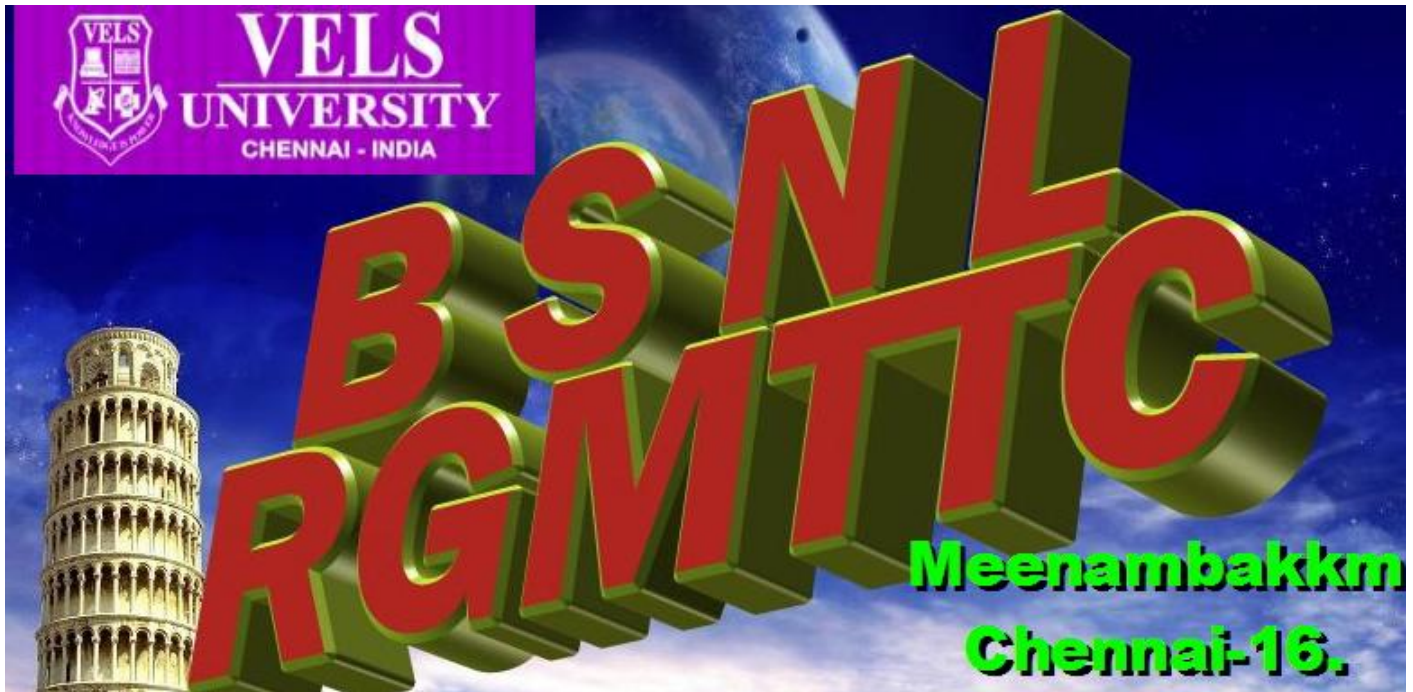


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Welcome to Thanjavur BSNL Marketing cell

BSNL, Vels University offer MBA in Telecom



CHENNAI: BSNL and Vels University have signed a memorandum of understanding (MoU) to offer MBA in telecom management.

This is a two year regular MBA course with four semesters, which comprises of class room coaching, lab sessions and field visits, according to a press release.

"The programme aspires to bring together academia and industry in the larger interest of telecom and IT sectors and is also an example of private-public partnership. Though the telecom sector is on the path of exponential growth, there is an acute shortage of skilled professionals equipped with both managerial acumen and technical know-how. According to analysts, telecom sector in India is poised to generate (direct & indirect) employment opportunities for about eight to 10 million professionals in the coming years," said the release.

National Academy of Telecom Finance and Management (NATFM), a management institute of BSNL, and Rajiv Gandhi Memorial Telecom Training Center (RGM TTC), a telecom training center of BSNL Tamil Nadu circle, will be the nodal agencies for co-ordination with Vels University.

This course is open to undergraduates of all disciplines subject to qualifying their final examination, said the

release.

For details, visit www.velsuniv.ac.in / www.natfm.bsnl.co.in and www.rgmttc.bsnl.co.in
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BSNL recently revised the ISD tariff rates for Landline services and launches new ISD Special Tariff Vouchers (Rate Cutters) for prepaid mobile users with reduced ISD tariff for some countries like Canada, China, Singapore, U.S.A., Bangladesh, Malaysia, Hongkong, Thailand, France, Germany, UK, Australia, Bahrain, Indonesia and Kuwait having 30 days validity for each pack as follows.

BSNL Prepaid ISD Special Tariff Vouchers Tariff & Validity

Countries	MRP of STV in Rs.(Incl. S.Tax)	ISD Voice Call Rate in Rs./Min	Rate per International SMS in Rs.	Validity in Days
Canada, China, Singapore, U.S.A.	41	1.49	3	30
Bangladesh, Malaysia, HongKong, Thailand	27	2.99	3	30
France, Germany, UK*	38	4.49	3	30
Australia, Bahrain, Indonesia, Kuwait	23	6.49	3	30

*This New ISD STV shall not applicable for ISD code 004470 of UK (United Kingdom).

The MRP of the above mentioned ISD(International Subscriber Dialing) STVs shall differ upto Rs.3 (+/-) from circle to circle of above price considering the local market condition and technical feasibility.

