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BSNL is the Best and most affordable 3G/2G plan 1GB only for Rs.68 in Chennai & TN



Prices Benefits Rs 37 175 MB 3G/2G Data Rs 43 225 MB 3G/2G Data	Validity 28 Days 7 Days
	7 Days
Rs 43 225 MB 3G/2G Data	
	20 Dave
Rs 67 350 MB 3G/2G Data	28 Days
Rs 1011 GB 3G/2G Data	3 Days
Rs 103400 MB 3G/2G Data	28 Days
Rs 128750 MB 3G/2G Data	14 Days
Rs 1981.25 GB 3G/2G Data	28 Days
Rs 2552 GB 3G/2G Data	28 Days
Rs 298Unlimited Data ( FUP 2 GB 3G/2G Dat	a)28 Days
Rs 399Unlimited Data ( FUP 3 GB 3G/2G Dat	a)28 Days
Rs 697Unlimited Data ( FUP 5 GB 3G/2G Dat	a)28 Days
Rs 997Unlimited Data ( FUP 8 GB 3G/2G Dat	a)28 Days

### Airtel Data Packs Of Tamil Nadu & Chennai :

Prices	Benefits	Validity
Rs 45	150 MB 3G Data	5 Days
Rs 98	500 MB 2G Data	14 Days
Rs 101	400 MB 3G Data	14 Days
Rs 126	650 MB 2G Data	21 Days
Rs 127	650 MB 3G Data	14 Days
Rs 149	1 GB 2G Data	28 Days
Rs 197	1 GB 3G Data	28 Days
Rs 225	1 GB 3G Data +150 MB Facebook data	28 Days
Rs 254	1 GB 3G Data +150 MB Facebook data + 200 MB Whatsapp	28 Days

Rs 255	1.5 GB 3G Data	28 Days
Rs 375	2.5 GB 3G Data	28 Days
Rs 451	3 GB 3G Data	28 Days

### Vodafone Data Packs of Tamilnadu & Chennai :

Prices	Benefits	Validity
Rs 25	125 MB 2G Data	5 Days
Rs 45	150 MB 3G Data	7 Days
Rs 49	250 MB 2G Data	7 Days
Rs 98	500 MB 2G Data	14 Days
Rs 102	400 MB 3G Data	14 Days
Rs 124	650 MB 2G Data	21 Days
Rs 126	650 MB 3G Data	14 Days
Rs 148	1 GB 2G Data	28 Days
Rs 168	1 GB 2G Data + 500 MB night 2G Data	28 Days
	1 GB 3G Data (1 GB extra if you buy the pack from my Vodafone app or Vodafone official website on Saturday or sunday)	28 Days
Rs 199	2 GB 2G Data	28 Days
Rs 248	3 GB 2G Data	28 Days
Rs 249	1.25 GB 3G Data	28 Days

Rs 296	2 GB 2G Data	60 Days
	2 GB 3G Data (2 GB extra if you buy the pack from my Vodafone app or Vodafone official website on Saturday or sunday)	28 Days
Rs 389	2 GB 3G Data	60 Days
Rs 449	2.5 GB 3G Data	28 Days
Rs 451	4 GB 3G Data	28 Days
Rs 851	6 GB 3G Data	28 Days

# Idea Data Packs of Tamil Nadu & Chennai :

Prices	Benefits	Validity
Rs 125	1 GB 2G Data	30 Days
Rs 143	1.5 GB 2G Data	30 Days
Rs 199	Unlimited 2G (2GB High-speed)	30 Days
Rs 245	100 TT+Unlimited 2G (2GB High-speed)	30 Days
Rs 95	500 MB 3G Data	20 Days
Rs 148	750 MB 3G Data	28 Days
Rs 194	1 GB 3G Data	28 Days

# TATA DOCOMO Data Packs of Tamil Nadu & Chennai:

Prices	Benefits	Validity
Rs 31	200 MB 2G Data	7 Days
Rs 39	250 MB 2G Data	30 Days
Rs 43	300 MB 2G Data	7 Days
Rs 54	400 MB 2G Data	14 Days

Rs 69	450 MB 2G Data	30 Days
Rs 79	300 MB 2G + 42 TT	7 Days
Rs 98	4 GB 2G Data	3 Days
Rs 12	61 GB 2G Data	28 Days
Rs 14	91.5 2G Data	28 Days
Rs 19	72.25 2G Data	28 Days
Rs 24	93 GB 2G Data	28 Days

