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BSNL offers FREE Local & STD Calls for Landline Phone E-Bills

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India's National telecom backbone and largest landline service provider Bharat Sanchar Nigam Ltd (BSNL) has taken a step toward paperless landline telephone bills or electronic bills (E-Bills) to attract consumers offering 10 free local/STD calls per month (own-network) under its Go-Green initiative.



Few months back, BSNL announced Go Green initiative as earlier we shared on TelecomTalk. With the Go-Green reward points scheme, the operator offers free calls on adoption of E-Bills for BSNL Landline / Broadband customers (10 rewards points). **Earlier this scheme was available in few key circles and now it is available across all circles or Pan-India basis.**

“We are trying to send telephone bills on e-mail as a greener initiative. Customer who decide to accept paperless telephone bills will get 10 free units per month as incentive. This would help in reducing postal delays of telephone bills and reduce cost, ” – Gautam Chakraborty, CGMT, BSNL Kolkata circle.

Procedure for opting for BSNL E-Bills service :

- Customer can log in to web self care portal and place their a request for getting telephone bill on Email only option : selfcare.edc.bsnl.co.in
- Customer can approach Customer Service Center and give request for Email only option.
- Customer can approach BSNL Call Center by dialing 1500 and give request for getting bills on Email only option.

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Exclusive: BSNL revises free data usage, up to 300% more for EVDO customers

| March 24, 2014 |



BSNL today announced revision of free data usage for EVDO data plan customers to be effective from 1-April-2014. As per announcement, the company will now allow customers to use free data usage up to three times, i.e. an increase by 300% in free data usage.

The existing EVDO postpaid data plans which starts from FMC of Rs 199 and that is currently allows 0.5GB free data only, now customer will enjoy 1.5GB free data usage. Similarly free data usage will be revised from 1GB to 2.5GB in postpaid plan of FMC Rs 299 and postpaid data plan customers with FMC RS 449 will now enjoy 4.5GB data in place of currently 2GB free data. The customers on postpaid plan of FMC Rs 649 will be allowed 7GB free data in place of

currently
data.

5GB

free

1) EVDO Postpaid:

| FMC in Rs. | Existing Monthly free usage in GB | Revised Monthly free usage in GB. |
|------------|-----------------------------------|-----------------------------------|
| 199 | 0.5 | 1.5 |
| 299 | 1 | 2.5 |
| 449 | 2 | 4.5 |
| 649 | 5 | 7 |
| 750 | Unlimited | Unlimited |

Usage charges beyond bundled free usage will be Rs. 0.50 per MB as earlier applicable.

The EVDO prepaid plans are also going to be revised, the free data usage in all prepaid data plan will be doubled and prepaid data STVs of Rs 170 will now offer 1.5GB free data in place of currently 0.5GB free data. The data STV of Rs 285 and Rs 565 will now offer 2.5GB and 6GB free data usage in place of currently 1GB and 2.5GB data respectively.

Unlimited data plan prices are unchanged and it is just Rs 750 for both prepaid as well as post paid customers.

2) Unlimited and bundled data plan for prepaid EVDO

| Charges | Existing Free usage limit | Revised free usage in GB, |
|---------|---------------------------|---------------------------|
| Rs.150 | 500 MB | 1 GB |
| Rs.250 | 1 GB | 2 GB |
| Rs.500 | 2.5 GB | 5 GB |
| Rs.750 | Unlimited | Unlimited |

All Other terms and condition will be same as earlier applicable for this plan.

3) EVDO Prepaid limited data STVs.

| MRP(Incl. of S. Tax) | Existing Free usage limit | Revised free usage in GB |
|----------------------|---------------------------|--------------------------|
| Rs.170 | 500 MB | 1.5 GB |
| Rs.285 | 1 GB | 2.5 GB |
| Rs.565 | 2.5 GB | 6 GB |

All Other terms and condition will be same as earlier applicable for this plan.

4) Tariff plan of Unlimited EVDO data STV will be same as earlier applicable.

5) Above tariff will be applicable w.e.f. 01-04-2014.

Is the competition with other EVDO operators or correcting mistakes? Now EVDO data usage will be cheaper in comparison to BSNL's 3G usage which costs Rs 139 for 1GB

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BSNL to deploy new system to get rid of forced VAS activations: CVPS cum CG

March 24, 2014



BSNL has signed agreement with VAS service providers M/s Pyro and M/s Netxcell for deploying Centralize Value added services Provisioning System Cum Consent Gateway (CVPS cum CG) to get rid of forced VAS activations.

BSNL Customers would be able to use CVPS cum CG platform on SMS/ USSD/ IVR and for that Short code 57171 has been allotted for SMS and IVR Systems while short code 777 has been allotted for USSD.

Following are the features of CVPS cum CG

- CVPS cum CG is a easy opt-in and easy opt-out customer friendly tool to BSNL subscribers that shall be capable to handle requests for subscription, renewal and deactivation of VAS as well as all Pull based VAS services of BSNL.
- Obtaining 2nd consent from the customers.
- Obtaining explicit consent of customers before enforcing any charges against the services which may be initially free for some period.
- Customer requests are to be captured using short code (may be multiple short codes, each for different VASP) for SMS or USSD or IVRS or by browsing WEB/ WAP.

