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BSNL – TAMILNADU TELECOM CIRCLE

Promotional offer in Prepaid Mobile services

for 90 days w.e.f 14.08.2014 to 11.11.2014

(On the occasion of Independence day/festival season)

A. Full Talk/Extra Talk offer:

Sl. No.	Promotional offer	w.e.f. 14.08.2014 to 11.11.2014.
1	Full Talk Value	On Top-up of Rs. 100, Rs.150 ,Rs.250 & Rs.350
2	Extra Talk Value	On Top-up of Rs. 550 Talk value Rs.575 & On Top-up of Rs. 750 Talk value Rs.790

Note: Wherever, the usage value offered with top-up voucher is more than the MRP, the higher usage value already offered will prevail.

B. Extra validity on selected Data STVs From 14.08.14 to 11.11.2014

Data STV in Rs.(inclusive service Tax)	Total bundled free Usage	Existing Validity (in days including the day of activation)	New Validity during promo offer period	Data charges after free usage	SMS key word to be sent to 53733
561	5GB	30	60	2p/10KB	DATA561
821	7GB	60	90	2p/10KB	DATA821
1011	10GB	30	90	2p/10KB	DATA1011
1949	20GB	60	90	2p/10KB	DATA1949

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The installation fee of Rs 125 for new Broadband connections will also be waived off for the connections taken over the existing landline.

Additionally BSNL has also decided to waive off Rs 500 for new customers availing the Land Line plus Broad Band combo.

Introduction of promotional scheme to offer 50% installation fee waiver for new Landline, Broadband, Landline + Broadband customers for a period of 90 days in Tamilnadu circle only

The Proposal of Tamilnadu Circle regarding launch of promotional scheme offering 50% installation fee waiver for new Landline, Broadband, Landline + Broadband for 90 days in Tamilnadu circle has been examined in this Office by the NWP-BB Cell. On the basis of recommendations of tariff Committee, the competent authority has decided "to introduce promotional scheme to offer 50% installation fee waiver for new Landline, Broadband, Landline+Broadband connection for a period of 90 days in Tamilnadu circle only.

The details of promotional scheme are as follows:-

- To waive off Rs. 375 (for Urban customers) and Rs. 275 (for Rural customers) on installation fee under new Landline Connection category.
- To waive off Rs. 125 on installation fee under new Broadband connection category over existing Landline connection.
- To waive off Rs. 500 (for Urban customers) and Rs. 400 (for Rural customers) on installation fee under the category of new 'LL+BB' connection.

The above scheme shall be applicable w.e.f. 15-08-2014 on promotional basis for 90 days in Tamilnadu circle only.

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BSNL reports misuse of brand in Chennai

The BSNL have complained that the brand of the company was misused to provide services or replacements of old instruments and modems.

The BSNL Chennai Telephone Administration has said in a press release that it has been brought to their notice that some unscrupulous elements are misusing the BSNL name to provide services or replacements of old instruments and modems.

Customers are now requested to be more careful and verify the authenticity of the person before paying for any services or purchases, the release said. In case of any suspicious case, customers are requested to inform nearby BSNL authorities in order to take it up with law enforcing authorities, the release added.

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BSNL Missed Call Alert Service Charges reduced by 50% for North Zone Mobile Users

Indian Telecom PSU, BSNL, makes new tariff for GSM Mobile Missed Call Alert(MCA) services in **North Zone(Haryana, Punjab, UP(West), UP(East), Himachal Pradesh, Rajasthan, Jammu & Kashmir) circles by reducing the charges to 50% from existing under BSNL GSM Mobile Services.**



BSNL Missed Call Alert (MCA) service is a solution for notifying the mobile customer about their missed calls at any time, when mobile user is in out of coverage area or when customer mobile phone is switched off even in Local/Roaming areas.

In view of rationalization, and to offer more services with reduced tariffs for North Zone BSNL Mobile Customers, Indian Telecom gaint, **BSNL reduced the charges by 50% from Rs.30 to Rs.15 only per month, which is the lowest among major operators in North Zone for subscription of Missed Call Alert(MCA) services.**

After this revision, BSNL North Zone Mobile customer has to pay just Rs.0.5 per day(Rs.15/-per month), a negligible charge for subscription of most required customer Value Added Services Missed Call Alert(MCA).

