

Welcome to BSNL Thanjavur Marketing cell

BSNL Says Will Improve Connectivity Along Borders

To improve connectivity along the borders with Bangladesh, Bhutan, and Myanmar, the BSNL would set up mobile phone towers along the frontiers, an official said here on Friday.

"We have initiated the process to install BTS (Base Tower Stations) along the borders with Bangladesh, Bhutan and Myanmar to improve mobile phone connectivities in the bordering areas," an official of Bharat Sanchar Nigam Limited (BSNL) said.

"The union home ministry has recently lifted the earlier restriction to install BTS within 10 km radius of international border, apprehending misuse of the mobile signal by the inimical elements," the official told IANS.

He said the BTS would come up along the border outposts (BOP) of the Border Security Force (BSF) or security forces of other border guards.

"The BSNL has planned to install around 450 BTS along the borders. Mobile phone connectivity along the border areas would witness enormous change once this initiative is complete," the official added.

The state owned Power Grid Corporation of India Ltd. (PGCIL) would provide technical support to the BSNL to make the connectivity along the border successful.

The PGCIL has extensive underground cable network in northeast India and BSNL will use this network to link the state capitals and other important towns of the mountainous region.

@ @ @ @ @ @ @ @ @ @ @ @ @ @

TRAI suggested exempting for license fee for fixed landline broadband service five years

July 14, 2015

Telecom Commission will discuss the suggestions laid by TRAI for improving broadband services on 14 July 2015. TRAI has recommended a number of good moves, which may lead to call rate reduction for landlines.

The regulator has suggested incorporating Virtual Network Operator (VNO) in the country under new licenses. VNO may be allowed to provide service in the country as retailer of the operators, providing one bill to customers for a host of services. VNOs may reduce the marketing and operation expenses of the telecom companies.



TRAI has also suggested exempting fixed landline broadband service from license fee for at least five years. The telecom operators will be allowed to provide bundle offers, combining desktops, laptops, tablets etc with broadband schemes. The revenues from this will also be exempted from license fee for another three years.

There are also measures suggested to improve the service, such as providing more spectrums and to take a decision on 700MHz band – the best spectrum frequency for wireless telecom services within three months. Concerns on delayed spectrum trading norms are also expressed.

The recommendations, if accepted, will bring down call costs and lead to improve of services on a large scale.

@@@@@

New Prepaid Data STV Rs.53 w.e.f 16.07.2015 on PAN India basis

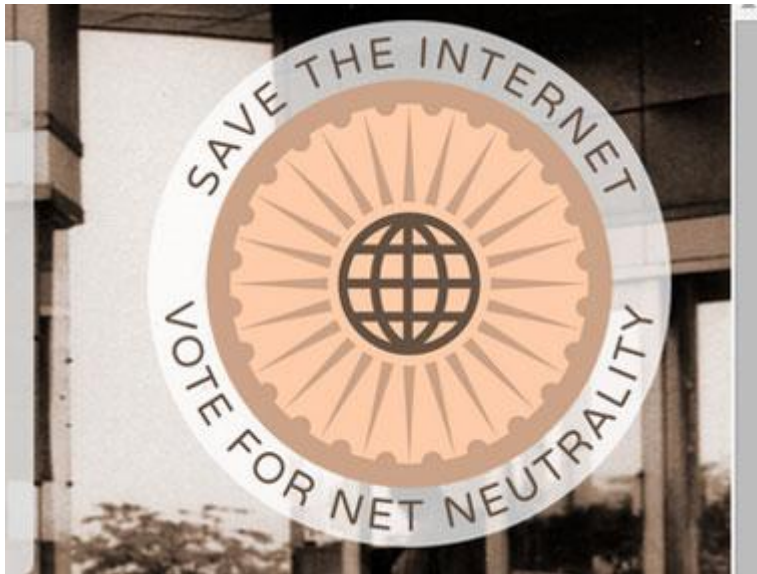
Data STV in Rs.(Inclusive service Tax)	53
Total bundled free Usage	250 MB
Validity of freebies (in days)	30
Data Charges after freebies***	2p/10KB
Data Charges in Rs./MB*** (For APN Bsnl stream)	0.25
SMS Keyword	STV DATA53 TO 123