### BSNL Data Packs of Tamil Nadu & Chennai:

MRP of Data STV in Rs. (incl. of Serv. Tax)	Total bundled free Usage in MB /GB	Validity (in days)	Data Charges after freebies	Data Charges in Rs./MB (For APN BSNL Stream)	SMS keyword to be sent to 123	Amount Deducted on SMS Activation
14	90MB	2	2 paise/10 KB	0.25 / MB	STV DATA14	12.28
35	200MB	6	2 paise/10 KB	0.25 / MB	STV DATA35	30.70
68	1GB	7	2 paise/10 KB	0.25 / MB	STV DATA68	59.65
78	450MB	12	2 paise/10 KB	0.25 / MB	STV DATA78	68.42
96	650MB	16	2 paise/10 KB	0.25 / MB	STV DATA96	84.21
139	1GB	15	2 paise/10 KB	0.25 / MB	STV DATA 139	121.93
155	1GB	22	2 paise/10 KB	0.25 / MB	STV DATA155	135.96
198	1.1GB	28	2 paise/10 KB	0.25 / MB	STV DATA198	173.68
253	2.2GB	28	2 paise/10 KB	0.25 / MB	STV DATA 253	221.93
601	3000MB	90	2 paise/10 KB	0.25 / MB	STV DATA601	527.19
3302	30000MB	90	2 paise/10 KB	0.25 / MB	STV DATA3302	2896.49
561	5GB	30	2 paise/10 KB	0.25 / MB	STV DATA 561	492.11
821	7GB	60	2 paise/10 KB	0.25 / MB	STV DATA821	720.18
1011	10GB	30	2 paise/10 KB	0.25 / MB	STV DATA 1011	886.84
1949	20GB	60	2 paise/10 KB	0.25 / MB	STV DATA1949	1709.65
COMBO DATA STV						
451	2GB + Rs.100 Talk Time	60	2 paise/10 KB	0.25 / MB	STV DATA451	395.61

Reliance Data Packs of Tamil Nadu & Chennai :

Prices Benefits Validity

Rs 95	400 MB 3G Data	15 Days
Rs 199	1 GB 3G Data	30 Days
Rs 225	1 GB 3G Data +Unlimited – WA+Twtr+Fb	30 Days
Rs 63	1 GB 2G Data	10 Days
Rs 125	2 GB 2G Data +Unlimited – WA+Twtr+Fb	28 Days
Rs 149	3 GB 2G Data +Unlimited – WA+Twtr+Fb+Local Reliance calls @10p/Min	28 Days

\*\*Offers for Tamil Nadu & Chennai Circle.

\*\* Check with a Customer Care Executive before opting for a plan .

\*\* Info taken from respective companies websites & customer care representatives..



# BSNL Launches Wi-Fi Facility in Puri



Union Communications and Information and Technology Minister Ravi Shankar Prasad on Thursday launched the BSNL Wi-Fi service in Puri town.

Initially, the Bharat Sanchar Nigam Limited service would be available between the Jagannath temple and Mausi Maa temple during the ongoing Nabakalebar festival and the ensuing 'Rath Yatra' and 'Bahuda Yatra'.

Nabakalebar is a unique ritual associated with Lord Jagannath, Lord Balabhadra and Devi Subhadra, in which present idols are replaced with new ones.

Earlier in the day, Puri legislator Maheswar Mohanty also launched the Wi-Fi service of Reliance company in the pilgrim city.

While Reliance service will be free from July 13 to 31, it would be accessed only in the Bada Danda (grand road) and seashore areas.

Under the ambitious Digital India project launched recently by Prime MinisterNarendra Modi, 250,000 panchayats would be connected through optical fibre, Prasad said at a meeting in Puri.

He said the 'Digital India' initiative would help the country and its people reap benefits through technology.

The minister said India at present had around 980 million mobile phone users and 300 million Internet users. The government aimed to increase Internet users to 500 million in the next two years, Prasad added.

Emphasising on the manufacture of electronics in the country, he said his ministry had already received proposal worth Rs.24-25,000 crores from entrepreneurs and cleared proposals of about Rs.12,000 crores.

Prasad said that a special postal stamp on Nabakalebar festival would be released soon.

Union Petroleum Minister Dharmendra Pradhan said the Sun temple complex in Konark had already been connected with Wi-Fi.

Puri member of parliament Pinaki Mishra, Odisha Information and Technology Minister Pranab Prakash Das, Puri legislator Maheswar Mohanty and state BJP president K.V. Singhdeo were also present on the occasion.

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BSNL to Set Up Mobile Towers at All Border Outposts in Assam



Public sector undertaking BSNL on Tuesday said it will set up mobile towers at all border outposts in Assam by 2017, helping consumers with better connectivity.

"So far, we were not allowed to set up towers in border areas due to security reasons. After the government approved the proposal, now we are in the process of setting up the towers in each border outpost," BSNL Chief General Manager (Assam Telecom Circle) Rajiv Yadav told reporters in Guwahati.

The tendering process by the company is currently progressing, he said. "In entire North-East, we have 450 BOPs and Assam has little less than 200. We will complete the work by 2017. This will significantly increase the mobile connectivity in border areas," Yadav said.

The CGM said BSNL has tied up with Power Grid Corporation to use bandwidth for connecting capital cities and other important towns in North-East.

"This system will be ready by October this year and will help us in reducing frequent disruptions in connectivity due to cuts in underground network. For this, we have to pay Rs. 50 crores annually to Power Grid," he said.

Yadav said the company has got approval from each state electricity board in North-East for laying overhead optical fibre network to avoid cutting of wires.

