

Welcome to BSNL Thanjavur Marketing cell

BSNL discontinues rolling over unused 3G prepaid data

Some BSNL prepaid 3G data pack customers are enjoying their unused data on next recharge but BSNL have noticed this flaw and has decided to stop this feature immediately. So henceforth these prepaid customers who are enjoying rollover of their 3G data, may feel discouraged on their next recharge when they will see that their data pack account starts from zero. Understand this present flaw by an example, suppose one BSNL customer has loaded 3G data pack of Rs 176, he got 1GB with 28 days validity. If till 27th day, he consumes only 400MB data and he recharge with another Rs 176 on 27th day, he gets 1GB plus 600MB unused data, totaling 1.6GB data with another 28 days validity. But now onwards, customers will get 1GB only from next recharge.

BSNL have a variety of 3G data pack and customer may choose anyone as per their need and budget.

Have a look on all BSNL 3G data packs

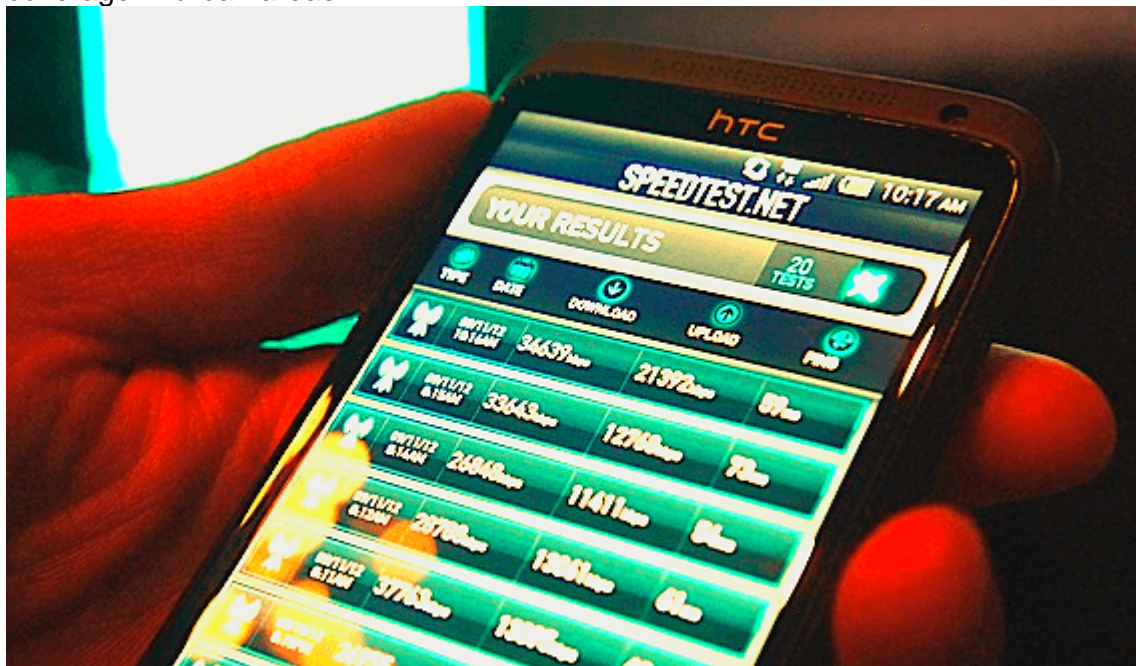
Data STV in Rs. (Inclusive service Tax)	Total bundled free 3G data Usage	Validity (days)	Data Charges after free Usage
17	90 MB	2	2p/10KB
29	500MB	1*	2p/10KB
39	200 MB	6	2p/10KB
45	800MB	1*	2p/10KB
73	200MB	21	2p/10KB
78	450 MB	12	2p/10KB
98	650 MB	17	2p/10KB
105	300MB	30	2p/10KB
139	1 GB	19	2p/10KB
155	1 GB	26	2p/10KB
176	1 GB	28	2p/10KB
251	2 GB	30	2p/10KB
451	2GB	60	2p/10KB
561	5 GB	60	2p/10KB
821	7 GB	90	2p/10KB
1011	10 GB	90	2p/10KB
1949	20 GB	90	2p/10KB

