

Welcome to BSNL Thanjavur Marketing cell

TAMILNADU BSNL DATA BOOSTER Rs.53-250MB-30days

New Prepaid Data STV Rs.53 w.e.f 16.07.2015 on PAN India basis.

Data STV in Rs.(Inclusive service Tax)	53
Total bundled free Usage	250 MB
Validity of freebies (in days)	30
Data Charges after freebies***	2p/10KB
Data Charges in Rs./MB*** (For APN Bsnl stream)	0.25
SMS Keyword	STV DATA53
Remarks	Regular w.e.f 16.07.2015

*** Data charges beyond free usage shall be deducted from the available balance in his main account.

BSNL to launch New Promotional 4 and 8 Mbps Broadband plans at Rs 2091, Rs 2295, Rs 2841



BSNL today announced to launch promotional offer of new broadband plans in all telecom circles across the country, to be effective from 6 July, 2015. The promotional offer will be open for 90 days the date of its launch.

These three broadband plans have download high speed at 4Mbps/8Mbps and offers unlimited data usage along with additional offer of unlimited free night calls between 9PM to 7AM.

These three broadband plans are BBG Combo ULD 2091, BBG Speed Combo ULD 2295 and BBG Speed Combo ULD 2841.

BSNL today have also announced to regularise a promotional broadband plan BBG Combo ULD 1441 , which was available in some telecom circles as promotional offer, as a regular plan and will be offered in all telecom circles across the country from 6 July, 2015.

BSNL have also upgraded feature of one more broadband plan BBG Combo ULD 1495 by allowing increased data from 20GB to 30GB at 4Mbps speed.

Introduction of following new promotional BB plans on promotional basis for 90 days w.e.f. 06-07-2015 in all the circles:-

S.No.	Plan Name	BBG Combo ULD 2091	BBG Speed Combo ULD 2295	BBG Speed Combo ULD 2841
1	Bandwidth (Download Speed)	4 Mbps upto 80 GB, 512 Kbps beyond	8 Mbps upto 80 GB, 512 Kbps beyond	8 Mbps upto 175 GB, 512 Kbps beyond
2	Applicability	All Users in all the Circles	All Users in all the Circles	All Users in all the Circles
3	Monthly Charges (Rs)	2091	2295	2841
4	Annual Payment Option (Rs.) [11 x FMC]	23001	25245	31251
7	Download/Upload Limit (MB/ GB) per month	Unlimited	Unlimited	Unlimited
13	Telephone fixed monthly charges in Rs	NIL	NIL	NIL
14	Free Calls (within BSNL N/W only)	1000	1000	1000
15	Additional facility	Unlimited free calls between 9PM to 7AM to any network in India		
16	MCU charges/ pulse in Rs.	(To BSNL N/W after free calls)	1	1
		(To other N/W)	1.2	1.2

Extension of promotional plan 'BBG Combo ULD 1441 CS53' to all the circles on regular basis with effect from 06-07-2015.

Existing		Revised	
Plan Name	Applicability	Plan Name	Applicability
BBG Combo ULD 1441 CS53	All users in Chandigarh, Jalandhar, Ludhiana, Phagwara SSAs of Punjab Circle on promotional basis for 90 days w.e.f. 01-04-2015	BBG Combo ULD 1441	All users in All the circles on regular basis

Upgradation of existing BB plan (for existing & new BB customers) with effect from 01-07-2015 in all the Circles:-

Plan Name	Bandwidth (Download Speed)	
	Existing	Revised
BBG Combo ULD 1495	4 Mbps upto 20GB, 512 Kbps beyond	4 Mbps upto 30GB, 512 Kbps beyond

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Mobile data users on tablets to double to 200 million in 2021: Strategy Analytics

According to Strategy Analytics, mobile data subscriptions on tablets will more than double to 200 million from 2015 to 2021.

Globally, telecom operators will be adding more than 100 million wireless connections on cellular enabled tablets through 2021. By 2021 tablets will only account for 2 per cent of total mobile subscriptions. Further, shared data plans and lower cost SIM-only tariffs will help increase the share of tablets supporting data plans to 19 per cent by 2021.

The reaesrch firm underlines that the United States is a leading market for tablet subscriptions, with top two operators Verizon Wireless and AT&T driving strong quarterly tablet net additions with their shared data plans. The SoftBank-owned Sprint, which has achieved tablet penetration nearly on par with Verizon Wireless and AT&T, is focusing on equipment installment plans and leasing plans, and offers all-in pricing bundling a tablet with a smartphone and service for both with a simple monthly price. Meanwhile, MTS in Russia and Vodacom in South Africa are driving growth in tablet market by offering users their own-branded tablets; whereas Vodacom bundles its own-branded tablet with content for children.