Talking about the company's financial performance, he said, "The Assam Circle recorded Rs. 100 crores loss and Rs. 450 crores revenue in the last fiscal. During the current financial year, we hope to increase our revenue to Rs. 500 crores and narrow our loss to Rs. 50 crores."

BSNL's Assam Circle, which employs 4,000 people, has over 1.2 million mobile customers with around 9 percent market share. The company also has 150,000 landline customers, which is decreasing five to six percent annually, Yadav added.



BSNL to Add 93 More Wi-Fi Locations In Andhra Pradesh, Telangana

BSNL Andhra Pradesh Circle has plans to launch Wi-Fi services in 93 more locations covering Andhra Pradesh and Telangana this month, a senior official said on Tuesday.

In AP Circle, Wi-Fi services have been launched in Hyderabad, Visakhapatnam, Vijayawada at 79 locations (32 in AP and 47 in Telangana) and it is expected to be launched at 93 more locations (58 in AP and 35 in Telangana) in this month, BSNL AP Circle Chief General Manager P V Muralidhar told reporters in Hyderabad.

Public can access the Internet at Wi-Fi hotspot locations with their mobile phone/ laptop and free Internet access will be available for first 20 minutes in a day and for a maximum of three occasions in a month from the same mobile number and thereafter Wi-Fi prepaid vouchers can be purchased online, he explained.

On the Next Generation Network (NGN), he said initially, 18 exchanges have been planned for migration to NGN in Hyderabad and Vijayawada cities.



Out of this 11 exchanges are already migrated to NGN (5 in Hyderabad and 6 in Vijayawada) and remaining 7 exchanges will be migrated within 2 months.

Another 109 exchanges are planned to be migrated to NGN during this financial year in AP Circle, he said.

3G mobile coverage is available in 450 cities/towns of AP Cirlce (314 in AP and 136 in Telangana), Muralidhar said adding it is planned to provide 3G coverage to the remaining mandal headquarters (about 750) and important educational institutions during this financial year.

He further said a new prepaid (mobile) plan 'Amulya' is likely to be launched on July 11 in AP Circle which offers Rs. 0.01/ second for Local/STD calls to any network and night calling facility allows Local/STD of any network calls at Rs. 0.20/ minute from 9pm to 7am.

In view of 'Godavari Pushkarams', 20 new BTS sites are being commissioned covering Puskar ghats and important locations in the districts of East Godavari and West Godavari (in AP) and Warangal and Karimnagar (of Telangana), Muralidhar added.

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BSNL to Ask Government to Allow Mobile Number Portability in Northeast

BSNL will pursue the Telecom Ministry to allow Mobile Number Portability (MNP) in the northeastern region, a senior company official on Tuesday said.

"I'll try to ensure that the MNP service is extended to NE states. I'll raise this issue with the union minister who will be visiting Agartala later this month,"BSNL NE1 Chief General Manager D P Singh told reporters in Shillong.

Northeastern states are barred from MNP, implemented in the rest of the country on July 3 for security reason, he said.

He said that over 100 towers located in remote areas of the region have been shut down due to cost overrun. These towers were earlier funded by the centre under the Universal Service Obligation (USO) scheme.

He, however, said that the centre has recently approved a proposal to implement a comprehensive development plan for the north eastern region at a cost of over Rs. 5,336 crores aimed at connecting 8,617 villages.

"This project which includes 2G mobile service in uncovered areas and providing reliability in transmission networks will be commissioned in September next year," Singh said.

Stating that the NE1 circle has made a loss of Rs. 88 crores this year, Singh said the revenue collection went up by Rs. 17 crore and assets worth Rs. 46 crores had been added to the network.

While informing that wi-fi hotspot connectivity would be provided at important tourist places, Singh said 44 locations in Meghalaya, 35 in Mizoram and 94 in Tripura have been selected for the service.



No Conclusive Proof That Mobile Radiation Is Harmful: BSNL



There is no decisive data or evidence so far to show that radiations from mobile phones or towers have adverse health or environmental effects in India, a top BSNL official in Agartala said.

"There is no conclusive study, data or evidences about the bad health or ecological effects of radiations from mobile phones or towers in India," Bharat Sanchar Nigam Limited (BSNL) chief general manager (Northeast circle one) D.P. Singh told reporters.

He said: "India's stringent measures against radiations from mobile phones or Base Tower Stations (BTS) are ten times more than the USA and European countries."

According to the officer, there are about 775,000 BTSs in the country and so far only about 90 cases have been found to be non-compliant by the department of telecommunication (DoT) and penalty has been imposed on the operators.

"A penalty of Rs. 10,00,000 has been imposed in each case on defaulting operators in case any BTS is found to be non-compliant," said Singh, who was earlier looking after the radiations related affairs in the DoT.

The BSNL official said that regular audit of electromagnetic field levels from the mobile towers through TERM (Telecom Enforcement Resource Monitoring) cells of the DoT is being done to ensure that prescribed standards are implemented.

Singh said that the World Health Organisation (WHO) has done a large number of studies over the past two decades to assess whether mobile phones and BTS pose potential health risk.

