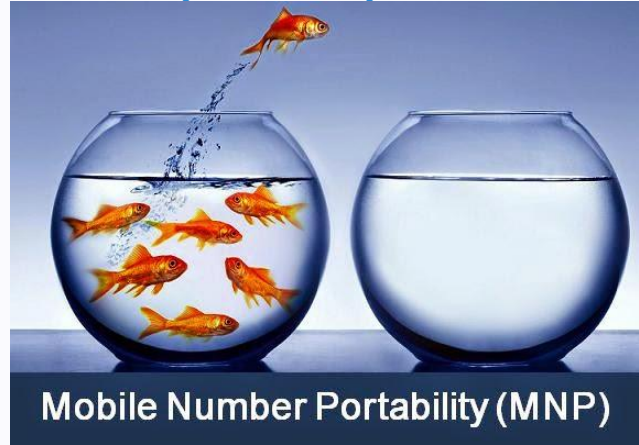


## **Welcome to BSNL Thanjavur Marketing cell**

### National Mobile Number Portability (MNP) by 31 March 2015



National Mobile Number Portability (MNP) is all set to go live by 31 March 2015. Telecom Commission, the highest decision-making body on telecom matters, accepted regulator Trai's recommendations on the subject and a final rollout is accepted by the end of March 2015. Starting 31 March, you can shift to any place in India and continue using your mobile phone number with any operator of your choice, with the country's top telecom policymaking body clearing a long-pending proposal in this regard. So far, the facility of retaining the mobile number while choosing a new operator—called mobile number portability (MNP)—was available only in the same telecom circle. Using the same number in another service area would attract roaming charges.

*“The national mobile number portability service is likely expected to be implemented by March 31, 2015,”* telecom minister Ravi Shankar Prasad said in a reply in the Lok Sabha on Monday. The department of telecom (DoT) has sought Telecom Regulatory Authority of India's (TRAI) view on additional entry fee, performance bank guarantee and financial bank guarantee to be charged from existing MNP service providers. TRAI asked the department of telecom not to make any changes in entry fee and bank guarantee of companies involved in managing MNP service due to various reasons. At present, two companies Syniverse Technologies and MNP Interconnection Telecom Solution, operate to provide mobile number portability service. For example, if a subscriber who uses Vodafone network in Rajasthan is moving to Bangalore and wishes to shift to BSNL, he will have to submit a unique porting code (UPC) to BSNL Karnataka. The department of telecommunications will assign a number to generate UPC by sending an SMS.

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## **BSNL Regularized Voice Only Facility for Fiber to Home Service Customers**

BSNL FTTH Voice Only Facility now available as a regular Plan for all Fiber Customers...

India's Most Prominent Telecom Operator BSNL (Bharat Sanchar Nigam Limited) announced the regularization of Voice Only Facility which was available as a promotional offer till now, by choosing any existing Landline Voice Plan under Fiber to the Home (FTTH) Services.



In view of huge response for FTTH voice only facility and in order to promote Fiber to the Home (FTTH) Services, BSNL has decided to offer Voice Only Facility on FTTH as regular basis with a minimum Fixed Monthly Charges commitment with any BSNL Landline Plan having FMC of Rs. 195/- and above with the following conditions

- BSNL FTTH Connections with Voice Only, shall not be more than 20% of the total FTTH capacity in the city.
- BSNL FTTH Connections with Voice Only shall be provided at the places where ever telecom services are not feasible on Copper Network.
- No Free Calls shall be offered on the FTTH connection having Voice only facility with FMC as Rs. 195/-, and the charges for the calls made under this plan shall be Rs. 1.20/- per MCU on any network (i.e. both on On-Net as well as Off-Net).

This new regularized plan Voice Only Facility for Fiber to Home Customers shall be applicable for all new & existing customers of FTTH (Fiber to the Home) Services of all BSNL circles with effect from 16th October 2014.

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## BSNL, the best Telecom Operator you can trust, when you really at Crisis

In cricket it is Rahul Dravid, In Telecom Segment it is "BSNL", the most Dependable Service... BSNL, the state owned telecom service provider is again at people service. As per updates available, it is the only service which made us to communicate with cyclone victims. Again after the recent Kashmir floods where BSNL has provided free calls, BSNL proved its robustness of infrastructure and also the commitment of employees at the time of need which made us to communicate to HudHud cyclone victims.

As all of us know the devastating effect done by the worst cyclone HudHud to northern districts of Andhra Pradesh. As per the statistics, HudHud has created approximately 70 to 80 thousand crores of loss., the cyclone had wind speed of 200-210 kms per hour, which made cyclone effected areas out of any mode of communication(road, air, rail, phone) for completely 48 hrs of blackout, This is the one of the worst cyclone ever hit to Coastal Andhra.