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DoT to take up special audit of telcos on call drops: Ravi Shankar Prasad



"The TERM cells (field unit of DoT) have been asked to take up the special audit to assess the coverage/quality of service in metro/capital cities of all mobile operators network in order to assess the gravity of problem of call drops," Telecom Minister Ravi Shankar Prasad said in a written reply to the Rajya Sabha today.

NEW DELHI: The Department of Telecom will undertake special audit to assess the coverage and quality of service of all mobile operators in the metro cities to assess the gravity of problem to call drops.

"The TERM cells (field unit of DoT) have been asked to take up the special audit to assess the coverage/quality of service in metro/capital cities of all mobile operators network in order to assess the gravity of problem of call drops," Telecom Minister Ravi Shankar Prasad said in a written reply to the Rajya Sabha today.

In reply to a query as to whether the government has ordered special audit of mobile operators on call drops, he said "yes".

The main reasons behind call drops are poor radio coverage, radio interference due to unauthorised use of repeaters or wi-max frequencies at international borders, loading of available spectrum, inadequate investment in network and change in pattern of traffic, he said.

Telecom Secretary Rakesh Garg undertook a meeting with mobile operators in April to review the issues related to quality of service in telecom networks across the country.

Issues raised during the meeting involved call drops and non-transparency in billing by telcos among others.

A recent report by TRAI has said most of the telecom operators in Delhi and Mumbai are not meeting the prescribed standards regarding call drops.

DoT had also asked the operators to submit the action taken report on call drops by July 31.

In reply to a separate query, Prasad said an independent drive test was conducted by TUV SUD on June 23-24 in Mumbai and July 9-11 in Delhi which revealed that only Tata (CDMA) in Delhi and Airtel in Mumbai were meeting the benchmark prescribed for call drops.

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Telecom companies to share networks during disasters: DoT



The department in April had asked the operators to implement priority call routing facilities for personnel responsible for 'response and recovery' during disasters.

NEW DELHI: To improve communication network during disasters, the Department of Telecom (DoT) has asked telcos to share network with subscribers of other operators and also directed them to give public alerts to the users.

"It shall be mandatory to permit the intra circle roaming facilities by telecom service providers (TSPs) to customers of all other TSPs in the revenue districts affected during disasters for 15 days from the commencement or notification or announcement of disasters subject to mutually agreed commercial terms among them," DoT said in a letter dated July 27 to the operators.

The department in April had asked the operators to implement priority call routing facilities for personnel responsible for 'response and recovery' during disasters.

DoT also directed operators to transmit public alerts based on cell broadcast service or SMS service to subscribers in the affected districts during disasters and emergency.

"The content of public alerts shall be provided by concerned disaster management authorities or concerned authorised agencies of state/central government," the telecom department said.

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BSNL to set up 40,000 Wi-Fi hotspots over the next three years

Bharat Sanchar Nigam Limited (BSNL) plans to set up about 40,000 Wi-Fi hotspots across the country. The Wi-Fi hotspots will be established over the next three years with investments pegged at Rs 60 billion.

BSNL is also exploring the option of rolling out Wi-Fi hotspot through capital expenditure model. The company will soon float a tender for the same, while installing its own equipment for such Wi-Fi hotspots. Meanwhile, the operator has set a target of rolling out about 2,500 hotspots at 250 locations across the country in 2015-16.

Earlier, BSNL was not making any investments in rolling out Wi-Fi hotspots, instead it had in place revenue sharing model with private players. As part of the model, private players established the Wi-Fi hotspots and had the mandate to maintain it for five years and manage the sales and marketing functions as well. BSNL on its part provided the backhaul connectivity through optic fibre cable with speeds varying between 100 Mbps to 1 Gbps

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BSNL targets 2500 Wi-Fi hotspots in the current fiscal

NEW DELHI, INDIA: Bharat Sanchar Nigam Ltd (BSNL) is in process of setting up Wi-Fi Hotspots on PAN India basis (except Delhi and Mumbai). It has reportedly a target to set up 40,000 wi-fi hotspots in next three years and will be investing Rs. 6,000 crore for that.

Anupam Shrivastava, CMD BSNL, said that BSNL along with the private players, have already installed more than 250 Wi-Fi hotspots at various locations and has plans to provide around 2500 Wi-Fi hotspots by the end of this financial year.

BSNL, a while back, sought expression of interest from private parties to install and manage the Wi-Fi hotspot services at public places for five years on a revenue share basis with CAPEX and OPEX on part of the bidders. The facilities can be created by BSNL with the optical fibre backbone using GPON technology which can provide backhaul broadband bandwidth upto 100 Mbps through BSNL's state of art MPLS network.

BSNL is already in the process of setting up Wi-Fi at all important tourist and commercial locations and covered locations such as Varanasi Ghats, Taj Mahal-Agra, Hussain Sagar Lake, Charminar, Sarnath, Sun Temple-Konark, Brihadeshwar Temple, Hampi, Khajuraho, Jagannath Temple, Nashik, etc.

