

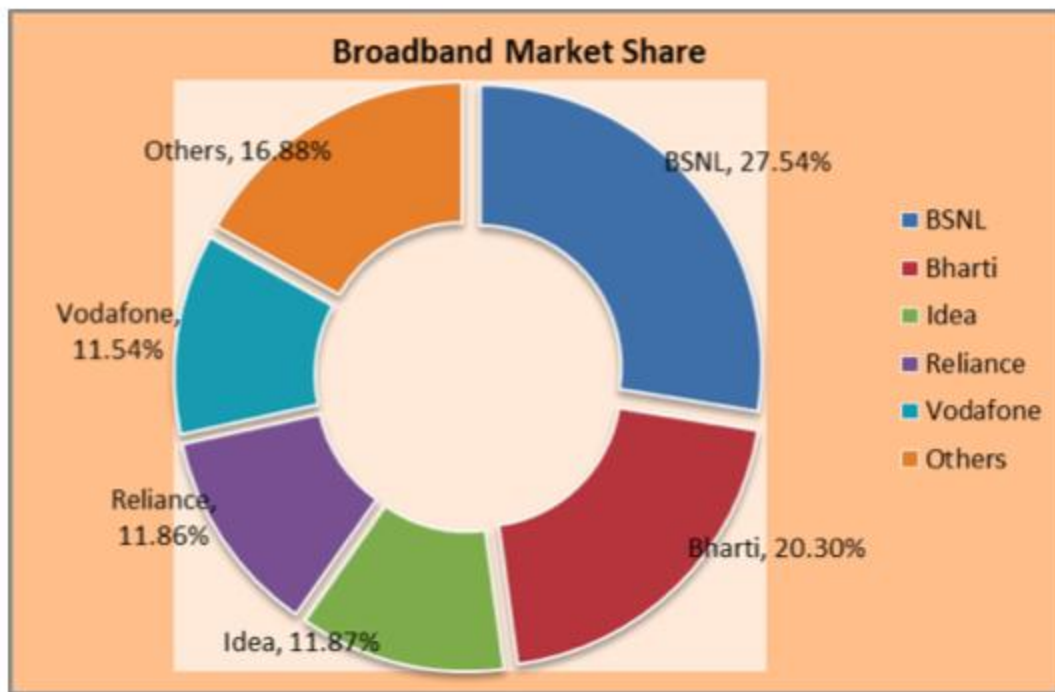
TRAI Report Card: Broadband Subscribers in India Reaches 60.87 Million As of March, BSNL Leads Followed by Airtel

As per TRAI reports number of broadband subscribers increased from 58.00 Million at the end of Feb 2014 to 60.87 Million by March 2014 with a growth rate of 4.95 % monthly.

Sl. No.	Segment	Broadband subscribers (in million)		% Change
		Feb-14	Mar-14	
01	Wired Subscribers	14.80	14.86	0.41
02	Mobile devices users (Phones + Dongles)	42.81	45.61	6.54
03	Fixed Wireless (Wi-Fi, Wi-Max, Point-to-Point Radio & VSAT)	0.39	0.40	2.56
	Total	58.00	60.87	4.95

BSNL leads the broadband subscribers market share as of March 2014 with 16.76 Million followed by Airtel with 12.36 Million , Idea managed to get around 7.23 Million subscribers.

G. Broadband (wired+wireless) Market Share



In terms of Wired Broadband Service providers BSNL leads with 10.00 Million subscribers, followed by Airtel with 1.38 million and MTNL with 1.15 Million. You broadband and beam telecom has made there presence with 0.38 million and .0.38 million subscribers respectively.

In terms of wireless service providers Airtel leads with 10.98 million followed by Idea with 7.23 Million subscribers.

Top 5 Wired Broadband Service Providers India As of March 2014

1. BSNL 10.00 Million
2. Airtel 1.38 Million
3. MTNL 1.13 Million
4. You Broadband 0.38 Million
5. Beam Telecom 0.38 Million

Top 5 Wireless Broadband Service providers in India As of March 2014

1. Airtel 10.98 Million
2. Idea 7.23 Million
3. Reliance 7.11 Million
4. Vodafone 7.02 Million
5. BSNL 6.77 Million

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BSNL to introduce locally developed e-mail service

BSNL will be competing with other e-mail service providers in the country through this offering which is going to be introduced

**Press Trust of India | Jaipur
May 15, 2014**



State-run telecom major [BSNL](#) is all set to introduce a locally developed and designed e-mail service.