"A section of so-called experts and environmentalists to achieve their personal gain and business benefit are occasionally spreading exaggerated facts about radiations from mobile phone or towers based on some myth and falsehood," the BSNL CGM said.

"These experts and environmentalists without any conclusive study and facts sometimes say that sparrows and other birds are vanishing, affecting breeding or reproduction, and foods due to radiation from mobile phone or BTS," he added.

"Had this (radiations) been harmful, Europe and the US would have done away with it long ago. Here, people make occasional hullabaloo about the harm being done by mobile towers, but actually nothing like that happens."

The CGM said that the DoT has recently sanctioned Rs. 5,336 crores for the improvement of mobile and internet services in the eight Northeastern states.

He said the BSNL would set up several hundred Wi-Fi hotspots in Northeastern states soon, besides improving machinery and quality of service in the region

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BSNL Launches SpeedPay Mobile Wallet: How Can You Use It?



Last week, BSNL launched its mobile wallet SpeedPay. It comes with a cash withdrawal option so you can use it to send money to other people who can then use SpeedPay to withdraw cash from a bank even without an account.

The service was launched on Friday by Telecom Minister Ravi Shankar Prasad, and at the launch, BSNL Chairman and Managing Director Anupam Shrivastava said that the service will allow people without bank accounts to transact online.

"Loading money into wallet from a bank account is an option," said Shrivastava, speaking to PTI. "BSNL customers, who don't have bank accounts, can also load money by visiting any BSNL retail outlet and ask the retailer to recharge their mobile wallet account and pay for various services."

The concept is very similar to existing services such as Vodafone m-Pesa or Airtel Money, or even fully third-party systems like Paytm and Mobikwik, but the government backing that SpeedPay has might help it to bring users on board.

The core idea behind SpeedPay is the same as it is for other virtual wallets, or 'Pre-Paid Instruments'.

You will get a SpeedPay account that's linked to your phone number, and this can be used in a number of different ways. For one thing, you could transfer the money to another user's bank account - even if they don't use SpeedPay. By doing this, you'll be able to remit money from one part of the country to the other using nothing more than your phone.

If the other user doesn't have a bank account, then the money can be transferred to his or her SpeedPay account instead. This money can then be withdrawn through a bank or from a BSNL outlet. You can also use the money stored in your SpeedPay wallet to recharge your phone, and pay other utilities like the electricity bill.

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8	Welcome to SpeedPay Sign in to avail more benefits		Ris 10.0 Trans ID: 125301049255 Trans Type: Mits Recharge Subscriber: 94 93 Payment Method: Wallet	Q
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Airtei	Vodafone	BSNL Ø	Trans Type: Settle Commission Payment Method: Wallet	
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MTS	Uninor	Videocon	Payment Method: Wallet O7-05-2015 04:27 Rs. 10.0 Trans ID: 125301049262 Trans Type: Mts Recharge	Dr
			Subscriber: 94 30 Payment Method: Wallet	

SpeedPay has announced a tie-up with Andhra Bank so you will be able to drop money off or withdraw it through this bank; more tie-ups are likely coming. BSNL has launched the service in partnership with IT company Pyro. "We have tied up with Andhra Bank and Corporation Bank to facilitate this service. We are in advance talks with Punjab National Bank and Bank Of India to expand its scope," Pyro CEO Paritosh Reddy said to PTI. "At present top up facility is available across 1,000 BSNL outlets in Andhra Pradesh and in three months we will expand it to 45,000 outlets in AP."

Of course, there are some caveats - for one thing, you'll be charged 1 percent for any bank transactions (depositing or withdrawing money) - and the daily spending limit without completing the KYC (know your customer) process is just Rs. 5,000. Once you've been verified the limit goes up to Rs. 1 lakh, but frankly, if you have the papers for verification, then you're likely to have a bank account.

But most of these features are already available to users who have bank accounts through the apps that the banks are now launching. On the other hand, SpeedPay (and other services like it) don't entirely erase the need for a bank account - because of the4 limited number of transactions, and relatively low limits on spending per day and per transaction - so it's not a real solution by itself. Yes, unbanked users can send money to other unbanked users to withdraw from a BSNL business correspondent, but that's pretty much the only case where you require such a service.

Couple that with the fact that the biggest companies in this space are announcing support for cash, and have also been heavily incentivising users; and the fact that the different wallets cannot be cross-linked; so either you have your money in various silos that you lose track of, or you keep just one account, and things look a little less rosy for SpeedPay.

Paytm has announced that it will be opening 50,000 retail outlets around India where business correspondents can accept cash or disburse it, and can transfer money to their bank accounts and other persons' accounts too. It's also partnered with Cafe Coffee Day and Dominos for offline payments.

MobiKwik has tied up with several e-commerce providers, and tied up with ICICI bank to allow you to deposit cash in the wallet through the bank, even if you don't have an account. It has also partnered with WHSmith - a books and stationary retailer with 55 outlets across Mumbai and Delhi - so users can purchase goods in retail stores using their mobile wallet.