BSNL is providing free Wi-Fi services three times in a month, for 30 minutes per 24 hours- which visitors can utilize in multiple sessions. After free usage limit of 30 minutes is exhausted, a customer can continue using the service on paid basis for which subscription plans are available in the denomination of Rs. 20, Rs. 30, Rs. 50 and Rs. 70 for validity of 30 min, 60 min, 120 min and one day respectively.

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BSNL's free night calling scheme salvages telco's landline sector



PUNE: Bharat Sanchar Nigam Limited (BSNL) has come up with a free night calling scheme from landlines to address consumers surrendering their landlines,.

BSNL sources said that the scheme is getting a good response from citizens. The scheme offers free night calling to other landlines and mobile phones between 9 pm and 7 am.

Principal General Manager, Telecom, Pune, PK Hota confirmed the development and stated that last year the number of landline surrenders was huge and stood at 24,000 in Pune district. He added that with rising mobile penetration, BSNL's landline sector was suffering, due to which the free night calling scheme was introduced.

"The free night calling facility is working very well and there have hardly been any surrenders this year. It has also been observed that customers now prefer to call at night," said Hota.

Hota added that there is a plan to expand the landline network by around 10 per cent by next year. Apart from landline phones, BSNL is also planning various schemes for increasing its mobile penetration.

"BSNL's mobile penetration is around 8 to 9 per cent in Pune. We have recently rolled back roaming charges for incoming calls and we are hopeful that more people will opt for us," he said.

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BSNL received 'Best Compliment' from the Odisha State Government for better services in Cyclone areas



Most Trusted Telecom Brand Bharat Sanchar Nigam Limited (BSNL) has received best 'Compliment' from the Odisha State Government for its helpful management skills in support to Cyclone affected coastal areas providing telecom and mobile services successfully.

BSNL has assisted Cyclone affected district like Ganjam, Khurda, Puri and Jagatsinghpur in serving human live and handling situation very successfully after disaster said, Chief Secretary to Government of Odisha.

Under the efficient leadership of N.K.Bhoi, CGMT, BSNL Odisha, BSNL staff worked in the areas despite adverse weather conditions and helped them to connect with people very easily. BSNL enabled such all necessary technical support to the Odisha Government and received praise from State Government. CGMT BSNL in a report says, BSNL was the one of the telecom network in Odisha, working fine in all severely affected urban and remote areas due to our team work, preparedness and magnificent management of mobile network during the devastating cyclone Phailin.

He also added, in most parts of the affected districts and also at HQ, the BSNL network has enabled the Government of Odisha to save precious human lives and minimize the damages well in time.

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BSNL 3G services to install 1450 towers and increase data speed upto 21.6Mbps

BSNL has decided to extend its 3G (Third generation) services in Andhrapradesh and Telangana Circles.



State run Telecom Company Bharat Sanchar Nigam Limited (BSNL) is currently offering 3G services in 450 mandals and 198 cities across AP and Telangana circles. Chief General Manager Murlidhar of BSNL AP Circle in a statement 'BSNL is going to extend its 3G services in another 750 mandals at the end of this financial year, said'. Further we're concentrated on various levels to reach every one Broadband connectivity has decided to increase Data speed from 14.4 Mbps to 21.6Mbps. In two circles i.e AP and Telangana BSNL has 7600 2G towers and 3100 3G towers. By the end of this year another 1450 more towers be installed. 660 2G towers installed with Old technology be upgraded using advanced technology.

For upgrading old technology towers and installing new 3G towers BSNL to invest nearly 200 crore for 3G services expansion. BSNL Andhrapradesh Circle is going carry out various plans under recently launched Digital India program by Prime Minister of India, said CGM.

Under project 'Bharat Network' in the next 2-3 years BSNL facilitate high-speed Broadband connectivity to 21265 grampanchayats (Andhrapradesh – 12876, Telangana – 8779) through Optical Fiber Network in two Circles.

BSNL is under pilot project running connectivity program in Parawada of Visakapatnam and 5 panchayats in Nizamabad district. All the telephone exchanges would be upgraded to Next Generation Network (NGN) in another two months to complete, said Murlidhar. Already 11 exchanges are upgraded to NGN and another 7 exchanges compete within two months, said Murlidhar. BSNL AP circle hopes to upgrade 109 exchanges by the end of the current financial year. BSNL started Free WiFi services in Hyderabad, Visakapatnam, Vijayawada a total of 79 locations (32 in Andhrapradesh, 47 Telangana) in two circles. These services take upto another 93 areas this month.

BSNL Mobile connectivity to all villages

BSNL covers a total of 20877 villages mobile connectivity and rest of 5736 villages complete very soon under Digital India program, said Murlidhar. Few days before BSNL launched Mobile Wallet (Speed pay) services in association Andhrabank agreement with Pyro Network. Through M-Wallet services customers can transfer money, withdraw cash upto 1 lakh from, pay utility bills etc.

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