Developed by [Jaipur](#)-based IT company Data [Infosys](#), BSNL XGen personal and enterprise e-mail service will be initially free for the company's broadband customers across the country and paid for other.

BSNL will be competing with other e-mail service providers in the country through this offering which is going to be introduced on Saturday," BSNL Director N K Gupta told PTI.

The service offers numerous facilities which are not available from other service providers at present, said [Ajay Data](#), CEO, Data Infosys.

"One of its most powerful features is Rights Management, which empowers the sender to control actions of deleting, forwarding, replying and printing of the e-mail by the recipient," Data said.

The user can also send SMS and emails in advance to people to whom it will be delivered at the desired time only.

In the meantime, the messages will be stored on servers.

Its virtual storage facility will allow files up to one GB to be attached/sent and the user can transmit 5,000 emails per day.

While its OTP (One Time Password) feature allows the user not to remember the password every time he logs, Dual Authentication makes the service most secured for the user, he said.

"This project has made us the country's largest email service provider," Data said, adding that the messaging services will be powered by XgenPlus Messaging Platform.

Almost 75 lakh customers of BSNL broadband will be provided the service free soon after its launch on Saturday and the company targets to associate an additional 25 lakh people by the end of this fiscal, he added.

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Total MNP request as of March 2014 is 117.01 Million, Maximum Requests from Rajasthan and Gujarat :TRAI

As per the TRAI data as of March 2014 about 117.01 Million subscribers have submitted their request to different service providers for porting their mobile numbers. Rajasthan and Gujarat has received Maximum number of porting requests .

In south zone the maximum request have been received in Karnataka above 13.37 million followed by A.P with 10.79 million requests.

Service Area Wise MNP Status at the end of March, 2014			
Zone - 1		Zone - 2	
Service Area	Number of Porting Requests	Service Area	Number of Porting Requests
Delhi	4392683	Andhra Pradesh	10785072
Gujarat	10032042	Assam	409815
Himachal Pradesh	403754	Bihar	2716270
Haryana	4390886	Karnataka	13372738
Jammu & Kashmir	21877	Kerala	4517677
Maharashtra	9221335	Kolkata	2590035
Mumbai	4989241	Madhya Pradesh	6667722
Punjab	4020026	North East	204145
Rajasthan	11786925	Orissa	2491314
Uttar Pradesh - East	6442998	Tamil Nadu	6885370
Uttar Pradesh - West	6287974	West Bengal	4383501
Total	61,989,741	Total	55,023,659
Total (Zone-1 + Zone-2)		117,013,400	
Net Addition (in March, 2014)		2,604,632	

VLR Data:

Idea Leads in the tally with 101.53% followed by Reliance and Airtel . Lopp has the lowest proportion of VLR with 49.06%. West Bengal has the highest proportion of VLR subscribers with 93.88% followed by Assam 92.98% and MP.

VLR is temporary database of subscribers who have roamed into the particular area which it serves . Each base station in the network is served by exactly one VLR, hence a subscriber cannot be present in more than on VLR.

TN including chennai has the lowest VLR proportion with 75.99%

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Why to prefer BSNL's Combo Unlimited 1425 over new Unlimited Broadband plan 1275

Starting today May 15, 2014, BSNL is going to offer a new standalone unlimited broadband plan for all customers across the country. The new “BBG ULD 1275” plan has FMC of Rs 1275 per month besides FMC of your landline phone. The plan will offer download speed up to 4Mbps till 20GB data usage after which speed will be redce to 512Kbps.

Launch of New standalone BB plan “BBG ULD 1275” in all the BSNL Circles



Particulars		BBG ULD 1275
Bandwidth (Download Speed)		Upto 4 Mbps till 20 GB, 512 Kbps beyond
Applicability		All Users
Monthly Charges (Rs)		1275
Download/Upload Limit (MB/ GB) per month		Unlimited
Minimum Hire Period		One Month
Telephone fixed monthly charges in Rs		As per existing Landline Plan
Free Calls (within BSNL N/W only)		
MCU charges/ pulse in Rs.	(To BSNL N/W after free calls)	
	(To other N/W)	

BNSL is already having a similar featured broadband plan “BBG Combo ULD 1425” which also offers download speed 4Mbps up to 20GB and thereafter speed throttles to 512Kbps.