With all this in mind, Speed Play is more a catch-up effort than a revolutionary step. In the face of the existing players, SpeedPay doesn't offer any unique benefits, but BSNL's reach extends well beyond the metros, and its government backing means that SpeedPay could still bring mobile wallets to the masses before its better established competitors.

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'BSNL, MTNL Merger Decision in 4-5 Months'

The decision on merging state-run BSNL and MTNL will be taken in the next four-five months, Telecom Secretary Rakesh Garg said on Friday.

"BSNL, MTNL merger decision will be taken in four-five months after studying the IIM report on it," he said.

Anupam Shrivastava, BSNL chairman-cum-managing director, said MTNL will be delisted before the merger. MTNL stocks rallied 20 percent intra-day. The stocks were trading 14.46 percent up at 2.11 p.m. in the Bombay Stock Exchange.

MTNL, however, said there is no delisting proposal under consideration of the board.

Communications and IT Minister Ravi Shankar Prasad had earlier said BSNL and MTNL's debt stood at Rs.4,459 crore and Rs.14,120 crore, respectively.

The department of telecommunication in September 2014 had set a deadline of July 31, 2015 for closing the merger of MTNL and BSNL. MTNL operates in Delhi and Mumbai while BSNL offers telecom services in the rest of the country. BSNL with 61,622 mobile towers has the second largest tower portfolio among all the telecom service operators.

BSNL, MTNL, and other telecom providers in India Friday launched nationwide mobile number portability (MNP). Full MNP will enable subscribers to transfer their mobile numbers to any new city or locality across the country and use it as local number. So far, the facility was available only within a telecom circle or service area.

"Full mobile number portability has started from today," Telecom Minister Ravi Shankar Prasad said in New Delhi on Friday. "If a person moves from one state to another, he can keep the number with him. I would like to tell this to people of our country that from today you are the owner of your mobile number and wherever you will go your number will go with you."

'Work on India-Bangladesh Telecom Link Likely to Start This Week'

Weeks after signing of an agreement by New Delhi and Dhaka on telecommunication links, Bharat Sanchar Nigam Limited (BSNL) on Saturday announced that work will start this week to operationalise the system.

"Information Technology Minister Ravi Shankar Prasad is likely to start work next week to link Akhaura with International Gateway for Internet Service (IGIS) at Cox's Bazar (in southeast Bangladesh)," BSNL's chief general manager (NE one circle) D. P. Singh told reporters on Saturday.

In the presence of visiting Indian Prime Minister Narendra Modi and his Bangladeshi counterpart Sheikh Hasina, an agreement was signed in Dhaka on June 6 between Bangladesh Submarine Cable Company Limited (BSCCL) and Bharat Sanchar Nigam Limited for leasing of international bandwidth for Internet at Akhaura. "After the establishment of the optical fibre cable (OFC) link between Akhaura along Agartala and Cox's Bazar, there would not only be a sea change in the Internet and telecommunication connectivity in northeast India, but the rest of the country would also be benefited by getting additional Internet bandwidth," D.P. Singh said.

The official also said that the Indian government would spend Rs. 19.14 crores to create the infrastructure, including laying of OFC to avail the 10G bandwidth from BSCCL.

"India had to give around Rs. 8 crores per year to BSCCL to avail the telecommunication linkages," Singh said.

"After more than four years of diplomatic and political parleys, the deal was signed between BSCCL and BSNL," the BSNL official added.

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'Full Mobile Number Portability to Empower People, Improve Services'



The full mobile number portability (MNP), which kicked off on Friday, will "empower people", increase competition among telecom operators and improve services, Telecom Minister Ravi Shankar Prasad said.

Full MNP will enable subscribers to transfer their mobile numbers to any new city or locality across the country and use it as local number from Friday. So far, the facility was available only within a telecom circle or service area.

The national MNP service, the earlier deadline for which was May 3 but got extended by two months as service providers were not ready, will also allow subscribers to change their operators without changing their numbers.

"Full mobile number portability has started from today. If a person moves from one state to another, he can keep the number with him. I would like to tell this to people of our country that from today you are the owner of your mobile number and wherever you will go your number will go with you," Prasad said on the sidelines of a BSNL event.

All operators, including Airtel, Vodafone, Idea, Reliance Communications, Uninor, Videocon, MTS, Tata Docomo, state-run MTNL and BSNL, have announced the MNP rollout.

With this facility, a mobile subscriber will not have to pay roaming charges once the number gets transferred to another telecom circle or state under the scheme. It will be treated as local number of that area.

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# Own gateway key to satcom, Govt clears funds for BSNL

Moving to regulate satellite communication from the country, DoT has given the initial nod to earmark \$8 million to state-owned BSNL for the establishment of a satellite communication gateway in India.



According to the proposal, BSNL has proposed to establish the gateway under technology transfer from INMARSAT, with the international organisation's wholly-owned retail arm Stratus likely to be the 'executive provisioner' of the service to BSNL.

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will have much more secure connections within the country.

"While BSNL has estimated that Rs 52 crore will be required towards the cost of the gateway, the DoT has given 'in principle' approval to provide support of \$8 million to BSNL for establishment of the GMPCS gateway in India," an official said.

