financial year, the company expects an increase of 25% in broadband connections across the country, he said.

He said that the government considers broadband connectivity as an important aspect for infrastructure development specially in transforming education, health, governance, trade and commerce areas.

In order to providing seamless connectivity to rising numbers of internet users, BSNL has decided to maximise use of optical fibre cables, he said.

Yadav also launched a new combo plan for internet users in Bhopal and Indore circles.

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## **BSNL Kozhikode to open 26 new customer service centres**

PTI | 12 July 2014

KOZHIKODE: BSNL Kozhikode SSA has proposed to open 26 new Customer Service Centres (CSC) across Kozhikode SSA to facilitate the customers with better service, a top official of Kozhikode SSA said today.

Speaking to mediapersons here, N K Sukumaran, General Manager, BSNL-Kozhikode SSA, said at present there are 24 customer service centres in Kozhikode SSA, termed as "Company Owned Sales Outlets" facilitating the customers for the payment of bills, booking of new services, change of plan and recharge or Top-up.

The proposed CSC's at Westhill, Pantheerankavu, Ramanattukara and Edachery telephone exchange buildings would be functional shortly, he said.

BSNL-Kerala Circle, has been consistently making profits in the last several years. The net profit in 2013-14 was Rs 411 crore which was Rs 125 crore higher than the last financial year.

Kozhikode SSA comprises of two revenue districts of Kozhikode and Wayanad and caters to a population of 36.5 lakh.

Kozhikode SSA was planning to provide 52,000 broadband connections this year. Rural Internet penetration in Kerala is the highest (3.4 percent) whereas the all India rural internet penetration is only 0.4 percent per 100 population, he said.

They have also plans to provide landline and Broadband service to presently non-feasible areas, through NDA\_45 project, he said.

It has plans to provide 1000 Fibre to the Home (FTTH) connections to emerging high-rise buildings or multi-storeyed buildings. FTTH provides high-speed internet upto 100 Mbps and voice, he said.

"We intend to add 1.98 lakh mobile customers for which more than 2G and 3G BYSs are proposed to be added to cater the needs of mobile subscribers during 2014-15", he said.

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## **Govt plans Rs 39k-cr capital infusion in BSNL, MTNL over 5 yrs**

PTI | 11 July 2014



NEW DELHI : Acknowledging that both BSNL and MTNL are currently in financial distress, the government today said it is "quite serious" to restore the health of the two telecom services providers by adopting various measures like a whopping Rs 39,458 crore fresh investment over five years. "Bharat Sanchar Nigam Ltd (BSNL) and Mahanagar Telephone Nigam Ltd (MTNL) are in financial distress.

BSNL and MTNL are faced with declining revenues from loss of market share, increasing expenditure and inability of invest in expansion of communications network," Communications Minister Ravi Shankar Prasad said in Rajya Sabha during Question Hour.

Responding to a question on the performance of the two PSUs, he said, "The Government is quite serious to improve the health of the two bodies." He also said the government was "conscious" of the performance of the two firms which needs "substantial improvement". He said government proposed to invest Rs 39,458 crore to bring the health of the two back over the next five years.

BSNL's market share of mobile subscriber base has dipped to 10.95 per cent, as on May 2014, from 14.87 per cent in March, 2009. During the same period, MTNL's market share has come down to 4.83 per cent from 10.87 per cent.

"The decline in landline connections and in market share of mobile subscriber base in BSNL has been sharp over the last five years whereas in MTNL, the decline in market share of mobile subscriber base over the last five years has been severe," he said. Revenue from operations of BSNL and MTNL have dropped by 11.67 per cent and 23.87 per cent respectively over the past three years.

BSNL has been incurring losses for the last five years and it touched Rs 7,085 crore in 2013-14. MTNL has been incurring losses for the last four years with losses touching Rs 5,321 crore in 2012-13. However, MTNL reported Rs 7,825 crore profit in 2013-14 mainly due to write back of provisions on account of pensionary liabilities and spectrum amortisation costs. Government has taken different measures such as waiver of Rs 1,411 crore government loan to BSNL.

It has also accorded financial support to the tune of Rs 6,724.51 crore to BSNL and Rs 4,533.97 crore to MTNL on surrender of Broadband Wireless Access (BWA) spectrum, he said. SSR SMI  
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### **Government targets revenues of Rs 454.71 billion from the telecom sector in 2014-15**

Friday, 11 July 2014

The government of India is expecting to earn revenue of Rs 454.71 billion in 2014-15 from the telecom sector, as against Rs 389.54 billion provisioned in the interim budget. The revenues would include proceeds from spectrum auction, licence fees and one-time spectrum charges.

Department of Telecommunication (DoT) collects an annual licence fees from various telecom operators, apart from one-time entry fees from new operators. Further, DoT intends to collect one-time spectrum fee from operators holding excess spectrum. The issue of one-time fee is being contested in court.

In 2013-14, the government is estimated to have earned revenues of Rs 408.47 billion from the sector. DoT concluded auction for spectrum in the 900 MHz and 1800 MHz bands in February 2014 that resulted in revenues of Rs 611.62 billion. Of this, Rs 182.96 billion is estimated to have been paid by the operators till end March 2014, as the operators had an option of deferred payments.

Meanwhile, the central government has allocated Rs 135.01 billion to the Ministry of Communications and IT under the Union Budget 2014-15. The allocation is about 45 per cent higher than the 2013-14 revised estimates.

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