Just think that if you have any relatives or your family members at cyclone effected areas (Visakhapatnam, Vizianagaram and Srikakulam), it makes us desperate to try whatever the way we can reach our loved ones. The anxiety you felt for them is really relived by BSNL. BSNL is the only operator which made its service available to HudHud cyclone effected areas.

BSNL again proved that it will be in favour of our people whatever may be the circumstances. With robust cellular infrastructure made this happen. Many of us are really relived from tension after knowing the well being of our loved ones. This makes BSNL a dependable Brand India Organisation which stood tall whenever, where ever it is required. Like these times you can see there is no other operator can be compete with BSNL. Our BSNL.

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# BSNL cuts call rates to Nepal by 35% as PMO raises issue



State-owned BSNL has reduced call rates to Nepal by about 35 per cent as the Prime Minister's Office (Reuters)

SUMMARYState-owned BSNL has reduced call rates to Nepal by about 35 per cent as the Prime Minister's Office...

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State-owned BSNL has reduced call rates to Nepal by about 35 per cent as the Prime Minister's Office had raised the issue of high call charges to the neighbouring country with the Department of Telecom.

BSNL has launched a special tariff voucher (STV) of Rs 18 which allows people to call Nepal at Rs 6.50 paisa per minute against a normal rate of Rs 10 per minute.

Private players including Bharti Airtel and Vodafone charge Rs 12 a minute for calls to Nepal.

DoT held a meeting with telecom players recently to discuss the matter wherein operators complained that Nepal charges very high termination rates for their calls which result in high rates.

BSNL said with Rs 6.50 paisa call, the company is making a profit of just 50 paisa on each call as the rest goes into paying taxes, termination charges, spectrum fees and so on.

The issue was raised after Prime Minister Narendra Modi's visit to Nepal in August wherein people complained about high call rates to the Himalayan nation from India.

The PMO then wrote a letter to DoT to discuss the issue with telecom operators. The DoT has already held a meeting with telcos. Another meeting is scheduled to take place in a few weeks.

Industry body COAI Director General Rajan S Mathews said some kind of regulatory intervention is required to address the issue as Nepal is charging very high termination charges whereas the Indian operators are charging just about 40 paisa.

Other SAARC countries are also charging high termination rates for calls landing on their networks.

"We had a meeting in DoT recently on PMO's letter regarding the call rates to Nepal and after that we have launched this STV which is effective since October 15," BSNL Director (consumer mobility) Anupam Shrivastava said.

He added that the company plans to launch such STVs for other SAARC countries also in near future.

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## **BSNL Offers Rs.50 free Talktime for Hudhud affected areas customers**



BSNL announced that in the cyclone affected areas of Visakapatnam, Vizainagaram and Srikakulam in Andhrapradesh Circle will get a talk value of Rs.50.

In this way the affected areas BSNL mobile customers can make calls to other BSNL users (Local/STD) at the rate of 5 paisa per minute and to other network at the rate of 25 paisa per minute for the next 30 days. The validity of prepaid customer have been extended further 30 days.

In addition to the above BSNL customer can also send upto 50 SMS. Customers whose bill payment is due in October for the September usage have been extended further for one month.

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## BSNL may seek Rs 2,000 crore grant to give up a part of spectrum



(BSNL is considering seeking...)

KOLKATA: State-run Bharat Sanchar Nigam Ltd is considering seeking government grant in return for relinquishing a slice of the premium 900 MHz spectrum which the telecom regulator wants to free up for the next round of airwave auctions.

A top BSNL executive told ET that the company is likely to seek a "near Rs 2,000-crore grant from the government to meet additional capex and network re-engineering costs" as a pre-condition to heeding the regulator's call and relinquishing 1.2 MHz of efficient 900 MHz spectrum in some 18 circles (barring Punjab) where its licences expire in 2015-16.

"It's technically possible to provide mobile coverage with five units of 900 MHz spectrum instead of our current 6.2 MHz allocation in each circle. But that would require BSNL to install at least 15,000-odd additional base stations across India and also entail additional investments in core networks to maintain coverage quality with reduced spectrum holdings," the executive said. The Telecom Regulatory Authority of India (Trai) has suggested taking back a portion BSNL's 900 MHz airwaves to boost spectrum supply before conducting a sale and pre-empt over-bidding.

It has also proposed assigning 1.2 MHz of airwaves to the company in the less efficient 1,800 MHz band in Gujarat, West Bengal and Rajasthan circles where BSNL's spectrum holdings are below 3.8 MHz. In its recent spectrum pricing recommendations, [Trai](#) said BSNL's ability to offer mobile broadband services would not be hurt even if it is left with 5 MHz in the 900 MHz band once it converts such spectrum holdings into "liberalised form".

