

BSNL's Free Incoming Roaming Plan Getting Tremendous Response Across India, Can this be a Game Changer?

April 20, 2014



BSNL's innovative marketing strategy seems to be now showing fruitful results BSNL now offers heavy discounts on incoming roaming calls and has also introduced a new special tariff voucher of roaming plan where incoming call is provided free to their subscribers by using **STV of Rs.90, a subscriber can get benefit of free incoming for 90 days all over India including Mumbai & Delhi.**

It comes out to be one rupee per day, whereas **private operators like Airtel are charging Rs 5 for roam free plan.**

As per some internal BSNL sources across India, this scheme is getting incredible reaction mostly from people who go out from service area due to their job profile of sales, business, travel, adventure etc. The biggest advantage of this scheme is that with only Rs.1 per day the subscribers are getting relief from keeping two mobile phones or two SIMs of two different telecom companies and at the same time receiving all calls on one BSNL SIM thereby keeping everyone on loop without any hassle.

BSNL Board's Dir (CM) – Sh. Anupam Srivastava has told that subscriber who seldom goes out to different states/cities from their present service area have the option of utilizing special tariff vouchers (STVs) of Rs.5, Rs. 33 and Rs.69 for respectively One day, Seven day and 30 days of free roaming. All these Roaming

@@@@@@@@@@

BSNL Kerala Launches New Prepaid Plan for Vishu named Deepam Offering Reduced Rates on Friends and Family Numbers

BSNL has launched a new prepaid promotional prepaid plan called Deepam for a period of 90 days the plan offers initial freebies of 1000 sec free to BSNL network with 30 days validity along with call charges of 1.2p/sec to BSNL network and 1.4p/sec to other network Pan India.

The plan will be available in the market starting 15th April 2014 in Kerala circle.

Features of BSNL Deepam Plan

a	Friends & Family call charges	<ul style="list-style-type: none"> ➤ F& F feature -5 Nos ➤ BSNL Nos.@ 1.2ps for 3 sec. & others @ 1.4ps for 2 sec(ie Equal to 24ps/min for BSNL & 42ps/min for others)
b	Reduced rates for SMS to FFE)Nos.	15ps/SMS to BSNL nos. & 30ps/SMS to others
c	Combo STV exclusively for this plan, allowing data & SMS	STV52 which allows 333-MB data & 111 SMS to any n/w with validity of 30 days. The customer can activate the STV through SMS & Ctopup.
d	Full Talk value for Rs.200	The customer will get full talk value whenever he does topup of Rs.200/-
12	Use of all STVs	Permitted
13	Migration	Migration is allowed from all plans to the new plan

Sl. No.	Particulars	Details
1	Name of the plan suggested	“DEEPAM”
2	Cost of SIM card	Rs.20 for 32/64K & Rs.59 for 128K
3	Plan Voucher for enrollment	Rs.17/ -
4	Initial freebies valid for 30 days	1000 sec free to BSNL n/w
5	Pulse rate	In seconds
6	Call charges	1.2ps/sec to BSNL n/w & 1.4ps/ sec to other n/w throughout the country, (The same call charges applicable while in roaming also)
7	Roaming I/C call charge	1.2ps/sec for any n/w
8	Initial validity	180 days
9	SMS charges	1Re for Local & Rs.1.5/- for National

		SMS
9	Validity Extension	Validity extension can be done through cumulative topup of Rs.200/-, ie plan validity will be extended by maximum 180 days when the customer does cumulative topup of Rs.200/-

Validity extension to deepam plan can be done through cumulative topup of Rs 200 which will extend validity to 180 days.

@@@@@@@@@@@@

BSNL, ISRO spar over satellite bandwidth

Telecom firm seeks Govt nod to buy transponders directly from foreign players

New Delhi, April 16:

Bharat Sanchar Nigam Ltd has sought Government permission to buy satellite bandwidth directly from foreign players on grounds that the Indian Space Research Organisation was unable to give additional capacity on transponders of its choice.

In a letter to the Department of Telecom, the State-run telecom company said that any delay in giving satellite bandwidth could jeopardise communication links in far flung areas, especially Andaman & Nicobar Islands. BSNL was earlier operating on INSAT-3E satellite but this satellite was decommissioned on April 3. BSNL had 322 MHz capacity on this satellite but ISRO has allotted only 201 MHz, the company said.

“We have requested ISRO to allow three C-band transponders. Antrix Corporation has informed that C-band capacity is available for use in some of the foreign satellites, but the price range indicated is 5 times that of INSAT,” BSNL said in the letter.

BSNL said that it wanted to hire capacity from MESAT or Thaicom as they were willing to negotiate at \$1.15 million per transponder per annum, which was only marginally higher than what BSNL was paying earlier (at \$1 million). However, these two satellite companies do not figure in the proposal offered by Antrix.

“The case may be taken up with ISRO to allot three additional transponders in C-band immediately either on INSAT or on foreign satellite having comparable price range. Alternatively, BSNL may be permitted to hire transponder directly from foreign satellite operators,” it said.

Choice of capacity-The Department of Space (DoS), meanwhile, has told the DoT that it had offered BSNL choice of capacity on five foreign satellites but this was not accepted by BSNL. The DoS has also offered 54 MHz capacity on ISRO’s GSAT-10 satellite, which was also not

taken by BSNL. “It would be prudent that BSNL manages optimally their networks utilising the available and offered capacity with immediate effect,” stated an internal DoS note.

@@@@@@@@@@

MTNL To Offer Voters Rs.200 Discount on Booking of Landline & Broadband Service in Mumbai

April 17, 2014 -In order to encourage the voters to exercise their vote during election, Mumbai’s largest broadband and landline service provider Mahanagar Telephone Nigam Ltd (MTNL) has announced discount of Rs 200 (Installation & Testing charges) on new booking of Landline or Broadband connections or both.



MTNL has introduced the above promotional offer for all the voters with ink mark on finger after exercising vote in Mumbai circle.

This offer is available at MTNL customer service centers (CSC) form 17th April to 30th April, 2014.

For more information Dial 1800 22 1500 or visit the Customer Service Center of your area across Mumbai or log on to www.mtnlmumbai.in