In October last year, US-based satellite services company Iridium had also written to the Telecom Ministry, keen to be part of the BSNL satellite gateway project. Iridium had earlier formed a consortium with Indian financial institutions that included State Bank of India and Infrastructure Leasing & Financial Services. This venture, however, failed to take off. INMARSAT's present constellations of satellites that provide global coverage — the I-3 satellites — were launched in 1996. In view of these being fairly old satellites, INMARSAT announced the retirement of some services from these satellites starting September 2014. It has, meanwhile, launched the next-generation satellite services.

## BSNL 3G services to install 1450 towers and increase data speed upto 21.6Mbps

#### 0 BSNL, Digital India Program 9:36 AM

BSNL has decided to extend its 3G (Third generation) services in Andhrapradesh and Telangana Circles.



State run Telecom Company Bharat Sanchar Nigam Limited (BSNL) is currently offering 3G services in 450 mandals and 198 cities across AP and Telangana circles. Chief General Manager Murlidhar of BSNL AP Circle in a statement 'BSNL is going to extend its 3G services in another 750 mandals at the end of this financial year, said'. Further we're concentrated on various levels to reach every one Broadband connectivity has decided to increase Data speed from 14.4 Mbps to 21.6Mbps. In two circles i.e AP and Telangana BSNL has 7600 2G towers and 3100 3G towers. By the end of this year another 1450 more towers be installed. 660 2G towers installed with Old technology be upgraded using advanced technology.

For upgrading old technology towers and installing new 3G towers BSNL to invest nearly 200 crore for 3G services expansion. BSNL Andhrapradesh Circle is going carry out various plans under recently launched Digital India program by Prime Minister of India, said CGM.

Under project 'Bharat Network' in the next 2-3 years BSNL facilitate high-speed Broadband connectivity to 21265 grampanchayats (Andhrapradesh – 12876, Telangana – 8779) through Optical Fiber Network in two Circles.

BSNL is under pilot project running connectivity program in Parawada of Visakapatnam and 5 panchayats in Nizamabad district. All the telephone exchanges would be upgraded to Next Generation Network (NGN) in another two months to complete, said Murlidhar. Already 11 exchanges are upgraded to NGN and another 7 exchanges compete within two months, said Murlidhar. BSNL AP circle hopes to upgrade 109 exchanges by the end of the current financial year. BSNL started Free WiFi services in Hyderabad, Visakapatnam, Vijayawada a total of 79 locations (32 in Andhrapradesh, 47 Telangana) in two circles. These services take upto another 93 areas this month.

#### **BSNL** Mobile connectivity to all villages

BSNL covers a total of 20877 villages mobile connectivity and rest of 5736 villages complete very soon under Digital India program, said Murlidhar. Few days before BSNL launched Mobile Wallet (Speed pay) services in association Andhrabank agreement with Pyro Network. Through M-Wallet services customers can transfer money, withdraw cash upto 1 lakh from, pay utility bills etc.

Promotional Combo STV Voucher 786 during Ramzan festival season under prepaid mobile services for 90 days as under:-

S. No	MRP of Combo STV Voucher (Inclusive of Service Tax)	Details
1	786	Full Talk value of Rs. 786 and Free 393 on-net and 393 off-net SMS with validity of 30 days

This STV can be activated through **C-Topup only**. Rs.786 will be credited in Main Account. All other terms and conditions will remain same.

The above STV786 will be available with effect from 20.06.2015 for a promotional period of 90 days.

## BSNL 4G Speed WiFi Hotspots to Launch in Digital India Week

Want to enjoy 4G rated speeds on to your 3G mobile, here is offer from BSNL. The much awaited BSNL has declared its locations for new launch where Wi-Fi services are available in this Digital India Week. BSNL is celebrating first week of July as Digital India Week. There are many programmes which are being organized by BSNL in this week.

BSNL is preparing its team to acknowledge the future technologies which it is going to implement. BSNL is really very serious about the data business and WiFi Hotspots of BSNL are going to be the next big game changers also. BSNL with its robust infra is going to dictate terms of the market. As claimed BSNL is going to offer 4G rated speeds on to your mobile at very affordable BSNL Wi-Fi Hotspot Tariff.



As facilitating partner of Government of India in its ambitious programme called "DIGITAL INDIA", BSNL would observe 1st week of July 2015 as Digital India Week, and celebrating in all the circles by launching new technologies / programmes like many new 4G speed based BSNL WiFi Hotspot Locations as follows.