Another BSNL board member said the telco would dismiss Trai's suggestion if the government is not a position to fully compensate BSNL for meeting additional capex and network re-engineering costs. A senior official of the Department of Telecommunication (DoT) said the government would shortly "seek BSNL's views", like it did when Trai earlier this year called on the telco to return 50 per cent of its CDMA spectrum in the 800 MHz band.

"We can't simply take away a slice of BSNL's most efficient spectrum without eliciting its views on whether such a move would hurt their pan-India mobile operations and reduce long-term competitiveness vis-a-vis private operators, especially at a time when the government is exploring ways to strengthen the loss-making telco," the DoT official said.

Analysts feel Trai's recommendation is justified as it would free up extra 900 MHz spectrum that can be productively used for 3G services, but remain skeptical on DoT playing ball.

"Trai's recommendation (if accepted by DoT) will doubtlessly create an additional 5 MHz contiguous block in the 900 MHz band and will be very positive for telcos, but we aren't building in a benefit to incumbents, considering that similar past attempts by Trai haven't fructified," said Phillip Capital in a recent note to clients. Brokerage Credit Suisse said, "Taking back 1.2 units in the 900 MHz band from BSNL and adding it to the auctioned spectrum is a positive recommendation but is unlikely to be implemented so soon."

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## **BSNL CDR Portal**

<http://selfcare.sdc.bsnl.co.in>



BSNL India introduced a new billing system, CDR (Call Detailed Record) called Customer care Portal for BSNL customers.

The CDR Customer Care Portal is <http://selfcare.sdc.bsnl.co.in/> **(Please open in internet explorer.)**

The CDR Customers ( BSNL Landline / BSNL Broadband) can access customer care services through this portal.

With this feature customers can avail doorstep services without any trouble.

### **The services offered to the Customers are:**

- To submit complaint
- Check the complaint Status
- To submit Service Request
- Check the Status of Service Request
- Submit Request for changes to your profile
- Check status for changes to your profile
- Check the Order status
- To check the Bills
- Check the payments details
- Request for New Phone connection
- Change Broadband Password
- Check Broadband change service requests
- To Check Broadband Billed Usage details
- To Check Broadband Un-billed Usage details etc
- Check call details

Click this link

<http://selfcare.sdc.bsnl.co.in/>

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## BSNL kick off Annual Data Plans for postpaid mobile subscribers, offers 3.6Mbps Dongle for Free



**BSNL  
offers**

**3.6 Mbps  
dongle**

**for**

**Rs 500\***

Do you remember BSNL's Annual Data Plan vouchers, DPV-3299, DPV-2299 and DPV-1251 for prepaid customers ?. I hope you also remember that BSNL is offering 3.6Mbps 3G data card with these Prepaid Data plan vouchers at Rs Nil, Rs 300 and Rs 600 respectively.

Now the BSNL has introduced the same annual data plans for post paid subscribers with different names as Advance Annual Rental Postpaid Data Plans. BSNL will offer same three plans as detailed below starting billing cycle from 1-11-2014.

- Annual Data Plan-2940 offers 2.5GB of free data every month for 12 months and you can get 3.6Mbps 3G data card for free.
- Annual Data Plan-2050 offers 1.5GB of free data every month for 12 months and you can get 3.6Mbps 3G data card for a nominal price of Rs 300 only.
- Annual Data Plan-1110 offers 0.75GB of free data every month for 12 months and you can get 3.6Mbps 3G data card for a nominal price of Rs 600 only.



**Annual Advance Rental Post-paid Data Plans**

<b>Particulars</b>	<b>Annual Data plan-2940</b>	<b>Annual Data plan-2050</b>	<b>Annual Data plan-1110</b>
<b>Advance Rental Payment FMC (Excl. of S. Tax)</b>	<b>Rs. 2,940</b>	<b>Rs. 2,050</b>	<b>Rs. 1,110</b>
<b>Free Data Usages</b>	<b>2.5 GB per month for 12 months</b>	<b>1.5 GB per month for 12 months</b>	<b>0.75 GB per month for 12 months</b>
<b>Base Voice Tariff and other terms &amp; Conditions</b>	<b>Plan-225</b>	<b>Plan-225</b>	<b>Plan-225</b>

<b>Data Card Offer with Annual Post-paid Data Plans</b>	
<b>Annual Advance Rental Post-paid Data Plan</b>	<b>Price of 3.6 Mbps Data Card</b>
<b>Rs. 2,940</b>	<b>Free</b>
<b>Rs. 2,050</b>	<b>Rs. 300</b>
<b>Rs. 1,110</b>	<b>Rs. 600</b>

You may find price difference between prepaid data plan vouchers and postpaid data plans but actually there is no difference, by adding service taxes to postpaid plans, prices comes closer to prepaid vouchers.

[http://snatta.ucoz.com/2014oct/adv\\_rent\\_postpaid.pdf](http://snatta.ucoz.com/2014oct/adv_rent_postpaid.pdf)