[@@@@](#)

DoT net neutrality panel proposes to regulate internet calls, oppose Internet.org, Airtel Zero

New Delhi: A government panel on Net neutrality has proposed regulation of domestic calls made using Internet-based calling applications such as Skype, Whatsapp and Viber, and put them on par with phone call services offered by telecom operators.

The panel has opposed projects like Facebook's Internet.org, which allow access to certain websites without mobile data charges, while suggesting that similar plans such as Airtel Zero be allowed with prior clearance from TRAI.



"In the case of Over-The-Top (OTT) VoIP international calling services, a liberal approach may be adopted. However, in the case of domestic calls (local and national), communication services by TSPs (telecom service providers) and OTT communication services may be treated similarly from a regulatory angle for the present. The Committee is chaired by Advisor for Technology A K Bhargava and members in the panel include A K Mittal, V Umashankar, Shashi Ranjan Kumar, G Narendra Nath and R M Agarwal.

Net neutrality implies that equal treatment be accorded to all Internet traffic and no priority be given to an entity or company based on payment to content or service providers such as telecom companies, which is seen as discriminatory.

The neutrality debate flared up in India after telecom operator Airtel launched a platform, Airtel Zero, that would allow free access of some websites on its network. However, the companies were asked to pay Airtel for joining the platform.

The panel discussed Facebook's Internet.org and said that until April 2015, Internet.org users could have free access for only a few websites, and Facebook's role as gatekeeper in determining what websites were on that list was seen as violating Net neutrality.

The panel said that "collaborations between telecom operators and content providers that enable such gate-keeping role to be played by any entity should be actively discouraged".

At the same time, the panel approved allowing zero rating platform after telecom operators compared it with a toll-free number. It said there is a multitude of possibilities in designing tariff plans and everything cannot be validated in advance on parameters of Net neutrality.

The panel proposed "ex-ante determination" and "ex-post regulation" model for dealing with tariff plan, including zero rating.

Under ex-ante determination, the panel has proposed telecom operators to follow current practice of filing tariffs before the Telecom Regulatory Authority of India and the regulator should carefully vet it on scale of Net neutrality before giving its nod.

In line with demand from telecom operators, the panel has recommended that OTT players should be brought under regulation to comply with national security norms like telecom operators in the country do.

"National security is paramount, regardless of treatment of Net neutrality. The measures to ensure compliance of security related requirements from OTT service providers need to be worked out through inter-ministerial consultations," the report added.

@ @ @ @ @ @ @ @

Amarnath pilgrims to enjoy better BSNL connectivity

Srinagar: Pilgrims to the high-altitude Amarnath cave shrine can hope to enjoy uninterrupted telecommunication services this season as state-run BSNL has provided optical fibre connectivity and satellite phones en route the mountainous trek.

Bharat Sanchar Nigam Ltd (BSNL) has already made available pre-paid SIM cards for the pilgrims at the twin base camps of Baltal in Ganderbal district and Chandanwari in Anantnag district.

General Manager, Telecom, D K Aggarwal told reporters here that "Optical fibre connectivity, V-Sat as alternate media and other satellite phones have been installed for providing uninterrupted telecom services during the yatra period."

Aggarwal said while 2G services are being provided at all stations en route the shrine, 3G services have also been introduced at various stations for the benefit of the pilgrims.

As part of the Digital India Week celebrations, BSNL has also been holding different programmes at district levels in the Valley.

On Monday, state-of-the-art technology equipment (4K) - Next Generation Network (NGN), a body of key architectural changes in telecommunication core and access networks, was installed, tested and accepted for commissioning at the Bemina Telephone Exchange here.