Circle / State	SSA / City	Location / Area
BSNL Wi-Fi Hotspot Locations In	augarated by Hon'ble PM Shri Digital India	Narendramodi Ji on 01.07.2015 during Launch of
		Kailasagiri
AP	Visakhapatnam	Vuda Park
		Pavani Avenue, Quadgen Office
AP Circle (Telangana)	Hyderabad	CM Camp Office
	Raipur	Anupam Garden
Chhattisgarh	Raipur	Garden Nagar Nigam
Karnataka	Bangalore	1 MG Mall
		Corporation Office
		Kaloor Bus Stand
		High Court
		Subhash Park
		Edapally Junction
		Marine Drive
		Mattancheri
		Fort Kochi
		District Court
	Kochi	Durbar Hall
		Corporation Office
		Beach Road -1, Kozhikode
Kerala	Kozhikode	Civil Station/Collector Office
M.P.	Khajuraho	Khajuraho Temple
Orissa	Konarak(ASI)	Konarak Temple
Tamilnadu	Thanjavur	Brihadeshwar Temple

UP (East)	Sarnath (ASI)	Dhammekh Stupa at Sarnath
		-
BSNL 4G based Wi-Fi Ho	otspot Locations to be Inaugarate	ed by BSNL Director (CFA) on 04.07.2015
		Trimbak BSNL Exchange
		Sadhugram Medie Center
		Laxminarayanan Temple
		Ramkund Media Center
		Amrutkhunj Swamisamarth
Maharashtra	Nashik	Kushawat
BSNL 4G based Wi-Fi	Hotspot to be launched by BSNL	Director EB during Digital India Week
Odisha	PURI	PURI Jagannath Temple
SNL 4G based Wi-Fi Hotspo	ot Locations to be launched by B	SNL CGMTs/SSAs during Digital India Week
		Spencer Beach Road
	-	Rajiv Smriti Bhavan
		YMCA, Beach Road
	Visakhapatnam	R K Mission Libraray
	Narsapur	Narsapur Bus Stand
	Kovvuru	Bustand
		Khambala Tank.
		Gandhi Park
		Saraswati Ghat
		GMTD BSNL Office
		Gemini Ground
		Arts College Ground
	-	Womens College Ground
A.P.	Rajamundry	RTC Bus Stand
Karnataka	Hampi	Hampi Temple
	++	JP Hospital
M.P.	Bhonal	People Dental College
IVI. <b>F</b> .	Bhopal	reopie Demai Conege

		Satpura Bhavan
		Vindhyachal Bhavan
		RGPV University
	Phanda	Phanda Village
		Le Cafe
		Secreatriate
Tamilnadu	Pondicherry	Boathouse

If you are a BSNL 3G Plan customer, in directly you are also going to be benefited by this BSNL WiFi Hot Spot Services. As people who have opted for BSNL WiFi Services, Their data connection will be disconnected and will be connected to available nearby BSNL WiFi Hotspot.

# **BSNL** will be at the forefront



Anupam Shrivastava, Chairman and Managing Director, BSNL

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Bharat Sanchar Nigam Limited (BSNL) is a partner in the Government of India's ambitious 'Digital India' programme, which aims to transform India into a digitally empowered society.

BSNL is observing 'Digital India Week' in all its operational territories, covering far-flung areas of the country. Various activities are going to be organised on an all-India basis throughout BSNL to commemorate this first-of-its-kind programme in India.

BSNL is performing its responsibility by helping bridging the digital gap in our society for its social, educational and economical upliftment.

#### Spreading awareness

We are organising trips of schoolchildren to telephone exchanges and giving them presentations on how telecom can transform our lives digitally.

BSNL will also organise 'melas' to disseminate information about various programmes initiated recently, like 'Free All India Roaming', 'Free Night Calling' from landline etc.

On Wednesday, the Prime Minister will be inaugurating more than 50 Wi-Fi hotspots and an equal number of nextgeneration network (NGN) exchanges. This will boost our plans of expansion and contribution to 'Digital India'.

Special camps are also going to be organised during the week where we will educate common people on online recharge of mobile, payment of utility bills and Internet banking usage.

As part of Digital India, high-speed Internet services will be made available to all Gram Panchayats and BSNL is a proud partner in this project with the National Optical Fiber Network (NOFN).

BSNL is one of the largest broadband service providers and our urban and rural exchanges are equipped with broadband facilities covering 100 per cent and 90 per cent, respectively. We are the first broadband operator to offer minimum 512 kbps speed to both urban and rural customers. We are also offering broadband speed of up to 100 Mbps.

We are also coming up with mobile wallet, mGovernance, machine-to-machine technology like smart meters and Internet data centres. The Employees' Provident Fund Organisation is also using our cloud based services and the Election Commission is tapping our computing capacities with the six data centres that we have.

These are some activities that we are undertaking for the Digital India project.

The writer is Chairman and Managing Director of BSNL

# BSNL sees 35% rise in landline connections booking

State-run **BSNL** expects to arrest decline in **landline connections** with unlimited free call offer and modernisation of its exchanges.

"Initial feedback we have is that there is an increase of 35% in new connection bookings after BSNL launched unlimited free calling scheme during night. With this and modernisation of exchanges, I can see growth coming back in landline business," BSNL Chairman and Managing Director Anupam Shrivastava told reporters here.

The public sector company announced a scheme in May that allows making calls free of cost to any operator, including mobile phones, anywhere in the country between 9 PM and 7 AM and covers all types of connections.

# BSNL places mobile tower with Indian Army's help at 16,000 feet in Ladakh

BSNL with Indian Army's help has set up the highest mobile tower in Eastern Ladakh.