*** from 11PM to 6AM**

BSNL to install Google Global Cache (GGC) Servers in various telecom circles to improve Internet experience for its subscribers

: March 10, 2015

State-owned BSNL the 5th largest telecom operator by subscriber base in India has been on a spree to revive its troubled operations by resorting to various means like surrendering its excess CDMA and BWA spectrum for a refund from the government. The telecom minister has also been giving incentives for the revival of MTNL and BSNL like cancelling of call termination charges for landlines. BSNL had recently announced that it would be signing a network sharing deal with Bharti Airtel for Pan India 2G ICRA to improve its coverage in urban areas.



Now they have gone a step further as TT has learned from its internal sources that BSNL has partnered with Google for setting up Google Global Cache (GGC) Servers in various telecom circles to improve the Internet experience for its subscribers. Google is providing the servers for free to BSNL along with the software technology for caching while BSNL is

bearing the expenses of place and physical installation of the servers including the air conditioning, electric supply, upstream connection and operating expense.

What exactly are GGC servers and what is their significance?

Google Global Cache (GGC) represents the final tier of Google's content delivery platform and acts as an intermediary between an internet user and Google's data centre. With GGC, network operators and Internet Service Providers deploy a small number of Google servers inside their network to serve popular Google content, including YouTube. Google's traffic management system directs users to the node that will provide the best performance for the user.

GGC can be located anywhere in an operator's network to maximize savings in backbone and transit bandwidth. Targeted deployment can reduce the number of route miles travelled on an operator's network to serve Google traffic through the cached content rather than having to be routed all the way to Google's data centre, further increasing cost savings for the operator.

Since around 40% of the total internet traffic of BSNL is towards Google, hence installation of GGC servers in BSNL broadband network will provide a better browsing experience to the users and also reduce the congestion on BSNL's network at various levels.

Where in India are the GGC servers being installed by BSNL?

As of now there has been an agreement between BSNL and Google for setting up the GGC servers in 14 locations. In Tamil Nadu circle at Chennai (2 servers), in Karnataka circle at Bangalore, in Andhra Pradesh circle at Hyderabad, in Kerala circle at Ernakulum, in Maharashtra circle at Nagpur, in Gujarat circle at Ahmedabad, in Rajasthan circle at Jaipur, in Madhya Pradesh circle at Indore, in UP East circle at Lucknow, in Punjab circle at Chandigarh, in Delhi circle, in Bihar circle at Patna and in Kolkata circle. The servers have been received by BSNL for 11 of these locations and the three servers for Lucknow, Patna and Kolkata are expected to be delivered by Google soon.

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Telecom minister shuns all talks

about shutting down MTNL

March 14, 2015



Telecom minister Ravishankar Prasad has refuted all rumours that have been going rife about the possibility of shutting down of public sector unit MTNL. Earlier we reported how talks about shut down of 5 PSUs were rampant out of which we only knew for sure about 3 units of HMT which is a watch manufacturing company as Heavy Industries minister Anant Geete had disclosed during the questioning hour.

The identities of the remaining two PSUs slated for shut down remained shrouded in mystery which made analysts calculate taking into consideration the list of 65 sick PSUs released by the government which included the names of Air India and MTNL which appeared to be strong candidates. But telecom minister Ravishankar Prasad has in a public statement cleared it that the Government has no plans of shutting down the company.