BSNL ISD STV's (Rate Cutters) will not be offered any Free Talk Value, and [normal ISD tariff](#) will be applicable to the countries for which no reduced ISD Voice call charges/ International SMS rates have been prescribed.

These BSNL ISD STVs with lowest tariff shall be applicable for all [GSM Mobile users](#) under 2G/3G prepaid mobile services and this reduced ISD Voice tariff / International SMS rates with ISD STVs/Ratecutters will also be allowed while roaming in BSNL Network only.

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Revision of pulse duration of calls from BSNL Landline/WLL (Fixed)/CDMA (Fixed).

	Call to BSNL N/W (On-net)				Call to Other N/W (Off-Net)			
	Fixed/WLL(except 10 digit numbers)		Cellular/WLL (10 digit Number)		Fixed/WLL(except 10 digit numbers)		Cellular/WLL (10 digit Number)	
	Existing pulse duration in sec	Revised pulse duration in sec	Existing pulse duration in sec	Revised pulse duration in sec	Existing pulse duration in sec	Revised pulse duration in sec	Existing pulse duration in sec	Revised pulse duration in sec
Local & Intra Circle calls								
Local	180	120	120	90	120	90	60	60
0-50 Kms	180	120	120	90	120	90	60	60
>50 Kms	180	120	120	90	120	90	60	60
Inter Circle calls								
Up to 50 Kms	120	120	60	60	120	90	60	60
>50 Kms	120	120	60	60	120	90	60	60

1. The revised tariff will be applicable from **1st June 2014**.

Revision of FREE Calls from Landlines/WLL (Fixed)/CDMA (Fixed), Rural/Urban Plans.

Name of The Plan	FMC	Existing Free Calls	Revised Free Calls/MCU
Rural General plan (Exchange system capacity<1000 line)	70	On BSNL Network-50 On other Network-25	On BSNL network -75 On other network-Nil
Rural General plan (Exchange system capacity between 1000-30000 line)	120*	On BSNL Network-50 On other Network-25	On BSNL network -120 On other network-Nil
Rural General plan (Exchange system capacity >30000 line)	150	On BSNL Network-50 On other Network-25	On BSNL network -150 On other network-Nil
Urban General plan (Exchange system capacity <30000 line)	140	On BSNL Network-25 On other Network-25	On BSNL network -140 On other network-Nil
Urban General plan (Exchange system capacity >30000 line)	195	On BSNL Network-25 On other Network-25	On BSNL network -195 On other network-Nil
One India plan	195	On BSNL Network-25 On other Network-25	On BSNL network -195 On other network-Nil
Call charges for all the Rural/Urban plans:-			
<ul style="list-style-type: none"> On BSNL Network (Landline + Mobile) @Rs.1.00/- Per MCU after free calls. On Other Network (Landline + Mobile) @ Rs.1.20/- per MCU. 			

*Note:- Corrigendum dt.12.05.2014, to Circular No. 04/14-15 dt.11.04.2014 may be referred to.

1. The revised Tariff shall be implemented from **01st June, 2014**.

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TRAI recommends increasing ISP license fee up to 8%: Internet tariff prices may hike



The Telecom Regulatory Authority of India (Trai) has suggested increasing the license fee from the existing 6% to 8%. It will help the government plug loss of revenues accruing to it from ISPs and BWA spectrum holders who have yet not rolled out services, despite obtaining the spectrum in 2010. Trai on Thursday suggested a new definition of revenue for Internet service providers (ISPs) on which the government should levy 8 percent annual fee, Reports, PTI.

ISP licenses must cover all kinds of revenue from Internet services, allowing for only deductions available for pass through charges and taxes/levies like in the case of access services, without any set-off for expenses.

The telecom department had sought the regulator's views separately for internet service providers, since non-finalisation of definition of AGR was delaying migration of existing ISP licensees to unified license regime.

When broadband players are already losing revenues to mobile operators, who are engaged in a huge data tariff war, so such step could further hurt their profitability in near future as well.



Trai had earlier recommended that the government should levy 8 percent licence fee from April 1, 2013 but there were some questions raised on revenue items that should be considered for calculating final charges.

Reliance Jio Infocomm, Airtel, Aircel, Tikona and Augere hold BWA spectrum in the 2010 auctions, only Bharti Airtel has so far rolled out 4G services and has bought out Qualcomm's BWA spectrum as well. The Reliance Jio is expected to roll out 4G services by September.

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Telecom sector seeks new roadmap

New Delhi, May 19:

Telecom operators have put out a five-point action plan for the new Government, primarily aimed at reducing levies and improving the financial health of the sector.

While the fallout of the 2G spectrum scam under the UPA Government pulled down the telecom sector, the Communications Ministry has tried to bring some stability through transparent spectrum auctions and a favourable unified licence policy.

But the new Government will have lot of challenges, especially with the industry sharply divided over key issues.

One of the biggest issues for the new Telecom Minister will be to make available fresh spectrum. India is a predominantly a wireless economy with **fixed wireline penetration being very limited; hence, roll-out, adoption and benefits of broadband will be primarily driven through mobile broadband**. The roadmap is also important to plan for the heavy future investments in telecom infrastructure .

Spectrum roadmap

“Essentially, the Government should make available to the industry, all spectrum in all the bands (e.g. 2100 MHz, 1800 MHz, 800 MHz and 700 MHz) currently lying unutilised by various Government agencies in conformity with globally harmonised bands and should provide a clear road map of spectrum availability in the future,” said Rajan Mathews, Director-General, Cellular Operators Association of India.

Hemant Joshi, Partner, Deloitte Haskins & Sells, said: **“The best practices from various countries in the areas of spectrum trading, sharing, refarming, M&A, innovation band, etc should be incorporated in the telecom policy.”**