BSNL with Indian

Army's help has set up the highest mobile tower in Eastern Ladakh.

State-run BSNL, with the Army's assistance, today operationalised a mobile tower at an altitude of 16,000 feet in Eastern Ladakh region of Jammu and Kashmir.

"The highest mobile tower in Eastern Ladakh at an altitude of 16,000 feet has been operationalised today in a joint effort by the BSNL and Indian Army," Udhampur-based defence spokesman Colonel S D Goswami said.

He said the tower provides vital communication link to one of the remotest locations of Eastern Ladakh at Chongtash.

"The mobile tower at Chongtash has been established with assistance from the Indian Army's Trishul Signallers in terms of transportation, setting up and rearward connectivity," he added.

The spokesman said the Army with this effort continues to contribute towards development of communication infrastructure for benefit of the local population of Ladakh.

# BSNL to make profits by '18-19 with focus on data services: Anupam Shrivastava

#### **Interview with Chairman & MD, BSNL**

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**Anupam Shrivastava**, the new chairman and managing director of Bharat Sanchar Nigam Ltd (BSNL), has his hands full within weeks of taking over. In an interview with *Mansi Taneja*, he talks about an investment plan of Rs 39,000 crore over the next five years to expand BSNL's core network and reviving the public sector undertaking in the next three years. Edited Excerpts:

#### BSNL has been making losses and performance has dipped on other fronts. What is your immediate priority?

BSNL has been making losses mainly because of depreciation of assets and administrative costs, which account for 55 per cent of our revenue. However, we are meeting operational needs through our topline. With a topline of Rs 28,000 crore and debt of Rs 4,500 crore, the situation is not that bad. The first priority is to change the direction of the company in such a way that losses are reduced year after year and there is enough compensation on depreciating assets.

#### What measures are you taking?

We realised we missed the mobile bus in 2006 when the penetration of cell phones was just 40-45 per cent. Now the penetration of mobiles has moved up to over 90 per cent. This is the journey, mainly voice, that BSNL has missed. But we want to make sure we are the leaders in data services. The age of voice is over and data is the next thing. We are in a strategic position, be it mobile, landline or optic fibre network.

#### How do you plan to leverage your network? Are there plans to integrate services?

We have invested Rs 4,084 crore in improving and expanding our mobile services. We are in the process of upgrading our

core network. Purchase orders were placed last year and the network started rolling out in June. Almost 75 per cent of the project has been completed in the north and south zones. In the east, 35 per cent has been completed and work in the west has just begun.

We have a big landline base and with a huge copper cable and fibre network the focus shifts to Wifi. We will offer Wifi hotspots wherever commercially viable and offer an experience similar to 4G services. Also, we plan to launch our 4G service by 2016. The idea is to integrate Wifi with our mobile network to provide users a seamless experience of 3G and Wifi services.

We plan to invest Rs 39,000 crore in the next five years, a major chunk of it on data. The focus is on improving core network capabilities as we intend to exploit data. This is going to be a watershed year.

#### How much of your revenue comes from data?

Mobile services contribute Rs 13,500 crore, of which 10 per cent comes from the data segment and is consistently rising. From broadband services, we earn Rs 7,500 crore. We expect revenue from combined data and broadband services of Rs 15,000-16,000 crore in the next three years.

#### There was a proposal to offer voluntary retirement to your employees. How far has that gone?

The proposal was debated last year and would have required a Rs 12,000 crore outgo. But there were doubts over the plan. An alternative proposal was considered to offer salary support to employees. It would require Rs 6,500 crore, which the ministry agreed in principle to provide as a soft loan. Both proposals are pending with the ministry.

Last year, BSNL's losses were around Rs 7,600 crore and in the previous year, around Rs 8,000 crore. So losses have already started coming down. We expect BSNL's accounts to be in shape by 2018-19.

# Cabinet note soon to set up BSNL tower unit



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The Department of Telecommunications will soon move a Cabinet note to hive off state-run BSNL's towers into a separate company.

The new unit would have a valuation of Rs 8,000-10,000 crore. BSNL has about 71,000 towers across India. The company generated revenues of around Rs 200 crore from the tower business, which is expected to go up to Rs 2,000 crore once the new unit was set up.

"BSNL will have 100 per cent stake in the tower unit, which will be maintained at arm's length," a senior official said. Sources said it would take at least six months to work out the modalities of setting up a tower subsidiary. The BSNL board had approved the hiving off earlier.

BSNL has leased out 4,500 towers to Reliance Jio and about 1,500 to Bharti Airtel. The company was also working on setting up 40,000 Wi-Fi hotspots with an investment of Rs 6,000 crore over three years.

It would invest Rs 2,000 crore to modernise telephone exchanges and deliver modern services through landline phones. "The project will be completed in two years. We will use landline phones to boost our broadband services as well," BSNL Chairman and Managing Director Anupam Shrivastavasaid.

BSNL is also targeting profitability in two-three years on the back of data services, including 4G and Wi-Fi.

BSNL has been in the red for some time and the government was keen on a revival. @ @ @ @ @ @ @ @ @ @ 2