MTNL in the last financial year has managed to report a net profit of Rs. 7820 crore but in the two preceding financial years it has reported net losses of Rs. 5388 crore and Rs. 5490 crore respectively. The government is taking every effort to revive the loss-making companies MTNL and BSNL and to bring them at par with the private telcos. It has refunded the money for BWA spectrum surrendered by MTNL in both Mumbai and Delhi and by BSNL in some circles, it has also offered to refund the remainder duration of its 800MHz spectrum held in Mumbai and Delhi which it is currently not using for commercial purposes. Last year the government was also considering the potential merger of MTNL and BSNL but that did not materialise as MTNL had a lot of debt towards unpaid dues for its employees. TRAI has also cancelled all call termination charges for voice calls

originating or terminating on landlines so as to give the much needed boost to the wireline business of both state run telcos.

It remains to be seen what lies in the future for PSU telecom operators, whether they are able to fight for survival in a private operator dominated market or shut shop by giving VRS to its employees. Let us know your views and opinions through your comments.

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Day 8: Telecom spectrum auction bids exceed Rs 1 lakh crore

13 Mar 2015



Spectrum auction day eight, 6 rounds of bidding were completed on Thursday bid reached Rs 1,02,057 crore in all four spectrum bands at the end of till now 49 rounds were completed on the eighth day of the auction.

At the end of day seven, 43 rounds of bidding were completed on Wednesday, bid reached Rs 96,000 crore.

Eight private telecom operators including Airtel, Vodafone, Idea, RCom, Reliance Jio, Tata Docomo, Aircel and Uninor are participating in the spectrum auction.

86% of the spectrum has been provisionally allocated to bidders at the end of day eight, 49 rounds of bidding were completed.

Mumbai and Delhi saw aggressively bidding in the 800 MHz band and also in Madhya Pradesh, North East regions as well. The maximum bids of 78 were received for Tamil Nadu circle and the second highest bids of 75 were received for Odisha circle as well.

Reliance Jio Infocomm has submitted the highest EMD of about Rs. 4,500 crores, followed by Bharti Airtel with Rs. 4,336 crores, Idea Cellular with Rs. 4,000 crores, Vodafone with Rs. 3,700 crores, Tata Teleservices with Rs. 1,500 crores, Reliance Communications with Rs. 1,175 crores, Telewings (Uninor) with Rs. 724.95 crores and Aircel with Rs. 500 crores.

DoT has fixed the pan-India per megahertz reserve price for the 800MHz CDMA band at Rs 3,646 crore; for the 900 MHz band Rs 3,980 crore (excluding Delhi, Mumbai, Kolkata, and J&K); for the 1,800MHz band Rs 2,191 crore (excluding Maharashtra and West Bengal) and for 2,100 MHz Rs 3,705 crore.

While 5MHz of frequency will be auctioned in the 3G band of 2,100 MHz, a total of 380.75MHz will be sold in other frequencies — 103.75MHz in 800MHz band, 177.8 MHz (in 17 circles) in the 900 MHz band and 99.2MHz (in 15 circles) in the 1,800MHz band.

Seven licenses each of Idea Cellular and Reliance Communications, four licenses of Bharti Airtel and six licenses of Vodafone will complete their 20-year term in December 2015, after which they have to be renewed.

This revenue collected in any auction till now and will help the current government to easily meet its fiscal deficit target of 4.1% of the GDP in this fiscal.

But the Supreme Court also order that the auction results can be declared only with the court's approval has left many uncertain as well.

The order also said that no winner can claim any "equity" just because it won a bid and the next hearing is on March 26.

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Mobile tariffs may increase in a year, says COAI

Mar 14, 2015 |



Telecom operators will increase rates for mobile calls

Huge spend on spectrum auction may impact call rates in the long run

Huge outgo in spectrum auction by telecom operators will increase rates for mobile calls and other services in the long term, although it may not have any immediate impact on tariffs, industry body COAI said on Friday.

“Not immediate, its going to take about nine months to a year before you begin to start seeing the impact in terms of the implementation, roll out, investment in new equipment, all of these things have to happen,” COAI director general Rajan S Mathews said when asked about the

impact of spectrum auction on tariffs. He, however, added in the longer term, tariffs have to increase as the input cost of operators have been rising.