@@@@@@@@@@

BSNL to hive off tower business into new subsidiary: CMD Anupam Shrivastava

New Delhi, July 19

State-run telecom service provider Bharat Sanchar Nigam Ltd (BSNL) is all set to hive off its towers business into a separate subsidiary, the valuation of which could be in the region of Rs.20,000 crore (\$3 billion) , chairman-cum-managing director Anupam Shrivastava has said.

"We already share our towers with private players. We are looking at a subsidiary company within the company. We want more focus on tower sharing. The business is small now -- just Rs.200 crore. But the potential is Rs.2,000-2,500 crore annually," Shrivastava told IANS in an interview.

"BSNL will hold majority stake in the new company. A cabinet note has already been moved." According to a Deloitte India report, India currently has around 400,000 telecom towers and the growth is expected at around three percent annually over the next four-five years to take the numbers to 511,000 by 2020. Indus Towers is the market leader with 31 percent share, followed by BSNL with 18.1 percent.

The state-run enterprise currently has 75,000 towers out of which it intends to shift some 65,000 to the new entity. It is the only company with towers in all the difficult and strategic areas like in the northeast, Jammu and Kashmir and the so-called Naxal belt.

@@@@@@@@@@

Celltick And BSNL Mobile Launch BSNL BUZZ

Tuesday, July 14, 2015: Celltick, a global leader in home screen marketing today announced the launch of 'BSNL BUZZ', a next generation Cell Broadcast Service for BSNL (Bharat Sanchar Nigam Limited) Mobile, a leading Mobile Service Provider in India. With this partnership, Celltick provides a fully managed high-value interactive service on the home screen for BSNL's 77.2 million mobile subscribers through its patented LiveScreen platform.

With BSNL BUZZ, Celltick provides BSNL subscribers with value added services and content promotions such as;

news, contests, subscription packs, coupons and advertising. The service will also deliver location-based information services in 7 local languages such as Hindi, English, Bengali, Tamil, Malayalam, Kannada and Telegu, allowing BSNL Mobile to reach its consumers in a cost-effective, non-intrusive and friendly manner. BSNL BUZZ, live app, is embedded in every BSNL Mobile sim card within the network, enabling interactive Cell Broadcast.

BSNL BUZZ comprises of two services that are enabled through Cell Broadcast Technology; Cell Info / Mass Alerts and Interactive Cell Broadcast. Cell Info / Mass Alerts services includes non-interactive messaging service for sending out messages to millions of BSNL users, communicating BSNL service offerings, social awareness and emergency messages.

Cell Broadcast is an interactive messaging service. This service is enabled by a combination of cell broadcast technology on the user sim card and dedicated messaging software on networks servers, and it supports: DND capability, local languages in native scripts, segmentation, silent & no-intrusive messages, menu based responses facilitating interaction for users. This is a powerful tool promoting BSNL services, content, government social campaigns, market research and advertising campaigns

“We are delighted to partner with Celltick and introduce a mass market service that delivers content and services to the mobile home screen of our customers using a simple interactive medium. This partnership enable us to realize our vision of delivering high value, easy to access services and provide real and substantial benefits, further enhancing the experience of BSNL Mobile’s subscribers, said Mr. Anupam Shrivastava, Chairman & Managing Director, BSNL.

“We are excited that BSNL – India’s leading telecom operator has chosen to partner with us. We look forward to working with them and support them in realizing their vision of providing value to their customers. Our LiveScreen based services have been greatly adopted by consumers worldwide and we are glad to offer a tailored service for BSNL. We are confident that our vast experience and successful track record will ensure success to this partnership.” said Abraham Punnoose, Managing Director of Celltick India. “

Celltick powers billions of mobile-initiated commerce transactions for virtual and physical goods serving more than 150 million active consumers across 25 countries

.@ @ @ @ @

Snag in BSNL internet services hits functioning of banks

Nawada: With BSNL's Internet services becoming non-functional, almost all the banks in Nawada district, heavily dependent on Internet, are unable to function since Monday. Consequently, banks have suffered cumulative loss running into crores. The SBI has pasted a notice since Tuesday: "Bank agle somwar tak band rahega" (The bank will remain closed till Monday).