Now the big question is that which one broadband plan is to be preferred.

If you lives at a place where FMC of landline connection is Rs 195, your total monthly bill with new broadband plan will be Rs 195+Rs 1275=Rs 1470, costlier than “BBG Combo ULD 1425” plan so straight way go for “BBG Combo ULD 1425” plan, this plan also offers 250 free calls.

Where FMC of landline connection is Rs 140, then total bill in new plan is cheaper by Rs 10 but still you must go for “BBG Combo ULD 1425” plan because it offers 250 free calls (for additional cost of Rs 10 only !).

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Alarm Bell :- *SBI move to shift BSNL connections to Reliance*

It is reported by the Bank Unions that there is a move to shift the BSNL connections of State Bank of India to Reliance. Already the majority services of the SBI is being outsourced to Reliance as part of the neo-liberal policy of the Government. In continuation, the phones are being planned to shift from the PSU BSNL to private corporate Reliance.

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Do Not buy a new SIM card from an unknown shop

Serious Case of Identity Theft: Nine Vodafone Connections with Same Identity – Customer Story

May 17, 2014

A tweet from twitter user Ramki (@ramkid) helped us understand how identity theft occurs when people take mobile connections. Ramki expressed his annoyance when Vodafone deactivated his wife’s only connection stating there were **nine other connections with the same identity**.

Inorder to understand the issue better we called up Ramki and requested him for details.

The Issue

Ramki who is a Vodafone Postpaid customer received an SMS offering a new mobile number very similar to his existing number. Though he had received similar messages earlier and had chosen to ignore, this time he decided to opt for the number. As any responsible user who did not want to fall into any kind of trap from Direct Sales Agents (DSAs), he confirmed from Vodafone

if they could offer the number to him. Vodafone at this point stated their helplessness about giving him the number and assured him that it was safe to get from their DSA. Happy with the information Ramki approached the DSA who visited his house and took necessary documents (pertaining to Mrs. Ramki) along with an initial payment. Ramki informed us that he was not charged a premium or extra fees.

Now for some reasons the Ramkis could not use the number for a period of two months after activation formalities. When they tried to use the number today it was found to be deactivated. On calling up Vodafone Care at 111, they were told to submit fresh documents at Vodafone Store. Ramki declined to do this as the formalities were already done and he felt nothing was wrong with the documents submitted earlier. On his next call to Vodafone Care, after much persuasion, the support agents clarified to him that there were **not one or two but nine connections with the same identity**. This was the reason for deactivation of the number. We had reported earlier about DoT to Put Cap on Mobile Connections Taken By An Individual to Nine.

Who is Wrong?

Naturally Vodafone and particularly their DSA seems to be the ones who have done the mistake. Vodafone on their part must exercise due diligence prior to activation of new mobile connections. DSAs in their bid to earn more commission and extra cash by helping out people who are not in a position to provide local address proofs would have resorted to unethical means. **At the end it is the end consumer like Ramki who needs to suffer for no fault of theirs**. The suffering would be more intense if the other mobile connections are used for illegal things which no one would want to undergo.

By all means these kind of practices would be rampant across other mobile operators and their selling agents. Just because Ramki tweeted we learnt about the issue. Mobile operators must take the responsibility to ensure that new connections are activated after due scrutiny.

In this case, **we suggest Vodafone to look into the matter on priority and scrutinize the account of DSA in question**. It would most likely bring up several such connections activated with same identities. In such a case **cancelling the DSAs franchisee** would send a clear message to others that Vodafone does not encourage malpractice. In the interest of consumers and also national security, **we urge all operators to perform such checks on a routine basis**.

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USSD CODE		Description
*123*1#	To know	Local Any-net SMS
*123*2#		Any-net Balance of STV 135 / STV 574 and STV1494
*123*3#		Local+STD Voice Onnet
*123*4#		FRC OnNet Balance
*123*5#		National SMS Balance
*123*6#		FRC Offnet Balance
*123*7#		Voice Onnet Local Balance
*123*8#		Night Data
*123*9#		Video OnNet Balance
*123*10#		Data anytime
**62*17010#	To Activate	Miss call alert
Dial 164	To know	Own mobile No