“In the longer term, from the industry perspective you can’t see how you continue to increase the input cost and not expect the output cost to increase. This just don’t make economic sense,” he said.

The proceeds from the spectrum auction has already crossed Rs 1 lakh crore mark as aggressive bidding took place across all bands on the eighth day of the biggest sale of 2G and 3G airwaves.

The amount is expected to rise further as there is spectrum which is yet to be sold. Incumbents Bharti Airtel, Vodafone, Idea Cellular and Reliance Communications are locked in horns with Reliance Jio and others to protect their existing spectrum holding in the ongoing auction that is crucial for providing mobile services.

While incumbents have participated in auction to defend their existing spectrum, RJio, Telewings (Uninor), Tata Teleservices and Aircel are in fray for additional spectrum. According to a research report by Barclays, the spectrum payments by telecom operators will have a limited impact on their balance sheets in near term as the payments are on a deferred basis.

@@@ Telecom tariffs in India lowest in world: Ravi Shankar Prasad



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(Indian subscribers pay...)

NEW DELHI: Telecom tariffs in India are one of the cheapest in the world and the subscribers here pay less than users in the United States and Australia, Parliament was informed today.

Indian subscribers pay lower rates for calls made to other networks compared to users in Sri Lanka, Pakistan, China, Australia and the US, the Minister said in a written reply to the Lok Sabha.

"As per the ITU World Telecommunications/ ICT indicators 2013, telecom tariffs in India are one of the lowest in the world," he added.

However, a comparative chart showed that an Indian pre-paid customer pays peak rate of USD 0.015 for a minute-long call to subscriber of same service provider, while the same in Sri Lanka is USD 0.009 a minute.

More than 90 per cent of the over 94 crore mobile subscribers in India are pre-paid users.

"Tariffs are offered by service providers taking into account several factors including inputs costs, level of competition and other commercial considerations," Prasad said.

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BSNL launches NGN services in Bangalore



State-owned telecom service provider Bharat Sanchar Nigam Limited (BSNL) launches Next Generation Network (NGN) technology in its fixed line telephony and plans to invest around Rs.1,000 crore in upgrading the time-division multiplexing (TDM) technology, a statement said on Friday. NGN technology will provide both fixed line and broadband from same telephone exchange. "At present, BSNL plans to convert 14 million telephone lines with NGN technology. This is expected to cover more than 80 percent urban customers and approximately 90 percent rural customers," the statement said. "However, it is expected that entire fixed line customers will have NGN facility by December, 2017. Initially, BSNL plans to invest approximately Rs.1,000 crore in upgrading the TDM technology with NGN technology," it added. The voice call on this new technology will be made available at the same rate at which the fixed telephone is made available by BSNL as on date. However, BSNL would like to charge something extra for video calls. Introduction of this technology will help India to achieve Digital India & Make in India project, Communications and IT Minister Ravi Shankar Prasad said during the launch.

Minister also expressed hope that NGN may also help expansion of Jan Dhan Yojana, which has already seen a great success from the day it has been launched by Prime Minister of India.

Secretary (Telecom) & Chairman Telecom Commission DoT Rakesh Garg, Special Secretary (T) DOT Rita Teotia , CMD BSNL Anupam Image result for BSNLShrivastava, and Director (CFA & CM) BSNL N.K. Gupta also spoke on the occasion. BSNL has more than 36000 telephone exchanges out of which more than 28000 are in rural areas. These exchanges are working on TDM switching technology which provides voice only. Separate gateways are required to inter-connect existing TDM switches with IP Network and mobile switching technology. NGN technology will provide both fixed line and broadband from same telephone exchange.

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BSNL to launch offering 3G Dongle 3.6Mbps at Rs 500 to ADSL Broadband Customers



**BSNL
offers
3.6 Mbps
dongle
for
Rs 500***

Once again, BSNL has brought the fantastic offer for their ADSL Broadband customers, If you are using BSNL broadband services on your landline telephone connection and if you are facing frequent fault by which you couldn't use your broadband services, then you can buy 3G dongle at very low price from BSNL.