Even ATM services remain crippled since Monday causing inconvenience to the people. Mobile owners using 2G/3G services provided by BSNL are forced to switch over to different cellular operators. The failure of BSNL's Internet has become a norm due to frequent 'cutting' of optical fiber cables (OFC), which have been laid underground in shallow depths of 1 foot to 2 feet against the mandatory depth of 5 feet. It is no surprise that in any given month, BSNL's Internet services remain crippled at least 4 to 5 days. The district, which previously was plagued by frequent electric wire cutting, is now grappling with frequent OFC cutting.

Nawada sub-divisional engineer (SDE) Pankaj Kumar of BSNL while admitting that the optical fiber cables have been laid in very shallow depth blamed his former colleagues for their nexus with the private contractors. Another

reason of OFC cutting was digging of roads in the drive to lay new roads or their widening. He added that whenever and wherever the OFC is found cut, all he has to do is to lodge an FIR against unknown persons and get the OFC repaired. Till now over a hundred FIRs relating to OFC cutting have been lodged with various police stations in the districts since 2013.

@@@@@2

BSNL Kolkata New Broadband Plan - 8times faster than existing-Rs675=4Mbps

BSNL Launched latest Unlimited Broadband Plan for the internet users of Kolkata, the famous city located on east bank of Hooghly river. At this time BSNL offers New postpaid broadband plan(BBG Combo ULD 695 CS72) with high speed unlimited internet at lowest rates having unlimited free calling.

As of now, **Kolkata BSNL Broadband internet users are using 512Kbps internet speed for Rs.675, but now this has been changed by offering 8times faster high speed internet than previous plan with an increment of just Rs.20 in monthly rental charges** for subscription of latest Broadband Plan with FUP Limit.

According with technical feasibility, This new BBG Combo ULD 695 CS72 DSL Broadband Plan shall also be offered on Fiber to the Home (FTTH) network with the same monthly rental postpaid tariff with out any extra charges by offering rental free landline telephone with 50 Free calls to be used during day time along with applicability of discount on yearly subscription payment as below.

BSNL Kolkata New Broadband Plan Unlimited Internet Tariff	
Plan Name	BBG Combo ULD 695 CS72
Bandwidth (Download Speed)	4 Mbps upto 4 GB, 512 Kbps beyond
Applicability	All Users of Kolkata Telecom District only
Monthly Charges (Rs)	695
Annual Payment Option	7645
DL / UL Limit per month	Unlimited Downloads and Uploads
Free E-mail IDs/Space	1/1 GB
Security Deposit	One Month charges
Minimum Hire Period	One Month
Free Calls (within BSNL)	50 Meter Called Units
Additional facility	Unlimited Free Calls between 9PM to 7AM to any network in India

In addition to the existing BSNL Unlimited Broadband Plans for Kolkata Internet users, BSNL offers this new high speed 4Mbps broadband plan at lowest charges with Unlimited Night Free Calling to any network landline and mobile services during 9PM to 7AM to rejoice with beloved once across India.

So it's the time for Kolkata Internet Users, those who requires new internet connection to avail high speed internet from most dependable operator BSNL can apply as new, and existing customers will be applied for migration to this new Broadband Plan.

If any queries regarding this new broadband plan, customers can call BSNL Kolkata Broadband Customer Care Number at 1800 345 1504. With this new introduction, BSNL gives a tough competition for private broadband players in Kolkata, and this new broadband plan which offers 8times faster than existing BB plan shall be available for Kolkata internet users as a promotional offer for a period of 90 days with effect from 06-07-2015 and upto 03-10-2015.

[illegible]