BSNL North zone mobile customers can activate/deactivate the Missed Call Alert(MCA) facility with any mode by just sending an SMS / dialing USSD code / Diverting Voice calls. This new tariff for MCA services shall be applicable for all new/existing BSNL GSM Prepaid Mobile customers of North Zone, and this revised charges comes into effective from 14th August 2014 as a regular @@@@ @@@

Gross revenues of 22 telecom carriers drop in third quarter of fiscal 2014



Gross revenue of 22 telecom operators, including Bharti Airtel, RCom, BSNL and Tata Teleservices, declined in October-December quarter of 2013 compared to the previous quarter, government said on Monday.

However, 39 operators, including Vodafone, Idea Cellular, SSDL and Aircel, saw a rise in gross revenue in the quarter, Telecom Minister Ravi Shankar Prasad said in a written reply to Lok Sabha.

Gross revenue of Bharti Airtel, which is country's largest mobile operator, decreased to Rs 8,639.25 crore for the quarter ending December 2013 from Rs 15,468.84 crore in the quarter ending September 2013, the data showed.

The government quoted data provided by the Telecom Regulatory Authority of India. Reliance Communications (RCom) gross revenue decreased to Rs 3,342.54 crore from Rs 3,470.5 crore and Tata Teleservices to Rs 2,893.82 crore from Rs 2,909.82 crore in the reported period.

State-run mobile operators BSNL and MTNL too witnessed a drop in revenue to

Rs 6,804.18 crore and Rs 1,080.44 crore from Rs 7,127.58 crore and Rs 1,105.22 crore respectively.

However, gross revenue of Idea Cellular increased to Rs 7,727.37 crore from Rs 7,395.45 crore in the reported period.

Gross revenue of Vodafone India, which include eight subsidiaries, increased to Rs 12,715.54 crore from Rs 11,052.32 crore for the reported period. Vodafone's firms include Vodafone Mobile Services, Vodafone Ltd, Vodafone Cellular, Vodafone East, Vodafone South, Vodafone Digilink, Vodafone Gujarat and Vodafone Spacetel.

Sistema Shyam Teleservices's (SSTL) gross revenue increased to Rs 299.48 crore from Rs 284.35 crore for the reported period.

"The data published by the Telecom Regulatory Authority of India indicates that the revenue of 39 telecom service providers increased and revenue of 22 telecom service providers decreased in October-December quarter 2013 over the previous quarters," Prasad said.

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Phone number now mandatory for new Gmail and Yahoo email ids

Google's Gmail and Yahoo mail have made telephone/mobile number mandatory for creation of new email addresses. This measure is taken to check spam e-mail senders, reported PTI.

Any individual who would like to create a new email id would need to provide a telephone number which will be used for verification by Gmail and Yahoo. Google India spokesperson claimed giving phone number was optional but repeated attempts to create a new email address on Gmail by skipping the mobile number requirement failed.

The Gmail website said that move to seek phone number is to check spam email senders.

"In an effort to protect our users from abuse, we sometimes ask users to prove they're not a robot before they're able to create or sign in to accounts. Having this additional confirmation via phone is an effective way to keep spammers from abusing our systems," the website said.

Google has also limited number of accounts that a person using one telephone number can create but the website did not specify the maximum number of email account it will allow.

While for Gmail a person can give either telephone or mobile number, for a new Yahoo it is now mandatory to have a mobile number.

"At Yahoo, we are committed to the security of our users. We ask our users to provide their mobile number at registration as a secondary means of authentication, in addition to

their password. We would only use the number if we see any unusual activity on the account,” Yahoo spokesperson said.

Internet Service Providers Association of India said that there is no regulatory requirement for making telephone number mandatory for having an email address and condemned the move as such practice could expose privacy of an individual.

“This is an attack on user’s privacy. This should not happen. If they (Gmail and Yahoo) are doing such a thing, then this must be recognised by Indian government on how they are collecting phone numbers,” ISPAI President Rajesh Chharia said.

Internet companies have been advocating at the global level that there should be no kind of restriction on use of Internet and if there are any regulations on Internet, then the cost associated with compliance of those regulations should be such that it should not check proliferation of Internet usage.

Though number of telecom subscriber is over 90 crore in India, a survey conducted by research firm Juxt in 2013 showed there were only about 55.48 crore people in the country who actually owned a mobile device.

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