BSNL has brought an attractive offer for their ADSL broadband customers under which it is offering 3G dongle 3.6Mbps at the damn low price of Rs 500only for their customers who have opted annual payment options for their broadband connections.

Customers, who are using broadband plans, having fixed monthly charges (FMC) of Rs 600 or more, they can buy same 3G dongle 3.6Mbps for a little higher price of Rs 800.

In both cases, broadband customers will need to buy 3G USIM for Rs 59 along with plan voucher of Rs 96 which will allow them 500 MB free data usage, to be used within 30 days. Plan voucher has validity of one year.

The motive behind this offer is that in case of your ADSL broadband fault, you may not be deprived by using internet, you can access the Internet by this 3G Dongle. This dongle may also be used simultaneously by any one of your family members.

This offer is now on regular basis, starting from 16-3-2015, in all telecom circles across the country.

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Government rules out privatisation of BSNL, MTNL

By PTI | 13 Mar, 2015



NEW DELHI: Government today ruled out privatisation of BSNL and MTNL even as it admitted that the two state-run telecom service providers were not in the pink of their health.

Responding to a supplementary during the Question Hour in Rajya Sabha, Telecom Minister Ravi Shankar Prasad, said the intention of the government was to bring them back to profitability.

"The financial health of MTNL and BSNL are not in good shape. There are several reasons for this which I want to discuss in the House in greater detail one day. However, we will make them healthy," he said.

Prasad also said that the two erstwhile profit-making entities have been incurring losses for some years and one of the reasons for their downfall could be traced into the way these were "forced to function in those days".

"We need to improve health of these two companies. There is no attempt to privatise them," he said, adding that 25,000 mobile towers are being installed by BSNL and MTNL to improve their services.

To another question, Prasad said the telecom subscribers base in the country is set to touch one billion mark soon from 97.9 crore as on December-end.

Regarding mobile tariff, he said service providers have the flexibility to offer different tariff schemes depending on the market conditions and other commercial considerations.

"The rates charged by mobile service providers for various types of calls differ from service area to service area. The rates offered by the same operator in a service area could also be different depending on the tariff plan subscribed by each individual consumer," he said.

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BPO policy soon for small towns; to help BSNL: Ravi Shankar Prasad

By PTI | 13 Mar, 2015



The facility is likely to be provided to all fixed line customers by Dec 2017. BSNL initially plans to invest Rs 1,000 cr in upgrading the network with NGN technology.

NEW DELHI: Government will soon finalise a business process outsourcing (BPO) policy for small towns that will create a big business opportunity for state-owned BSNL, which has a vast telecom network across the country, Telecom Minister Ravi Shankar Prasad said today.

"We are likely to finalise the BPO policy for smaller towns soon. Once this policy comes with a proper enabling atmosphere, you understand the kind of opportunity that would explode for BSNL. They would need landline and your landline network is everywhere," Prasad said.

BSNL should leverage its network of landline and think of innovative solutions around it, he said.

The minister was launching the next generation network (NGN) of BSNL which allows users to make video calls through landline phones, do multi-media video conferencing, transfer calls from landline to mobiles and vice versa. The facility is currently available in Bangalore and soon whole of Karnataka will be covered.

The facility is likely to be provided to all fixed line customers by December 2017. BSNL initially plans to invest Rs 1,000 crore in upgrading the network with NGN technology.

Stating that broadband should become the national infrastructure of the country, Prasad said BSNL would be setting up wi-fi hotspots in 2,500 cities and towns in 2-3 years.

Speaking on the occasion, BSNL CMD Anupam Shrivastava said although the company is passing through tough times, an upward trend in revenue is visible.

He said that in order to improve BSNL's profitability, various measures are being taken -- network is being upgraded, 6 data centres have been set up to provide fibre to home and wi-fi hotspots are being set up across the country.

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(ஃபுல் டய, கேரட் டைல்,)

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