- Complete record of all requests with that of 2nd consent will have to be preserved for a period of one year.
- Customer shall be informed well in advance, from the due date for renewal of any such service along with the charges for renewal through SMS. Clear options shall be provided to the customer on how to opt out of the renewals.
- Charging of VAS by the billing system (Prepaid as well as Post-paid) through Service Deliver Platform (SOP).

So with implementation of this new system, BSNL customers may get relief of forced activation because until and unless they will give consent two times, VAS can't be activated on their phones.

If at present you want to get rid of forced activation of VAS, you may follow the steps as detailed, BELOW

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How to deactivate VAS from your Smartphone-SMS TO 155223



It is not You, who has become the victim of forced activation of value added services on your mobile but almost all the prepaid mobile user faced such situation and their prepaid balance get deducted regularly for some value added service.

OK, let me ask you, Do you know how many value added services (VAS) are activated on your smartphone?. You may know about some of the value added services which you have subscribed willingly but you may not be aware about those value added services, which have been activated without your knowledge or some of them might be activated on your smartphone forcefully.

For example, during your favorite world cup cricket, you might have activated cricket VAS. And when now the world cup cricket is over, this VAS has no significance but you are paying regularly for this VAS because it is still activated on your smartphone.

I know some of mobile operator don't know the codes to sent for deactivation of the VAS or those who contact the call center of the mobile operator, that also don't provide instant solution to them.

Here is the instant solution, If you want to deactivate some of unwanted VAS, you just need to follow the following two easy steps.

1. Send a blank SMS to 155223, this is toll free number and work all over India for all mobile operators, from your smartphone and your mobile operator will send you back the list of all value added services which are currently activated on your smartphone.
2. Now type the number of those VAS, you want to get deactivate, and again send to 155223. These VAS will be deactivated within four hours by your mobile operator. You will also receive again the SMS confirming this with reference number.

As soon as your unwanted VAS deactivated by your mobile operator, Again a SMS of successful deactivation of VAS will be sent to you by your mobile operator.

If you make complaint about the activation of unwanted VAS by sending SMS to 152233 withing 24 hours of activation of unwanted VAS, you will also get refund of the charged amount for the unwanted VAS.

So friends, just check how many VAS are activated on your smartphone right now !

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UTStarcom wins multi-service access network contract of \$24 million from BSNL

28 Mar 2014



UTStarcom has announced a \$24 million contract with BSNL to support a major network enhancement. UTStarcom will supply multi-service access network (MSAN) equipment and support design, engineering and installation for BSNL. UTStarcom is working with ITI Limited, India's leading telecommunication equipment makers, for the BSNL network upgrade.

"We are happy to have UTStarcom partner with us on this important project," said R.K Upadhyay, Chairman and Managing Director of BSNL. "UTStarcom has been a reliable partner in the past, and we have successfully deployed a large

number of their broadband access products on our network".

"This project takes us deeper into India's telecom market which is one of the largest, fastest growing and most competitive after undergoing successive rounds of liberalization since the 1990's," said William Wong, UTStarcom's Chief Executive Officer. "We are leveraging existing relationships with India's leading carriers and tech companies, like BSNL and ITI, to find opportunities in this country, which is poised to have one of the largest bases of Internet users worldwide."

BSNL is upgrading its network to offer Next Generation Multi-Media Services to its customers. The upgrade entails migrating existing PSTN/ISDN customers to Next Generation Network (NGN) to enable supplementary services using Internet Protocol along with basic telephony.

The upgrade will cover broadband lines for a wide swath of residential and enterprise customers across western and northern regions of India that include large urban centers such as Haryana, Rajasthan, Gujarat, Madhya Pradesh, Uttar Pradesh, Uttarakand and Chhattisgarh.

"UTStarcom has made a major contribution to the growth of our broadband business," said N.K Gupta, director and BSNL board member. "This current project builds on a relationship that dates back more than a decade. I fully expect it to lead to more opportunities for collaboration in the future".

India has always been an important market for UTStarcom and its market-leading broadband equipment.

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Exclusive : MTNL to Hike Broadband Rates from 1st April

March 29, 2014 6

Mumbai's largest broadband service provider MTNL's broadband customers will have to shell out more for Broadband – Internet services from next month as the service provider has hiked the charges, by 8 percent to 20 per cent approx in certain plans.

www.mtnlmumbai.in

MTNL Broadband
Mumbaikar ki pahli pasand



Khushiya barsegi har roz



The revised or increased tariff includes both the limited Data usage plans, Unlimited plans.

MTNL Broadband customers for the closed Data usage plans such as **Tri B_200P will be charged at Rs.248 per month instead of Rs.200 per month, DSL 249 Combo will be charged at Rs.299 per month; similarly DSL combo 500 will be at Rs.551 per month.**

Similarly for Unlimited closed plans, the rates have been revised e.g. **DSL _UnLtd_ 450_Monthly has been revised to Rs 500 per month , and DSL Unlimited Combo 550 has been revised to Rs.600 per month.** Under both plans the minimum speed will be now at 768Kbps from 7am to 6pm , 1Mbps from 6pm to 12am and 2Mbps speed from 12am to 7am.

Apart from above plans, **Xpress UL Combo 650 has been revised to Rs.699 per month** Here the speed offered will be now at 2Mbps upto 12 GB and 1Mbps afterwards. Upload speed will be at 768 Kbps.

The operator has informed its customers that the increase in broadband rates would be effective from next billing cycle in April.

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